Pyber Analysis (Matplotlib HW)

Trends:

* Rides per city & fare average are inversely correlated: As the rides per city increases, the average fare decreases per the bubble chart.
  + Its possible drivers have to drive further distances for areas outside populated cities (hence the rural areas), therefore further distance drivers have to complete should lead to higher fares.
* Urban area dominates the total fare amount variable (per pie chart) however the fare average is lower than the other city types (as mentioned in the previous bulletin).
  + This is interesting b/c if other factors are taken into consideration (overhead cost, employee salary / commission, etc.) then it might be possible profit generated from the rural and / or suburban areas are competitive with the urban areas.