

Ha\$hMoney

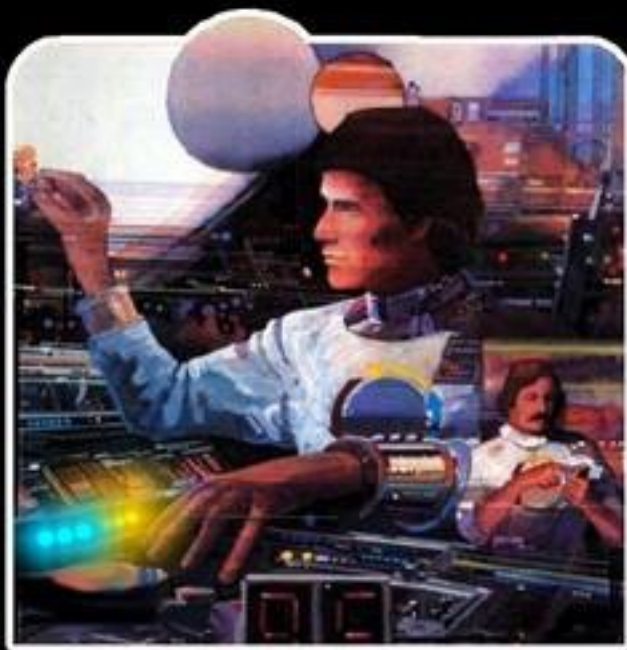
by Nelson Cuadras

Jack of All Trades.
Master of None.

I needed to create.



THE TWO STATES OF EVERY PROGRAMMER



I AM A GOD.



**I HAVE NO IDEA
WHAT I'M DOING.**

Ha\$Money

2.44 Billion Users by 2018.

<http://www.statista.com/statistics/278414/number-of-worldwide-social-network-users/>*

HashMoney provides the ability
for anyone with a social media
account to make money.

A marketplace for brands to find social media users to promote their products or services.

Only the big brands can play.

Solution:

Allowing all brands to name their price for promotion of their products.

Allowing all social media users to promote the brands most relevant to them and get paid for it.



JUST SET IT & FORGET IT

Brands

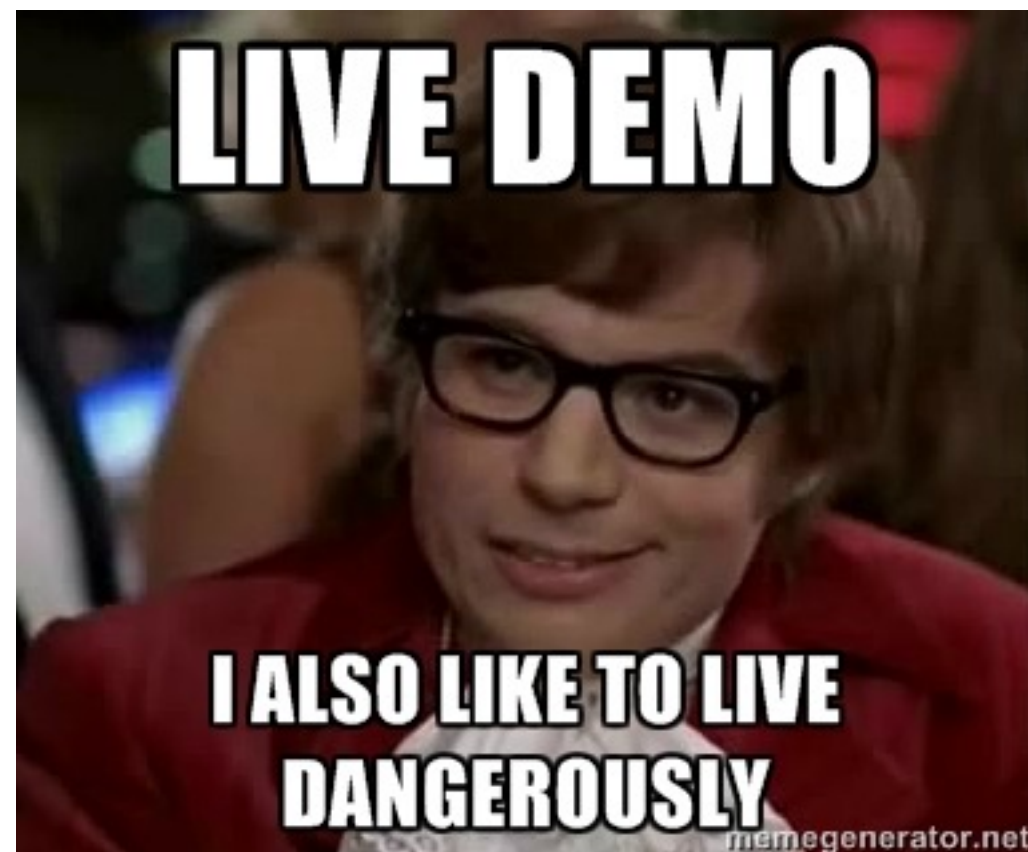
1. Choose Industry they want to target
2. Choose Hashtags for their campaign
3. Name their price for a single tweet using that hashtag and every retweet
4. Launch Campaign

Social Media Users

1. Choose Industry most relevant to them
2. Join campaigns from list of brands most relevant to them
3. Tweet with hashtag from campaign they joined
4. HashMoney automatically verifies when user has tweeted and confirms the completion of the campaign to both brand and user
5. User gets paid. HashMoney!



- Twitter API: Connected Twitter user with campaign they joined. Automatically checked if user had tweeted with hashtag from campaign. Notified brand of completion of campaign when brand logged into dashboard.
- Ajax: Used to create and update containers on dashboard with campaign details.



LIVE DEMO

**I ALSO LIKE TO LIVE
DANGEROUSLY**

memegenerator.net