Nelson Maranda

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Career History

Data Analyst - Sagaci Research - Nairobi - January 2019 - Present
- Mobile Data Scripting using diverse platforms e.g. Dooblo-SurveyTogo, Lime survey, Kobo, Eye question, Survey CTO.
- Data cleaning and analysis using SPSS software.
- Generation of summarized tables in excel output using SPSS analysis tool.
- Product Tests analysis using xlstats.
- Generating tabulations of clean data in excel using SPSS
- Performing client requests on demand such as extra analysis.
- Converting of data from SPSS to various forms of output depending on client needs or requests.
- Data analysis using xlstats for analysis like penalty for product tests.

IT Analyst – Sagaci Research- Nairobi - February 2017 - December 2018
- Capturing User requirements analysis and translating them into STG Toolkit system
- Structuring questionnaires, Creating drafts and coding surveys
- Managing STG, creating client dichotomies, implementing securities and prompting access functionalities
- Creating quality control STG sections, development and managing quotas
- STG Project Management tasks and provision of STG project management reports
- In-charge of STG attachments development, deployment and archiving
- Facilitating survey testing, attachments prompts, routing procedures, surveyor assignment & Debugging with the end users
- Overall team support on Survey Togo and SPSS topics
- Process STG data into friendly end user formats and requirement
- Offer leads and support on mapping and IT related topics to the team

Scripter - Kantar- Nairobi - March 2014 - January 2017
- Creating Capi surveys using various software's among them (Nfield, Soda/ConfirmIT, Dimensions, Survey to go, Survey CTO) to be used for various interview platforms e.g. on Pcs, phone, tablets and also telephony calling for Cati interviews.
- Handling data-Converting data into various analysis output engines like Spss excel and releasing it to the various departments as required.
- Checking validity of data - ensuring research surveys have been programmed correctly and matches the logic in the hard copy of the questionnaire
- Giving daily data updates on projects ongoing in field using various reporting engines like excel, Spss.
- Producing raw data files, commonly in SPSS or Excel format, Simple analysis using Spss analyzing software. (Running frequencies, crosstabs etc.)
- Running quality checks - rejecting any interviews where the respondent has sped through the survey, has given poor quality responses to open text questions or 'flat lined' through the survey
- Coding using ascribe coder software
- Providing Capi assistance by installation of varied software on tablets and laptops
- Computer systems maintenance

Data Clerk - Kantar - Nairobi - August 2010 - February 2014
- Editing and coding of field questionnaires.

- Data Entry using Quantum software.

Education

Bachelor's Degree in Business Information and Technology, Mount Kenya University (2022-2025)

Others Skills

Languages	English (native), Swahili (native)
IT Software	Microsoft Office Suite, SPSS, STG, KOBO, Dimension (IOM), ConfirmIT/Soda, Nfield, Survey CTO, Limesurvey, EyeQuestion

Referees
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