## 2262. Total Appeal of A String

The appeal of a string is the number of distinct characters found in the string.

• For example, the appeal of "abbca" is 3 because it has 3 distinct characters: 'a', 'b', and 'c'.

Given a string s, return the total appeal of all of its substrings.

A **substring** is a contiguous sequence of characters within a string.

## **Example 1:**

Input: s = "abbca"

Output: 28

Explanation: The following are the substrings of "abbca":

- Substrings of length 1: "a", "b", "c", "a" have an appeal of 1, 1, 1, and 1 respective
- Substrings of length 2: "ab", "bb", "bc", "ca" have an appeal of 2, 1, 2, and 2 respectively.
- Substrings of length 3: "abb", "bbc", "bca" have an appeal of 2, 2, and 3 respectively. The su
- Substrings of length 4: "abbc", "bbca" have an appeal of 3 and 3 respectively. The sum is 6.
- Substrings of length 5: "abbca" has an appeal of 3. The sum is 3.

The total sum is 5 + 7 + 7 + 6 + 3 = 28.

## Example 2:

Input: s = "code"

Output: 20

Explanation: The following are the substrings of "code":

- Substrings of length 1: "c", "o", "d", "e" have an appeal of 1, 1, 1, and 1 respectively. The
- Substrings of length 2: "co", "od", "de" have an appeal of 2, 2, and 2 respectively. The sum i
- Substrings of length 3: "cod", "ode" have an appeal of 3 and 3 respectively. The sum is 6.
- Substrings of length 4: "code" has an appeal of 4. The sum is 4.

The total sum is 4 + 6 + 6 + 4 = 20.

## **Constraints:**

- 1 <= s.length <=  $10^5$
- s consists of lowercase English letters.

≅ Problems

➢ Pick One

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