



Web Designer & Front-end Developer

CONTACT DETAILS

(512) 573-6972

josh@joshmarknelson.com

www.joshmarknelson.com

@jmarknel



PERSONAL PROFILE

Web designer and front-end developer with 3+ years of experience designing and building websites that strengthen customer relationships and improve business operations. Demonstrating keen awareness of best-practices and determination to see each project through to completion. Growing skillset and industry knowledge through personal projects, following industry leaders on Twitter and participating in local meetups.

PORTFOLIO & BLOG

joshmarknelson.com

SKILLS / SOFTWARE / TOOLS

HTML & CSS	Photoshop
jQuery, JavaScript	Web Typography
WordPress	Illustrator
UX Design	Foundation Framework
Responsive Design	Susy grids
Sass	Zen grids
Git	SEO
Grunt	

WEBSITES I'VE DESIGNED & CODED

atxexplorers.com
aacmclinic.com
austinfirewood.com

EMPLOYMENT HISTORY

STEELSENTRY, INC.
WEB DEVELOPER & DESIGNER / 8.12 - PRESENT

Converted company website from static site to WordPress site.

Working directly with Co-founder to design and develop custom WordPress e-commerce themes.

Improving page load speed through image optimization, CSS, and JavaScript minification and concatenation.

Communicating website image requirements to CAD designers and editing product renderings in Photoshop.

Creating company graphics in Photoshop to be used on various sites.

Coordinating with SEO consultants, installing tracking scripts, and setting up experiments in Google Analytics.

Increasing site traffic by designing landing pages targeted at AdWords keywords.

Using PHP and cURL for server-side validation of Zoho web-to-lead forms and emailing form data to Co-founder prior to submission.

ORDER OF THE GOLDEN RULE
MEMBERSHIP COORDINATOR / 10.11 - 6.12

Created queries to generate reports related to 700+ members.

Prepared and mailed membership information packets to new and prospective members.

Contacted members via email, phone and fax regarding their account and dues.

Served as primary contact for membership department.

Managed editing and uploading of content to www.ogr.org via SFTP.

APEX SYSTEMS
DESKTOP TECHNICIAN / 5.11 - 6.11

Assisted Seton Hospital staff with full-disk encryption of their laptops.

Followed up and performed troubleshooting of software installation issues via phone and in person.

Travelled to Dell Children's Hospital and Brackenridge Hospital to respond to customer issues.

PRIME SYSTEMS
PC REFRESH TECHNICIAN / 1.11 - 2.11

Upgraded 800+ Austin ISD laptops from Windows Vista to Windows 7.

Joined Windows 7 laptops to AD domain and installed networked printers.

Set-up work area with power strips, laptops, Ethernet cables, harddrives and other needed equipment.

Helped users adjust to their Windows 7 machine.

APOGEE
TECHNICAL SUPPORT / 7.10 - 9.10

Assisted customers by phone and email with connecting computers, game consoles and smart phones to Internet.

Documented all troubleshooting in company ticketing system.

Explained service offerings and assisted customers with purchasing proper service plan for their needs.

FREELANCE WORK
WEB DESIGNER / 6.11 - PRESENT

www.atxexplorers.com
Designed and coded custom, responsive WordPress theme showcasing Austin hotspots.

Communicated with client via email, phone and in person to discuss project progress, gather feedback, and share ideas.

www.aacmclinic.com
Created custom, responsive, single-page WordPress theme for local acupuncturist.

Met at client's clinic to discuss project progress, explain design decisions, proofread content and gather feedback.

Wrote site title, description and content to appear in search results for 'Dr. Zheng Acupuncture'.

www.austinfirewood.com
Mocked up site design in Photoshop and coded site in HTML, CSS and PHP.

Created new logo using Illustrator and Photoshop.

Used icon fonts to minize page weight and http requests.

Created Facebook page, and registered company with Bing Business and Google places.

Installed and redesigned PayPal buy now button.

Customized script to notify client when a customer has made a purchase.

EDUCATION

The University of Texas at Austin
B.A. Hispanic Studies / Minor in Business
Graduated 2005

JOSH MARK NELSON