

# NEJLA ASIMOVIC

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## ACADEMIC POSITIONS AND AFFILIATIONS

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### Georgetown University, McCourt School of Public Policy

Assistant Professor

Washington, D.C.

August 2024 - Present

### New York University

Research Affiliate, Center for Social Media and Politics

New York, NY

September 2018 - Present

### University of Pennsylvania

Postdoctoral Fellow, Institute for the Study of Citizens and Politics

Philadelphia, PA

July 2023 - July 2024

## EDUCATION

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### New York University

Ph.D. in Political Science

New York, NY

2023

Committee: Joshua Tucker, Gwyneth McClendon, Shanker Satyanath, and Cyrus Samii

### Hamilton College

Bachelor of Arts (Summa Cum Laude, Phi Beta Kappa)

Clinton, NY

2016

Major: World Politics; Minors: Mathematics and Hispanic Studies

## PEER REVIEWED ARTICLES

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Asimovic, Nejla, Jonathan Nagler, Richard Bonneau, and Joshua A. Tucker. "Testing the effects of Facebook usage in an ethnically polarized setting." *Proceedings of the National Academy of Sciences*, 118, no. 25 (2021).

◇ Best Article Award by the Information Technology & Politics section at APSA 2022

Asimovic, Nejla, Jonathan Nagler, and Joshua A. Tucker. "Replicating the effects of Facebook deactivation in an ethnically polarized setting." *Research and Politics*, 10, no. 4 (2023).

Asimovic, Nejla, Ruth Dittmann, and Cyrus Samii. "Estimating the effect of intergroup contact over years: Evidence from a youth program in Israel." *Political Science Research and Methods*, 1–19 (2024).

## GRANTS

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2024: Institute for Humane Studies Research Award (\$10,000)

2024: National Science Foundation: "Secure and Trustworthy Cyberspace" with Jay Van Bavel, Joshua Tucker, Steven Rathje, and Claire Robertson (\$1,199,751)

2024: Tech & Public Policy Grant, McCourt School of Public Policy & Project Liberty (\$199,026)

2023: Wellspring Philanthropic Fund (\$72,000) with Mateo Vásquez-Cortés and Kevin Munger

2023: London School of Economics Research Award (\$7,400) with Florian Foos, Marnie Howlett, and Carl Muller-Crepon

2023: Templeton World Charity Foundation (\$250,000) and NYU Alliance Seed Grant (\$25,000) with Jay Van Bavel, Joshua Tucker, Steven Rathje, and Claire Robertson

2022: Peace & Recovery Program Grant from the Innovations for Poverty Action (\$40,000) with Mateo Vásquez-Cortés and Kevin Munger

2021: Downs Prize Award (\$4,000), New York University

2021: Peace Scholar Fellowship (\$16,200), Minerva Research Initiative-United States Institute of Peace

2020: Doctoral Dissertation Research Improvement Grant (\$13,800), National Science Foundation & American Political Science Association

## NON-PEER REVIEWED PUBLICATIONS

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Asimovic, Nejla and Jane Esberg. "Social media data in conflict research." *Institute for Research on the Information Environment* (2022).

Asimovic, Nejla and Amie Scheerder. "Navigating the media landscape in the 21<sup>st</sup> century: The role of critical media literacy in Bosnia and Herzegovina." *The Centre for Sustainable Peace and Democratic Development* (2022).

## WORKS IN PROGRESS

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Asimovic, Nejla. "Unlocking Outgroup Access Online: Evidence from Cyprus." (*Under Review*)

Asimovic, Nejla, Mateo Vásquez-Cortés, and Kevin Munger. "Bridging the digital divide: Data access and integration of Venezuelan migrants in Colombia." (*Under review*)

Asimovic, Nejla and Ruth Ditlmann. "Cross-Group Friends and Feeling Empowered as Keys for the Success of Intergroup Contact Programs in Divided Societies." (*Under review*)

Macdonald, Maggie, Megan A. Brown, Nejla Asimovic, Rajeshwari Majumdar, Lena Song, Laura Huber, Sarah Graham, Joshua A. Tucker, and Jonathan Nagler. "Reaching across the political aisle: Overcoming challenges in using social media for recruiting politically diverse respondents." (*Under review*)

Asimovic, Nejla. "Experiments on Social Media Usage Effects and Intergroup Relations" (*Under advance contract at the "Cambridge Elements in Experimental Political Science" series at Cambridge University Press*)

Asimovic, Nejla and Diana Mutz. "Do Elections Reduce American Social Trust?" (*Working paper*)

Asimovic, Nejla and Mateo Vásquez-Cortés. "Elevating Positive Narratives: WhatsApp Campaign Effects on Migrant-Host Relations in Colombia." (*Completed data collection*)

Rathje, Steven, Nejla Asimovic, Tiago Ventura, Sarah Mughal, Claire Robertson, Joshua A. Tucker, and Jay Van Bavel. "Global social media deactivation study." (*Preregistration available*)

Asimovic, Nejla. "Digital Approach to Spotlighting Common Ground Across Political Divides." (*Preregistration available*)

## SELECTED AWARDS & FELLOWSHIPS

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2023: Outstanding Teaching Award, New York University College of Arts and Science

2023: Internet Observatory Fellowship, Stanford University (declined)

2023: Center for the Study of Democratic Politics Fellowship, Princeton University (declined)

2022: PhD Research Fellowship, Human-Computer Interaction at Meta

2022: Information Technology & Politics Best Article Prize, American Political Science Association

2022: Dean's Dissertation Fellowship, New York University

2021: Global Research Initiatives Fellowship, New York University

2017-2023: Henry M. MacCracken Fellowship, New York University

2016: Pi Sigma Alpha (National Political Science Honor Society), Hamilton College

2016: Phi Sigma Iota (International Foreign Language Honor Society), Hamilton College

2016: Constantine Karamanlis Prize in World Politics, Hamilton College

## SELECTED PRESENTATIONS

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**2024:** American Political Science Association Annual Meeting, CIND (Center for Information Networks and Democracy) Political and Information Networks Conference (invited); Political Psychology Meeting (invited); Media Effects Empirical Workshop (invited); Midwest Political Science Association Conference; Visions in Methodology Conference; NYU Center for Social Media and Politics Conference (invited)

**2023:** University of Pennsylvania Comparative Politics Workshop; American Political Science Association Annual Meeting; Meta Computational Social Science Seminar; London School of Economics Behavioural Political Economy Workshop; Center for Social Media and Politics Annual Conference; Midwest Political Science Association; WZB Berlin Social Science Center Brown Bag Series

**2022:** Northeast Regional Workshop on European Politics; Minority Politics Online Seminar Series; American Political Science Association Annual Meeting; Northeast Workshop in Empirical Political Science; Midwest Political Science Association Conference; Carlos III University of Madrid (UC3M) Work in Progress Seminar; NYU Comparative Politics Workshop

**2021:** American Political Science Association (APSA) Annual Meeting; Annual Scientific Meeting of Political Psychology; CSMaP Annual Conference; Midwest Political Science Association Conference (Forthcoming); NYU-CESS Experimental Political Science Conference; Comparative Working Group at the University of North Carolina at Chapel Hill; NYU Graduate Student Political Economy Seminar

**2020:** CSMaP Panel on Social Media, Polarization, and the 2020 Election; Annual Scientific Meeting of the International Society of Political Psychology; Midwest Political Science Association Conference; NYU-CESS Experimental Political Science Conference; Intergroup Relations Working Group

## TEACHING EXPERIENCE

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### **Text as Data: Computational Linguistics**

*Instructor*

Spring 2025

*McCourt School of Public Policy*

### **Social Media and Political Behavior**

*Instructor*

Spring 2025

*McCourt School of Public Policy*

### **International Relations Thesis Seminar**

*Teaching Assistant; two semesters*

2019–2023

*New York University*

### **Introduction to Comparative Politics**

*Teaching Assistant; three semesters*

2019–2023

*New York University*

## OTHER PROFESSIONAL ACTIVITIES

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### **Research Consultant**

*PeacePlayers International*

2021–2024

### **Reviewer**

*Political Science Research and Methods, Journal of Politics, Nature Communications*

*Political Behavior, World Development, Journal of Quantitative Description*

2019–Present

## WORK EXPERIENCE

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### **Leaders' Quest**

*Leadership Program Development*

2016–2017

*New York, NY*

### **The Enough Project**

*Development and Operations*

2015

*Washington, D.C.*

## Doctors of the World

*Administration and Data Entry*

2014

*Madrid, Spain*

### RELEVANT SKILLS

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**Languages:** Bosnian (native), Serbo-Croatian; English (fluent); Spanish (intermediate)