

Problem 3521: Find Product Recommendation Pairs

Problem Information

Difficulty: Medium

Acceptance Rate: 61.71%

Paid Only: No

Tags: Database

Problem Description

Table: `ProductPurchases`

+-----+-----+ | Column Name | Type | +-----+-----+ | user_id | int | | product_id | int |
| quantity | int | +-----+-----+ (user_id, product_id) is the unique key for this table. Each row represents a purchase of a product by a user in a specific quantity.

Table: `ProductInfo`

+-----+-----+ | Column Name | Type | +-----+-----+ | product_id | int | |
category | varchar | | price | decimal | +-----+-----+ product_id is the primary key for this table. Each row assigns a category and price to a product.

Amazon wants to implement the **Customers who bought this also bought...** feature based on **co-purchase patterns**. Write a solution to :

1. Identify **distinct** product pairs frequently **purchased together by the same customers** (where `product1_id` < `product2_id`) 2. For **each product pair** , determine how many customers purchased **both** products

A product pair is considered for recommendation **if** **at least** `3` **different** customers have purchased **both** products.

Return the result table ordered by **customer_count** in **descending** order, and in case of a tie, by product1_id **in** **ascending** order, and then by product2_id **in** **ascending** order.

The result format is in the following example.

Example:

Input:

ProductPurchases table:

user_id	product_id	quantity
101	2	1
102	1	1
103	3	2
101	1	2
102	5	2
104	1	3
101	2	3
103	1	3
105	4	4
101	1	4
102	1	4
103	2	4
104	3	5
102	2	5
104	1	1

ProductInfo table:

product_id	category	price
101	Electronics	100
102	Books	20
103	Clothing	35
104	Kitchen	50
105	Sports	75

Output:

product1_id	product2_id	product1_category	product2_category	customer_count
101	102	Electronics	Books	3
101	103	Electronics	Clothing	3
102	104	Books	Kitchen	3

Explanation:

* **Product pair (101, 102):** * Purchased by users 1, 2, and 4 (3 customers) * Product 101 is in Electronics category * Product 102 is in Books category * **Product pair (101, 103):** * Purchased by users 1, 3, and 4 (3 customers) * Product 101 is in Electronics category * Product 103 is in Clothing category * **Product pair (102, 104):** * Purchased by users 2, 4, and 5 (3 customers) * Product 102 is in Books category * Product 104 is in Kitchen category

The result is ordered by customer_count in descending order. For pairs with the same customer_count, they are ordered by product1_id and then product2_id in ascending order.

Code Snippets

MySQL:

```
# Write your MySQL query statement below
```

MS SQL Server:

```
/* Write your T-SQL query statement below */
```

PostgreSQL:

```
-- Write your PostgreSQL query statement below
```