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hi@nelson.codes

SKILLS

Design & User Experience Development **Software Architecture Product Management** Responsive & Optimistic UI React & Node.js GraphQL API Design Agile, SCRUM, Kanban **Design Sprints Graph Databases** Modular CMS Design **OKR Strategy** Accessibility Prosemirror **Technical Documentation Product Roadmapping**

EXPERIENCE

Principal Software Engineer

Atlassian

August 2022 — Present New York, NY

- · Led multi-year initiatives to increase performance and scalability of Confluence Cloud
- · Mentored and supported three teams of 30+ engineers
- · Launched multiple internal tools to reduce performance degradations and improve developer productivity

Principal Software Engineer

Newsela

December 2018 — August 2022 New York, NY

- Lead architect of *Alexandria*, Newsela's content management system
- Designed a graph-based content model for educational materials
- · Onboarded and mentored software engineers, designers, and product managers
- · Led long-term, cross-departmental initiatives with direct business impact

Senior Web Developer

New York Magazine

June 2014 — December 2018 New York, NY

- Lead architect of *Clay*, New York Magazine's content management system
- · Managed open-source libraries with multiple internal and external corporate stakeholders
- · Assisted in launching five brand verticals and numerous popup blogs

Freelance Web Developer

Keats Heavy Industries

May 2010 — June 2014 Brooklyn, NY

- · Worked on a combination of one-off projects, small business consulting, and medium-term contracts
- Assisted clients in New York, San Francisco, and Tokyo, including Credit Suisse, Hudson Union, Bolster, and Ology Media

INTERESTS

Assembly District 52 Committee Member

Brooklyn Democratic County Committee

Treasurer, Assistant Instructor

前途館 / Zentokan Dojo

May 2022 — Present Brooklyn, NY

Dec 2020 — Present Brooklyn, NY

Dec 2017 — Present Brooklyn, NY

Media Director

全米抜刀道連盟 / U.S. Federation of Battodo

Deputy Manager, Virtual Reality

Penny Arcade Expo

Aug 2010 — Present Seattle, WA & Boston, MA