

NELAKURTHI VARALAKSHMI

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/Varalakshmi



@Varalakshmi

ABOUT

I am currently pursuing 3rd year B.Tech in field of computer science with specialization of artificial intelligence and machine learning. I am an AI/ML, web design,Marketing enthusiast. Always Passionate in learning new things and implement through hands on experiences and update myself day by day to become more competitive

INTERNSHIP

SEO and SMM Intern, Fixmymill- Matrix services

Aug 2024

- Fixmymill, a gym equipment repairs service website offering fitness equipment services
- Promoted FixMyMill's services through strategic social media marketing, creating engaging posts and content to increase brand visibility and customer interaction.

Digital Marketing Intern, Edumoon

May - June 2024

- Implement SEO Strategies and promoting through posts,blog articles by using Social Media and making google ads
- Implement SEO for Vishaka Spinetics,Vizag and NIFS ,chennai

PROJECTS

Career Guidance

- A Website designed for freshers to explore top trending technologies, develop relevant skills, access current job information, and practice placement questions specific to those fields.

Food Ordering System

- A website designed for customers to order food items, add their favorite items to the cart, make a purchase, and track their delivery.

Aptitude Quizz Race

- A website designed for aptitude aspirants to showcase their talent by attempting level-by-level challenges. It helps them improve their knowledge for placements, track their scores, and view leaderboards.

EDUCATION

- **Anil Neerukonda Institute Of Technology and Sciences** **CSE(AI&ML)** **CGPA: 9.42 | 2026**
 - **Sri Sarawathi Junior College** **INTERMEDIATE** **CGPA: 9.82 | 2022**
 - **St.Mark's English Medium High School** **SSC** **CGPA: 10.0| 2020**
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ADDITIONAL INFORMATION

- **Technical Skills:** HTML|CSS|JAVASCRIPT|C|Python
 - **Backend:** MYSQL|PHP
 - **Languages:** English,Telugu
 - **Hobbies:** Solving Coding Questions
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CERTIFICATIONS

- Certification on DataScience by Cisco
 - Certification On C programming from ACM Club by Anits
 - Certificate of Partcipation in Smart India Hackathon
 - Certificate of Completion on course of chatgpt-Advanced Prompt Engineering from edx
 - Certificate on Participation of 24hr Hackathon conducted by ANITS On SEO friendly Website development
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AWARDS

- Won Bronze Badge from code chef for solving 50 coding questions
- Won Silver Badge from Hackerrank for solving basic questions