NELSON PECORA

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SKILLS

Design & User Experience Development Software Architecture **Product Management** Responsive & Optimistic UI Vue, React, Svelte GraphQL API Design Agile Development **Tutorial Design** Sass, CSS-In-JS Modular CMS Design **Design Sprints** Information Architecture Node.js CI/CD Workflows **Product Roadmapping Data Visualization** Apollo, Dgraph, Redis Open Source Library Design **GTM Strategy**

Accessibility Prosemirror Data Migration & Tooling Technical Documentation

EXPERIENCE

Lead Web Applications Developer

Newsela

December 2018 — Present New York, NY

- Lead architect of *Alexandria*, Newsela's content management system
- Designed a graph-based content model for educational materials
- · Led multidisciplinary team building React and GraphQL-based content editors

Senior Web Developer

New York Magazine

June 2014 — December 2018 New York, NY

- Lead architect of Clay, New York Magazine's content management system
- Built open-source and internal libraries for web and Node.js (including 30+ libraries published to npm)
- · Assisted in launching five brand verticals and numerous popup blogs

Front-End Developer

Bolster

July 2013 — June 2014 New York, NY

- Employee number 5, in charge of front-end development
- · Built web sites and applications using AngularJS, LESS, and Grunt

Freelance Web Developer

Keats Heavy Industries

May 2010 — July 2013 Brooklyn, NY

- Worked on a combination of one-off projects, small business consulting, and medium-term contracts
- Assisted clients in New York, San Francisco, and Tokyo, including:

Busker.fm Credit Suisse
Ology Media Immupure

Ringadoc Whole Life Challenge

Hudson Union InSparq

INTERESTS

広報部長 / Media Director

全米抜刀道連盟 / U.S. Federation of Battodo

Dec 2017 — Present Brooklyn, NY

Deputy Manager, Virtual Reality

Penny Arcade Expo

Aug 2010 — Present Seattle, WA & Boston, MA