



Nelisa Maqungo



Web Developer

I'm a driven, creative and always ready to learn individual! I've worked on websites like Lil-Lets, Dunlop, Belgotex, Illovo, Snowflake, The Dose, Goodleaf, Africanpure, Goodmind to name a few. I'm currently obtaining my Postgraduate Diploma in ICT at CPUT. I'm also a Microsoft Certified Professional with proficient in HTML5, CSS3 & JavaScript. I hold both Google Analytics for Advanced and Google Digital Skills for Africa Fundamentals of Digital Marketing Certificates.

PROFESSIONAL EXPERIENCE

Goodleaf (Hybrid)

Web Developer

Apr 2021 - Current

- Maintain the front-end aspects of all websites groups of the companies and brands.
- Bringing concepts to life in website CMSes using relevant template language and HTML/CSS/JavaScript + JS frameworks as well as visual builders.
- Web interface development
- Converting designs to web templates from XD, Photoshop and other relevant design programs
- Use of CSS / JS animations to enhance user interfaces
- Maintain best UX oriented dev
- Optimizing page load speed
- Build with best SEO practices
- Splicing and managing marketing assets
- Newsletter and remarketing email campaigns.
- Transactional emails
- HTML5 banner ads
- Managing website performance and content as supplied by the creative and marketing teams.
- Interpret Google Analytics and Search console data into usable information for website enhancement.
- Work with third-party professionals and agencies on the technical implementation of SEO strategy, digital advertising, and social media.
- Implement and maintain logic trees for intelligent bots and AI widgets such as automated live chat to enhance consumer experience and customer service.

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PROFESSIONAL EXPERIENCE

Takealot Group – Mr D Food (Remote)

Email & Push CRM Assitan

Sep 2020 - Mar 2021

- Set up, check and schedule mailers, push notifications and in-apps on Braze.
- Run 4 Marketing calendars and Adhoc tasks.
- Set up and sends on Mailchimp and Mandrill.
- HTML & CSS fixes to emails.
- Changes on CMS
- Briefing in campaigns for intergroup, new area and leads base.
- Set up target users or segment for campaigns.
- Run Zendesk unsubscribe tickets.
- Weekly and Monthly reporting for various campaigns using Braze, Mailchimp, Mandrill and Qlikview.
- Write copy for push notification when needed.
- Set up survey mailers.
- Set up trackers for intergroup creative.
- Set up canvas to automate user journeys

NoLogo Studios

Junior Support Software Developer

Apr 2019-Sep 2019

- 1st - 3rd Line Support
- Training users on new innovation system
- Perform application support for clients
- HTML, CSS, JS coding changes
- Changes on CMS
- Daily tawkto Live Chat session
- Working with ticketing system (Teamdesk)



NoLogo Studios

Junior Support Software Developer

Apr 2019-Sep 2019

- Communications via Social Platforms with various clients regarding rewards programmes, enquiries, missed payments and updating of documents
- Creation of user manuals
- Work with team lead on efficiency plans / innovations
- Deploys to staging & Live
- Fixing / Reporting Bugs
- Stress Testing
- Monthly Reports
- Run/Compile SQL reports
- Work with stored procs,updates,deletes on Production
- Creation of user manuals
- Commits using GIT across asp.net webapps/MVC Frameworks

Belgotex

Programming - Intern

Mar 2018 - Feb 2019

- Basic Image Manipulation for business website using Photoshop
- Software Testing
- IT Helpdesk, first line support
- Create and update reports on Cognos11
- Keeping websites & app up-to-date (CMS)
- Adding feature or revamp site using PHP
- Adding & editing on mySql Database
- Maintenance the SQL database
- Assist with Updates on CRM

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EDUCATION

Cape Peninsula University of Technology

Postgraduate Diploma in ICT

Class of 2023

Cape Peninsula University of Technology

Advanced Diploma in ICT (Multimedia Applications)

Class of 2021

Richfield Graduate Institute of Technology

Diploma in I.T (System Development)

Class of 2019

Information Technology Certification Academy

National Certificate in Information Technology:
System Development

Class of 2017

Alexandra High School

Matric
Class of 2015

SKILLS

P.4

- CRM
- CMS - Content Management
- Responsive Website
- HTML5, CSS3 , JavaScript ES6
- JQuery
- Bootstrap
- MS SQL & Excel - Data Manipulation
- GIT
- Basic NodeJS & Express
- SEO Beginners
- Google Analytics
- Web Analytics
- Social Media Analytics
- WordPress
- Microsoft Office
- Adobe Photoshop
- Online Customer Service
- Zeplin - Preview Web Design

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ACHIEVEMENT

- LinkedIn Learning Angular Essential Training
- LinkedIn Learning Google Analytics (GA4) Essential Training
- Google Analytics for Advanced
- Google Tag Manager Fundamentals
- LinkedIn Learning Git Essential Training: The Basics
- LinkedIn Learning Git Intermediate Techniques
- LinkedIn Learning Git: Branches, Merges, and Remotes
- LinkedIn Learning Git Statistics Foundations: The Basics
- LinkedIn Learning Git Essential Training: The Basics
- LinkedIn Learning Visual Studio: Source Control with Git and GitHub
- Udemy Angular - The Complete Guide (2020 Edition)
- Udemy Ultimate Web Designer & Developer Course: Build 23 Projects
- Maven Academy Become a Front End Web Developer in 4 Weeks
- Google Digital Skills for Africa Fundamentals of Digital Marketing
- Google Analytics for Beginners
- MCP: Microsoft Certified Professional
- MCSA: Microsoft Certified Solutions Associate - MCSA in Web Applications
- MCSD: Microsoft Certified Solution Developer - MCSD in App Builder

CONTACT

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Portfolio	https://nelisam.github.io/nelisa-portfolio/
Linkedin	https://www.linkedin.com/in/nelisa-maqungo
Github	https://github.com/nelisam

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references available upon request