



## 1. Summary

It has been a rollercoaster for the team to rush to launch (private beta) our MVP.

We are very happy we did it as the users feedback and enthusiasm are overwhelming and showing us we are on the right path.

We have introduced many people in West Africa to Tezos cryptocurrency and we are sure to become the leading platform for investing in Tezos in Africa in the future.

Although the app is still buggy, the UI/design is still not at the level we want, the UX needs more revamping, we are quite happy of what we did in the span of only 1 month.

We managed to get the application used by **6 users** with useful feedback loops.

We delivered **3 updated versions of the app in 11 days** (from V.0.0.5 to V 0.0.8-3) with each one covering bugs fixing and remarks from our users.

We had **many people (17) from the community** motivated enough to **put a comment** on Coinlist following our demo release our Twitter and Whatsapp group

Following our communications on whatsapp group community, **5 investors manifested and are pledging a total of 6500€ to invest in our company**. We can provide all details if needed

Another side benefit of doing this hackathon and adoptathon was that we felt empowered enough to apply to YCombinator with the limited traction we encountered during this soft launch.

Here is a video of us : <https://youtu.be/iU-ffPWOMgc>

Here is the demo video : <https://vimeo.com/359149122>

## 2. Users testing and feedback v0.0.5

- Who were the users?

User name	Persona/Profile	Email	Location
1.Adli	<b>Philanthropist</b> : I want to use Ejara to facilitate sending money for my family in Cameroon	<b>adli@me.com</b>	France
2.Fradith	<b>Reseller</b> : I want to use Ejara to buy cryptocurrencies and	<b>fradithjeune@gmail.com</b>	Cameroon

	operate my offline crypto-reselling services		
3.Bernis	<b>Saver:</b> I want to use Ejara to diversify 5% of my savings monthly in cryptocurrencies	<b>bernis.bangelin@gmail.com</b>	Cameroon
4.Junior	<b>Investor:</b> I want to use Ejara to make some profits trading cryptocurrencies	<b>juniormuna1@gmail.com</b>	Cameroon

## ● Users feedbacks

Problem1 : Obligation of difficulty of passwords

The application has an obligation of difficulty of passwords except that no message is displayed to report.

Solution : A POPUP will be implemented to indicate the necessary parameters for the password. Also, the difficulty will be strengthened by demanding special characters and capital letters.

Problem2 : Mnemonic Passphrase presentation

The Mnemonic has a pretty basic appearance actually and can be missed by the user

Solution : We will try to create a function to display it in small framed words.

Problem3 : Mnemonic passphrase presentation:

It will imperatively be necessary to have a mnemonic verification process following its display.

Solution : Ask the user to retype the mnemonic in random order to verify if he has it right

Problem4 : Mnemonic - Wallet match

I am not sure if the mnemonic is for my Bitcoin or Tezos wallet

Solution : By default for this hackathon, we are displaying the mnemonic associated with Tezos wallet. We already have a temporary solution to have a single mnemonic for all wallets by recording it on the bitcoin blockchain. But we need more thinking into it. Temporarily, we will display the name of the Blockchain when a mnemonic is shown to the user

Problem5 : When I deposit by mobile money, how can i make sure i am depositing my CFA in Ejara business account, your name is not shown anywhere?



Solution : We are in the process of acquiring our commercial Sim Card. For the purpose of this testing phase, we are using our CTO (Abdelaziz) Sim card but these transactions are recorded on our DB.

Problem6 : Loading Pop Ups have some errors and can easily be dismissed by clicking anywhere on the screen

Solution : We have not yet found a solution to prevent unplanned exit loading popups. We hope to find a solution once the adoptathon is finished.

Problem7 : Refresh Button at the Top-Left seems strange

Solution : Change the icon

Problem8 : On my small screen phone, the buttons are disorganized and displayed in the middle of the screen vs the demo in which they should be positioned in the bottom

Solution : For adoptathon, we will set different positions adapted to screen sizes and make elements responsive as much as we can. In coming weeks, we plan to use Flutter library for our UI

Problem9 : Menu button at Top-Right inactive

Solution : This menu covers all the settings sub-menus (T&Cs, Privacy policy, User settings, etc). We will develop it in coming weeks

Problem10 : The chart feature is displayed very strangely

Solution : We will use a lightning chart Library who has a better display

Problem11 : The context menu containing the parameters and parameter elements of the application are not yet deployed.

Solution : bug fixing

Problem12 : Estimated amount in FCFA of Tezos is wrong ( 1xtz=655CFA and it displays 655000)

Solution : bug fixing

Problem13 : The topup FCFA process has an error after payment validation but the payment still goes through

Solution : bug fixing

Problem14 : The bottom banner looks weird and icons are not aligned and too big proportionally to the rest of the screen

Solution : reduce icons size and align them

Problem15 : When all balances are at zero, I am shown 0 for CFA and BTC but 0.0 for XTZ



Solution : bug fixing

Problem16 : Can I buy any amount of cryptos? I am blocked

Solution : During beta test, we will limit to ~10 000 CFA (15€) per user/transactions. In later stages, we discussed with our legal advisor and no KYC is necessary below 200 000 CFA (300€) per month per user then we will need a copy of Identity card for Level 2 KYC and Proof of funds for Level 3 KYC

### 3.Users testing and feedback v0.0.8.3 (newest)

- Who were the users?

User name	Persona/Profile	Email	Location
2.Fradith	<b>Reseller</b> : I want to use Ejara to buy cryptocurrencies and operate my offline crypto-reselling services	<b>fradithjeune@gmail.com</b>	Cameroon
3.Bernis	<b>Saver</b> : I want to use Ejara to diversify 5% of my savings monthly in cryptocurrencies	<b>bernis.bangelin@gmail.com</b>	Cameroon
4.Junior	<b>Investor</b> : I want to use Ejara to make some profits trading cryptocurrencies	<b>juniormuna1@gmail.com</b>	Cameroon
5.Ghislain	<b>Reseller</b>	<b>nglanore@gmail.com</b>	Cameroon
6.Thierry	<b>Investor</b>	<b>th.bayombi@gmail.com</b>	Cameroon

- What was fixed?

Partly fixed UI was adapted to different screen sizes for the majority of views

Problems 9, 12 , 15 fixed



- **New feedbacks**

Problem : Fees are not displayed before sending crypto

Solution : Bug fixing

Problem: Even if I am based in Cameroon, I want to be able to choose to display my portfolio in € or \$ or CFA

Solution : develop the feature later

Problem : I forgot to save my 15 mnemonic, what do I do?

Solution : We will implement backup feature later

Problem : My Tezos balance is showing 0 although I just receive some tezzies

Solution : Bug fixing for some phone models

## 4. Other customers feedback showing traction

We shared the demo video on our social networks and received a lot of support from many on the round (People rushed to put comments on Coinlist -Comment section)

Besides, we have been contacted by a Crypto influenceur in Ivory Coast and also the lead person behind Twitter handle @XTZCotedIvoire to promote our app in his community of 1900

Followers on Facebook : <https://www.facebook.com/groups/276179242792239/>

## 5. Final note

Thousand thanks to all of you! It has been an awesome experience. Now it's time for us to sleep a week long.