

Product Performance and Profitability Analysis (2019-2023)

2019	2020	2021	2022	2023
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5

Countries Covered

6

Products Analysed

3.02M

Total Costs (£)

4.33M

Total Profit (£)

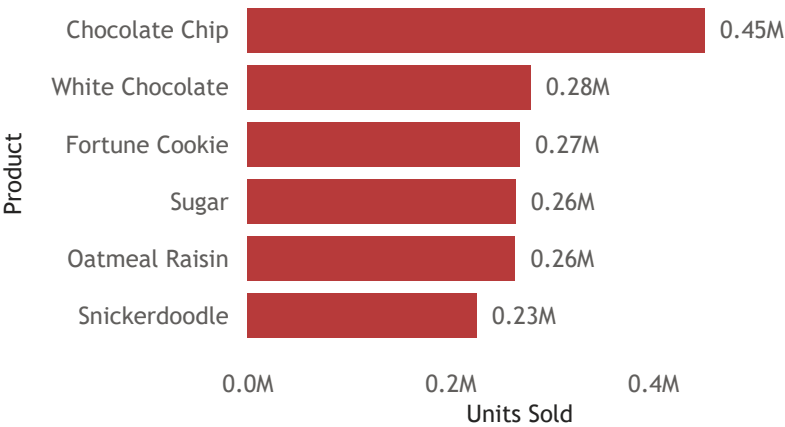
7M

Total Sales (£)

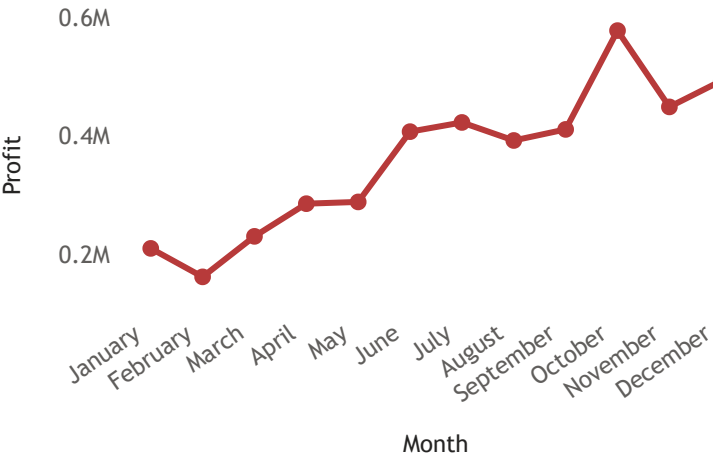
1.75M

Total Units Sold

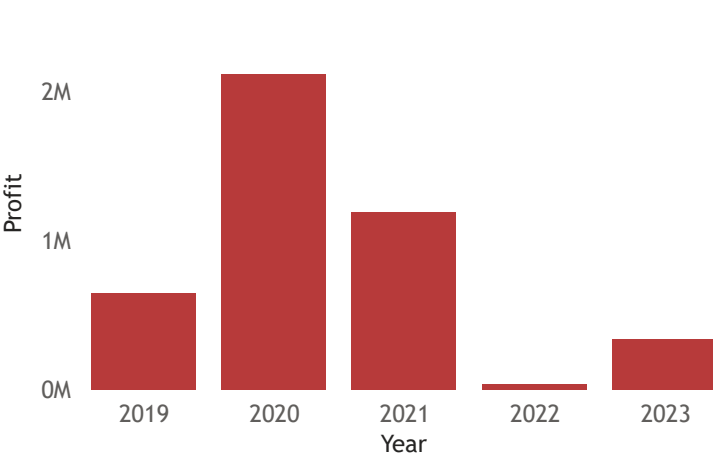
Units Sold by Product



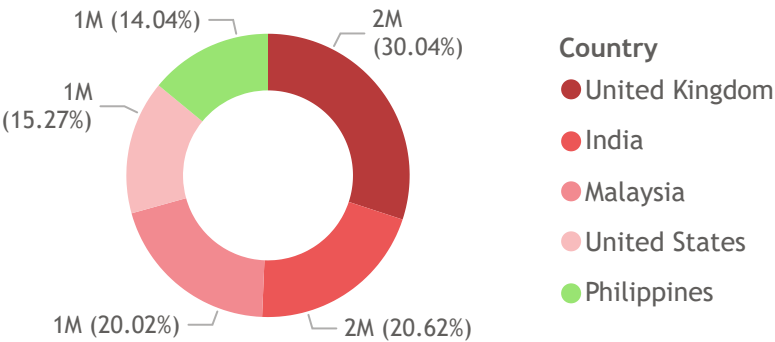
Monthly Profit Trend



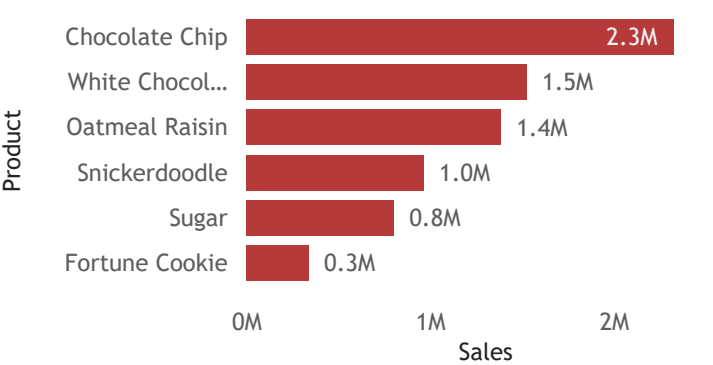
Annual Profit Trend



Sales Contribution by Market



Sales Revenue by Product



Profit by Manager and Market

Manager	Country	Total Profit
Cole Paret	India	885,861.45
Nicole Junior	Malaysia	877,631.95
Derrick Patt	Philippines	608,103.55
Juliet Kate	United Kingdom	1,293,803.90
Robbin Cater	United States	661,374.55
Total		4,326,775.40