About: This article is for a made up app called Chronicle and includes Information Architecture.

Content model: HC How to / About

REQD INTRO - Block type: Title, Block: Title - **#**

Chronicle App Store personalization and data

REQD INTRO - Block type: Description, Block: Benefits - **#**
In the app, you can use the "Your Data in Chronicle" screen to control your personalization settings. This article explains personalization preferences, the benefits of personalization, and consent management.

Computer content selector | Phone content selector

REQD HOW TO - Block type: Title, Block: Heading - **#**

<H2>Edit your personalization settings

REQD HOW TO - Block type: Instructions, Block: Tasks - **#**
Personalization can improve search results and recommendations in Chronicle based on information in your account. You can control which kinds of data are used to personalize results.

To edit your personalization settings in the app:
1. Open the Chronicle Store app.
2. Tap your **profile picture > Your data in Chronicle**
3. Go to personalization settings at the top of the page
   - Find "Personalization" and toggle the switch to **off > Turn off**
   - Or go to "more personalization options" to change device, payment information, or entitlements

REQD HOW TO - Block type: Title, Block: Heading - **#**

<H3>Turn off all personalization in Chronicle

REQD ABOUT - Block type: Description, Block: Definition/explanation - **#**

If you turn off this setting, Chronicle won't customize your experience to better fit your interests.
What will change:
   - Search results may seem more general
   - App, game, and book recommendations may be less relevant to your interests
   - Offers may also be less relevant to your interests

REQD HOW TO - Block type: Instructions, Block: Tasks - **#**
To do this in the app:
1. Open the Chronicle store.
2. Tap your **Profile icon > Your data in Chronicle**
3. Find "Personalization" and toggle the switch to **off > Turn off**

OPTNL ABOUT - Block type: Callout, Block: Tip - **#**
Tip: If you want to manage data collection in your account, you can keep the Personalization toggle on but control which kinds of data are used for personalization.

REQD HOW TO - Block type: Title, Block: Heading - #

<H2>Control your personalized experience in Chronicle

REQD HOW TO - Block type: Instructions, Block: Tasks - #
If you don't want to turn personalization on for all data types, you can control which types of data in your account Chronicle can use to personalize results and recommendations for you instead. To do this in the app:

1. Open the Chronicle Store.
2. Tap your **Profile icon > Your data in Chronicle > More personalization options**

REQD ABOUT - Block type: Title, Block: Heading - #

Device information

REQD ABOUT - Block type: Description, Block: Definition/explanation - #
● Chronicle can use information about your device to improve personalization
● You can turn the device information toggle on or off

REQD ABOUT - Block type: Title, Block: Heading - #

<H3>Payment methods

REQD ABOUT - Block type: Description, Block: Definition/explanation - #
● Chronicle can use information about your payment methods to personalize recommendations and offers.
● You can turn the payment methods toggle on or off.

REQD ABOUT - Block type: Title, Block: Heading - #

<H3>Your Chronicle content

REQD ABOUT - Block type: Description, Block: Definition/explanation - #
● Chronicle can personalize your experience based on items you've bought or acquired through Chronicle, such as apps, books, or games.
    ○ Cick **Manage** to personalize this, then switch on or off for each item.
● You can tell **Chronicle** not to use specific items for personalization. Your changes may take up to 24 hours to take effect.

[End Computer content selector]

<h2>Other Personalization Controls

REQD ABOUT - Block type: Description, Block: Definition/explanation - #
To control how other Chronicle services personalize your experience:
● Visit The Ad Center [linked] to change howGoogle services use information to personalize ads
● Visit My Account [linked] to change personalization and security settings for your Chronicle Account

REQD REL RESOURCES - Block type: Title, Block: Heading - #

<H2>Related resources

REQD REL RESOURCES - Block type: Callout, Block: Related resources - #
• Data collected by Chronicle [linked]