**Felix Nelson**

Abuja , Nigeria | (+234)7064507748

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Dynamic & innovative professional with over 5+ years of invaluable hands-on experience in handling several simultaneous creative content calendar creation, Graphic design, Video editing & social media page management. Equipped with ability to escalate brand awareness by utilizing skill gained in the creative industry, identify opportunities, overcome objections, build long-term mutual relationship between clients, workforce, and other brands, establishing a successful and profitable firm.

**CORE COMPETENCE**

• Creativity • Time Management • Team Work • Communication Skills • Social Media Savvy • Budget Management • Interpersonal Skills • Planning & Strategic Thinking • Decision Making • Customer Service

Tools: Adobe Photoshop • Premier Pro • After Effects • Fireworks • Corel Draw •Visual Studio Code

**PROFESSIONAL EXPERIENCE**

**nelgraphy**, Abuja, Nigeria. November 2019 – Present

***Professional Graphic Design***

***Accomplishments Include:***

* Develop creative advertising content for various media including catalogs, business cards, menus, flyers

T shirts and product packaging while ensuring maximum awareness of brand audience / market.

* Spearhead Visual identity including brand positioning, promotions and digital marketing for different companies.
* Conceptualize Logo design, Gif animations, website banners for promote brand identity.
* Establish and manage a freelance graphic design business that aims to assist company in brand development
* Leveraging rebranding expertise in enhancing brand corporate image to ensure profitability and business growth.

**Getfit Technologies & Getglow**, Wuse 2, Abuja. March 2021 – Present

***Graphic Designer***

***Accomplishments Include:***

* Created monthly content calendar including picture mood boards, graphic and video ideas.
* Implemented over 100 graphic content for social media and digital marketing campaigns
* Utilized After Effects and Premier Pro in creating motion graphics content
* Successfully completed all design needed for launching the new website.
* Participated as cast for video content creation for campaigns and social media.
* Worked with business developers, marketers and others to brainstorm on campaigns that can enhances brand growth.

**Casa Straniera**, Maitama, Abuja. May 2020 – August 2022

***Graphic Designer & Video Editor***

***Accomplishments Include:***

* Designed over 100+ for email marketing, social media, billboard and campaigns.
* Edited videos for YouTube promotion.
* Printing and branding of office stationaries, Identity Cards, Souvenirs, business cards, letter heads, flyers, etc

**EDUCATION**

**University Of Uyo,** Uyo, Akwa Ibom State, Nigeria 2014 - 2018

Bachelor of Science, B.Sc., in Microbiology

**Wisdom International School,** Suleja Niger state, Nigeria 2008 - 2014

West Africa Examinations Council (WAEC)

**Blessed Ultra Model School**  Abuja 2002 - 2008

First School Leaving Certificate (F.S.L.C).

**REFERENCE**

Available upon request