

Defi project start checklist

Necessary steps to create a DeFi project

Technical

1. Website
 - Purchase domain
 - Set up DNS
 - Set up Google for business for custom emails
 - Set up landing page
 - Set up webapp using AWS amplify
 -
2. Github
 - Create ORG
 - Create Frontend repo for website deploys
 - Create Contracts repo for contracts
3. Token
 - Create multisig
 - Create Token
 - Create token LP on a DEX (Find a dex that can incentivize it since they collect trading fees / or are willing to share trade fees with the project)
 - Create token logo

Non-technical

Comms

1. Socials / info - create accounts and posts on the following platforms
 - Twitter w/ tweetdeck
 - Discord
 - TG
 - Medium
 - Gitbook
 - Reddit
2. Listings - reach out to the following sites to get the token listed - Depends on token (T3)
 - Etherscan
 - Coingecko
 - Coinmarketcap
 - Vfat.tools
 - DefiLlama

- DefiPulse
 - Debank
3. Audits - reach out to auditing partners for legitimacy and advertisement
 - RugDoc - quick simple review for farming, helps create an easy to digest audit and risk score for average users
 - Thorough audit. Reach out to the following and get quotes on time to finish and price. Go for quick and cheap first round audits. Better to get more audits from different providers
 - External list: <https://smartcontractaudits.com/audit-providers/companies/>
 - Paladin
 - Obelisk
 - Certik
 - PeckShield
 - Solidity.finance
 - Consensys Diligence
 - Chainsafe
 - Haechi
 - Techrate
 - Hacken
 - Quantstamp
 - Trail of bits
 - Runtime verification
 - Code4rena
 - Toddo - merge-
 - https://t.me/lobsters_chat/153602
 - https://t.me/lobsters_chat/285336
 -
 4. Partnerships
 - Reach out to potential partner protocols for co-advertising / token incentives
 5. Dashboards
 - a. Create Dune analytics dashboard

Design

Secure designs from fiverr or similar scalable sources

- Logo design
- Website mockups

Hype / funding

Todo

- Reach out to VC firms and influencers to get advice and buy in
- Todo - list of vcs

