



Berner Fachhochschule  
Haute école spécialisée bernoise  
Bern University of Applied Sciences

# Webshop – final presentation

The BreakFast Company  
huber3, nells1, burkt4

# Agenda

- ▶ Intro
- ▶ Live demo
- ▶ Technologies used
- ▶ Features implemented
- ▶ Distribution of work
- ▶ Lessons learnt

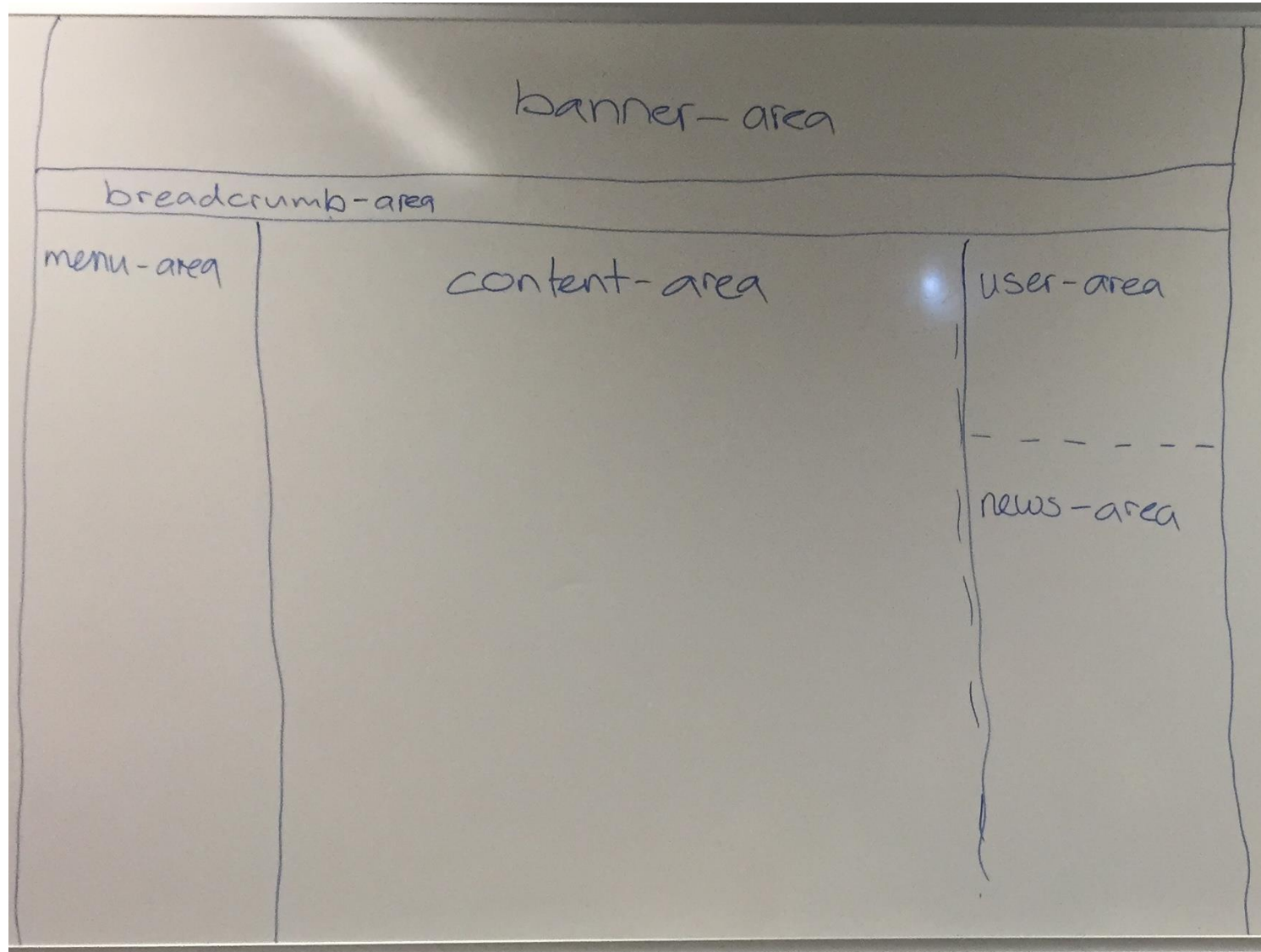
# Intro: Target User and Requirements

- ▶ Peter, a businessman;
- ▶ male, 45, works as a banker, travels daily from cities by train (first class), he collects art as a hobby, he is kind of a snob, accustomed to certain standard of living, high income.
- ▶ Peter likes his routine therefore he would like to place standing orders per weekday, so he doesn't have to place a order daily. But it should still be possible to change the standard order or to be able to suspend it, when he goes on business trips.

# Intro: Target User and Requirements

- ▶ Anna, girl with lactose intolerance
- ▶ female, 25, studies psychology and history, works part time in a library, likes reading books, lives in a living community, medium income
- ▶ Anna loves breakfast and is her most important meal of the day. To find a bakery or restaurant with lactose free products is sometimes difficult. She would like to see which products are suitable for her lactose intolerance.

# Intro: General Design



# Live Demo

- ▶ Enjoy!

# Technologies used

- ▶ HTML, CSS and JavaScript
- ▶ PHP and MySQL (using mysqli library)
- ▶ Cookies (Save language settings)
- ▶ Session (Basket and user information)
- ▶ REST (GoogleMaps, Skype Status)
- ▶ AJAX (Productsearch)
- ▶ HTML templates (On About us and Contact page)
- ▶ RegEx

# Features implemented – General Design

- ▶ 4.2: Dynamic Navigation Menu
- ▶ 7.3: DHTML
- ▶ 5.1: External PHP Files
- ▶ 5.2: Multi-Page PHP File
- ▶ 5.3: Multiple Languages
- ▶ 8.1: Cookies



# Features implemented – General Design

- ▶ XML Menu validated against XSD-schema
- ▶ Navigation menu is generated dynamically using XML-file
- ▶ Menu structure can easily be changed via XML-file

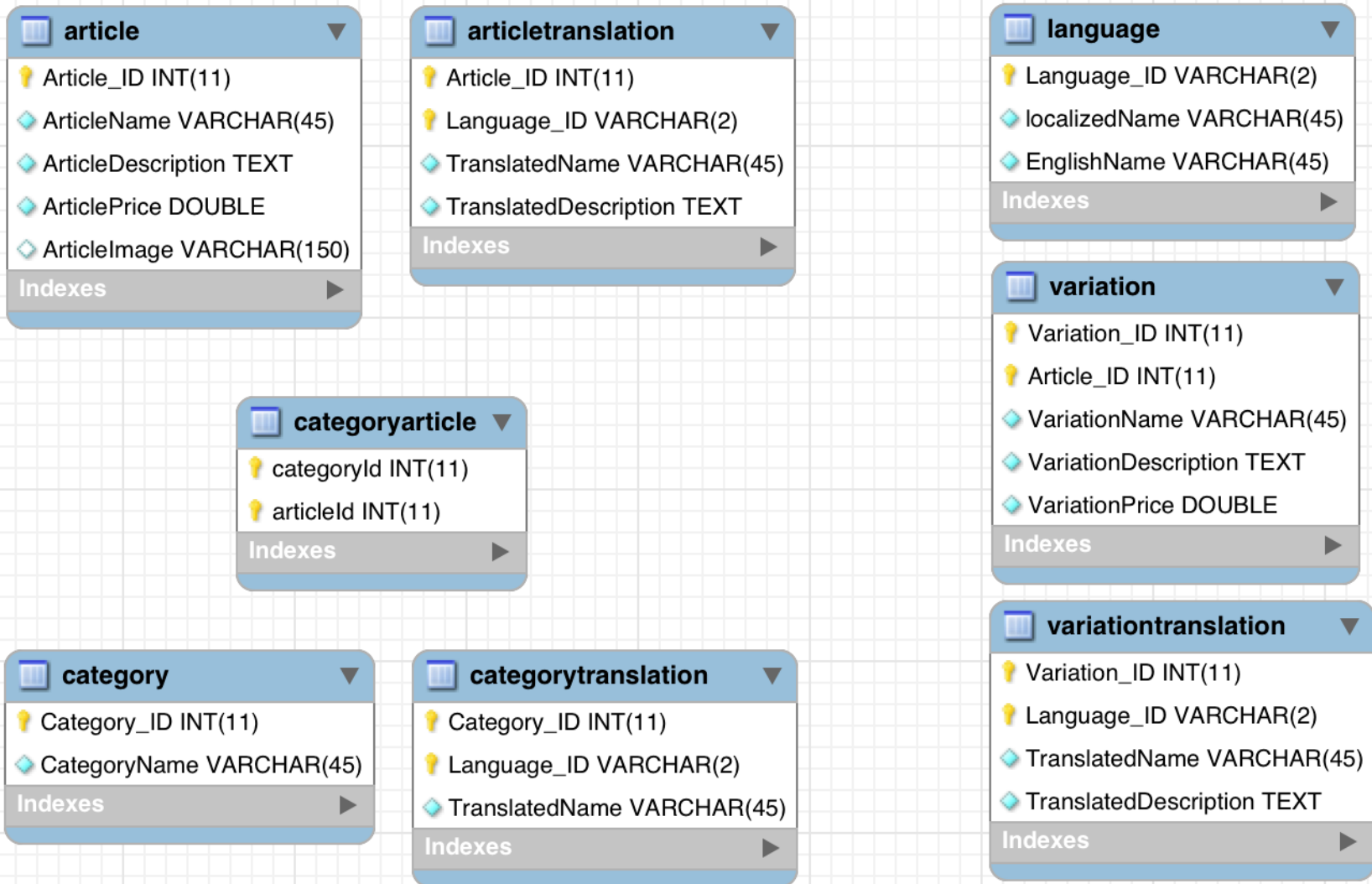
```
<menuItem itemName="shop">
  <text>Shop</text>
  <siteName>shop</siteName>
  <enabled>1</enabled>
  <subMenu menuId="subMenuShop">
    <menuItem itemName="food">
      <category>food</category>
      <text>Food</text>
      <siteName>shop</siteName>
      <enabled>1</enabled>
    </menuItem>
  </subMenu>
</menuItem>
```

```
<xsd:element name="menuItem">
  <xsd:complexType mixed="true">
    <xsd:all>
      <xsd:element ref="text" />
      <xsd:element ref="siteName" />
      <xsd:element ref="category" minOccurs="0" maxOccurs="1" />
      <xsd:element ref="enabled" />
      <xsd:element ref="subMenu" minOccurs="0" maxOccurs="1"/>
    </xsd:all>
    <xsd:attribute ref="itemName" use="required" />
  </xsd:complexType>
</xsd:element>
```

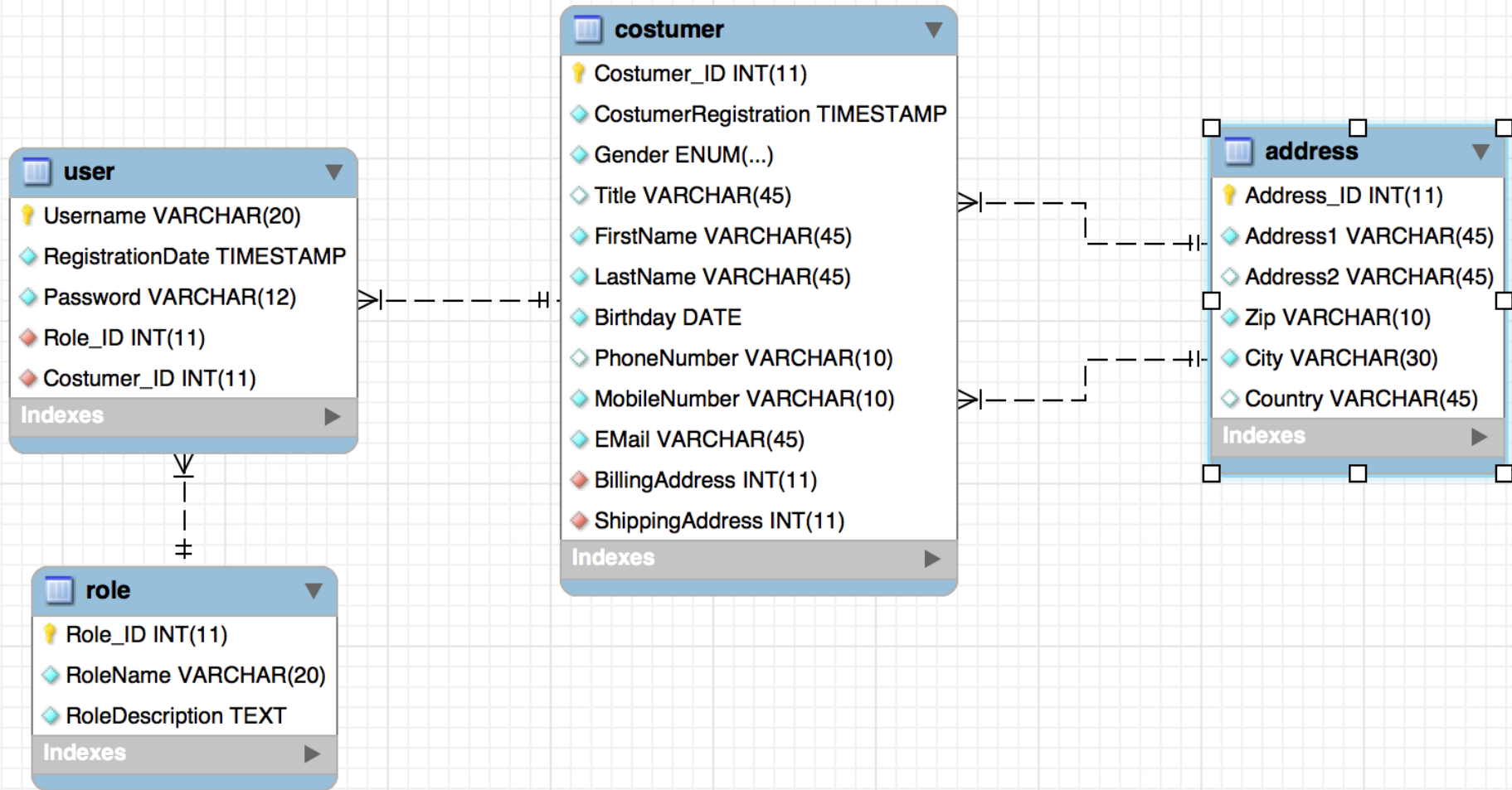
# Features implemented – Product Shop

- ▶ *4.3: List of Products*
- ▶ 6.1: "Buy Now" Links
- ▶ 6.2: Select Options
- ▶ *8.2: Shopping Cart*
- ▶ 9.1: OO Shopping Cart
- ▶ 9.2 : OO Product List
- ▶ 10.1: Database Schema Design
- ▶ 10.3: PHP Integration
- ▶ 12.1: AJAX

# Features implemented – Product Shop





# Features implemented – Product Shop





# Features implemented – Product Shop

Product search:


**Croissant**  
  
Price: 1.50 CHF  
normal  
Homemade croissants. Freshly baked each morning.  
Add to basket


**Ham-Sandwich**  
  
Price: 5.00 CHF  
normal  
Add to basket


**Salami-Sandwich**  
  
Price: 5.00 CHF  
normal  
Add to basket


**Cheese-Sandwich**  
  
Price: 5.00 CHF  
normal  
Add to basket


Produktsuche:


**Schinken-Sandwich**  
  
Preis: 5.00 CHF  
normal  
In den Warenkorb

**Salami-Sandwich**  
  
Preis: 5.00 CHF  
normal  
Sandwich mit Salami und wahlweise mit oder ohne Gurken und Tomaten.  
In den Warenkorb

**Käse-Sandwich**  
  
Preis: 5.00 CHF  
normal  
In den Warenkorb

**Orangensaft**  
  
Preis: 3.50 CHF  
normal  
In den Warenkorb

**Ananassaft**  
  
Preis: 3.50 CHF  
normal  
In den Warenkorb

**Tropical-Saft**  
  
Preis: 3.50 CHF  
normal  
In den Warenkorb

Berner Fachhochschule | Haute école spécialisée bernoise | Bern University of Applied Sciences

# Features implemented – Ordering Process

- ▶ 6.3: Shipping Address
- ▶ 6.4: Confirmation
- ▶ 7.1: Purchase Confirmation
- ▶ 7.2: Form Validation
- ▶ 12.3: Regular Expressions

# Features implemented - Administration

- ▶ 10.4: Administrator
- ▶ 8.3: User Accounts
- ▶ 9.3: Even more OO

# Features implemented - Administration

Systemname:	<input type="text" value="the BreakFast menu"/>
Systemdescription:	<input type="text" value="the Breakfast Menu description"/>
Price:	<input type="text" value="10"/>
Imagepath:	<input type="text" value="/shop/menu/breakfast.jpg"/>
Article Category:	<div><div>food</div><div>beverage</div><div>menu</div><div>specials</div></div>
Translations:	
German:	
Translated Name:	<input type="text" value="Das BreakFast Menu"/>
Translated Description:	<input type="text" value="Lassen Sie sich jede Woche neu von einem für Sie speziell zusammengestelltes, köstliches Frühstück überraschen."/>



# Features implemented – About us / Contact

- ▶ 11.1: Web Service Integration
- ▶ 12.2: HTML Templates

# Distribution of work

- ▶ Weekly meetings to discuss and distribute tasks
- ▶ key tasks and decisions were worked on by the whole group
- ▶ additional Skype Sessions to discuss results were planned when needed
- ▶ General tasks of team members:
  - ▶ Huber3: Layout, Design, XML, XSD, Patchworking, Database
  - ▶ Nells1: Webservices, Mailing, Ordering process, User Login
  - ▶ Burkt4: ProductList (x3 ;- ) , Validation, Regex, Administration
- ▶ Exact distribution of tasks is written in the project diary

## Lessons learnt

- ▶ Multi-Language complicates things a lot
- ▶ Defining a solid structure is key
- ▶ We are still not sure how to handle includes properly
- ▶ Best practice in general?!