NELSON PECORA

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hi@nelson.codes

SKILLS

Design & User Experience

Responsive & Optimistic UI Tutorial Design

Information Architecture

Accessibility

Development

Vue, React, Svelte Node.js server & CLI tooling

Graph Databases

Prosemirror

Software Architecture

GraphQL API Design Modular CMS Design

CI/CD Workflows

Open Source Management

Product Management

Agile, SCRUM, Kanban

Design Sprints

Product Roadmapping

Technical Documentation

EXPERIENCE

Principal Software Engineer

Newsela

August 2021 — Present New York, NY

- · Continued to architect and guide the roadmap of Alexandria, Newsela's content management system
- · Onboarded and mentored software engineers, designers, and product managers
- · Led long-term, cross-departmental initiatives with direct business impact

Lead Web Applications Developer

Newsela

December 2018 — August 2021 New York, NY

- Lead architect of *Alexandria*, Newsela's content management system
- · Designed a graph-based content model for educational materials
- · Coordinated long-term roadmaps with multiple editorial and product stakeholders

Senior Web Developer

New York Magazine

June 2014 — December 2018 New York, NY

- Lead architect of Clay, New York Magazine's content management system
- Managed open-source libraries with multiple internal and external corporate stakeholders
- · Assisted in launching five brand verticals and numerous popup blogs

Freelance Web Developer

Keats Heavy Industries

May 2010 — June 2014 Brooklyn, NY

- Worked on a combination of one-off projects, small business consulting, and medium-term contracts
- · Assisted clients in New York, San Francisco, and Tokyo, including:

Busker.fm Credit Suisse
Bolster Ringadoc

Ology Media

Ringadoc Hudson Union

INTERESTS

Treasurer, Assistant Instructor

前途館 / Zentokan Dojo

Dec 2020 — Present Brooklyn, NY

Media Director

全米抜刀道連盟 / U.S. Federation of Battodo

Dec 2017 — Present Brooklyn, NY

Deputy Manager, Virtual Reality

Penny Arcade Expo

Aug 2010 — Present Seattle, WA & Boston, MA