Seema Shekhawat

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SUMMARY

Certified Data Analyst with a solid foundation in Python, SQL, and data visualization. Eager to apply newly acquired skills in a dynamic environment as a Data Analyst, bringing a passion for transforming data into meaningful insights.

KEY SKILLS

SQL Power BI Google Sheets Statistics Data Cleaning Data Analysis Critical Thinking Analytical Skills

PROJECTS

Strategic Data Analysis Specialist

Skills: Structured Query Language (SQL)

- Analyzed data in **Metabase**, tackling consumer growth, lead conversions, and crafting new campaigns for effective business strategy enhancement.
- Employed **SQL operations**, aggregating functions, joins, and data manipulation, crucial for optimizing business strategies in sales, marketing, and logistics.
- Leveraged Metabase insights and SQL proficiency to refine strategies across sales, marketing, and logistics departments for improved outcomes.

IMDB Movie Data Analysis

Skills: Python, NumPy, Pandas

- Examined movie data, emphasizing the influence of ratings on revenue and uncovering correlations among genres, ratings, and success.
- Executed queries like identifying the 75th percentile of ratings and high-revenue movies, exploring the most lucrative year.
- Created detailed genre-level analyses with metrics, answering key questions on movie preferences and financial performance.

Hospitality Industry Booking Data Analysis

Skills: Google Sheets

- Examined hospitality booking data, emphasizing post-COVID impacts, to deliver crucial business reporting and **visualizations** for upper management.
- Concentrated on booking patterns, revenue analysis, and cancellations to empower small to medium business owners with high-level insights.
- Aiming to navigate the challenging accommodation sector, provided essential insights for informed **decision-making** in a post-COVID landscape.

Data Analysis and Visualisation Project| Retail Sales Analysis

Skills: Power Business Intelligence

- Spearheaded an initiative, conducting online research to categorize information on private companies for comprehensive profiling.
- Employed automated systems and collaborated on workflows, tracking data benchmarks and stages, optimizing accuracy in profiling.
- Enhanced efficiency in profiling private equity, venture capital, and mergers & acquisitions through streamlined workflows and accurate benchmarks.

CERTIFICATION

Data Analytics | Coding Invaders *(October 2023)*

- Completed a 8 month program covering data analysis methodologies and tools, enhancing practical skills in data cleaning, analysis, and visualization [Certificate of completion]

PROFESSIONAL EXPERIENCE

Specialist | Sterling Information Resources India Private Ltd.   Apr '19 - Dec '22

- Authenticated provided documents by collaborating with relevant departments, demonstrating attention to detail and investigative skills.
- Played a key role in training, mentoring, and auditing new resources on company processes, highlighting leadership and knowledge transfer abilities.

Transaction Associate | Accenture Solutions Pvt Ltd   Mar '18 - Dec '18

- Demonstrated meticulous attention to detail by accurately updating Spatial Net based on PDFs provided by the DP.
- Served as the Point of Deployment (POD) lead, effectively managing a team of 8 resources, showcasing leadership and organizational skills.

EDUCATION

B.E Electronics   Jul '13   - Aug '17

Vasantdada Patil Pratishthan's College of Engineering   Mumbai

CGPA- 7.45