



ALADIN

The Internet of
(d)Applications






1

PROBLEMS

- 
- Current **Blockchains** are limited in their ability to create useful applications



Blockchains cannot pull
data from the outside
internet

Blockchains cannot store
meaningful amounts of
data for applications

Blockchains are difficult to
navigate without expertise

Blockchain incentivize
operations but not
development

Blockchain developers are
not provided accessible
toolkits

Blockchains charge a fee
on every transaction
making certain
applications unfeasible

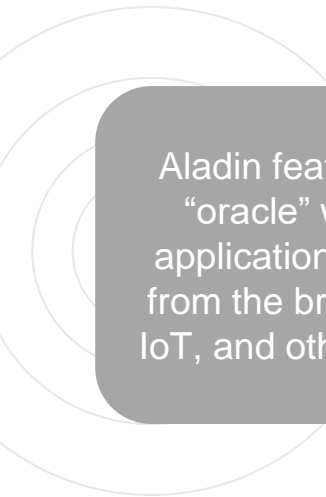
The image features a large white circle centered on a black background. To the left of the white circle, there is a series of overlapping circles in shades of gray, with the number '2' in white. To the right of the white circle, there is a series of concentric white circles. The overall design is minimalist and modern.

2

SOLUTIONS



The **Aladin blockchain**
solves these core
limitations with a new
protocol



Aladin features a built in “oracle” which allows applications to reference from the broader internet, IoT, and other blockchains

Aladin provides users with a decentralized storage solution that allows applications to be free of strict limitations, while ensuring authenticity

Aladin offers a custom browser and domain name system to make navigating Aladin as easy as using the internet

Aladin incentivizes developers through multiple financial rewards

Aladin offers development toolkits to users, and allows users to create their own

All Aladin transactions are free, allowing the application experiences users are used to

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MARKET POTENTIAL

TAM: \$200 Billion and growing

Programmable Blockchain's will be the standard for the next generation of applications

There are a limited number of truly programmable blockchain's and Aladin has solved many core limitations that these networks face

Aladin is positioned to capture a large share of the decentralized application market by virtue of its core innovations.

All coins that will be sold to the market will come from block rewards (no ICO, no premine)





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NETWORK ECONOMICS

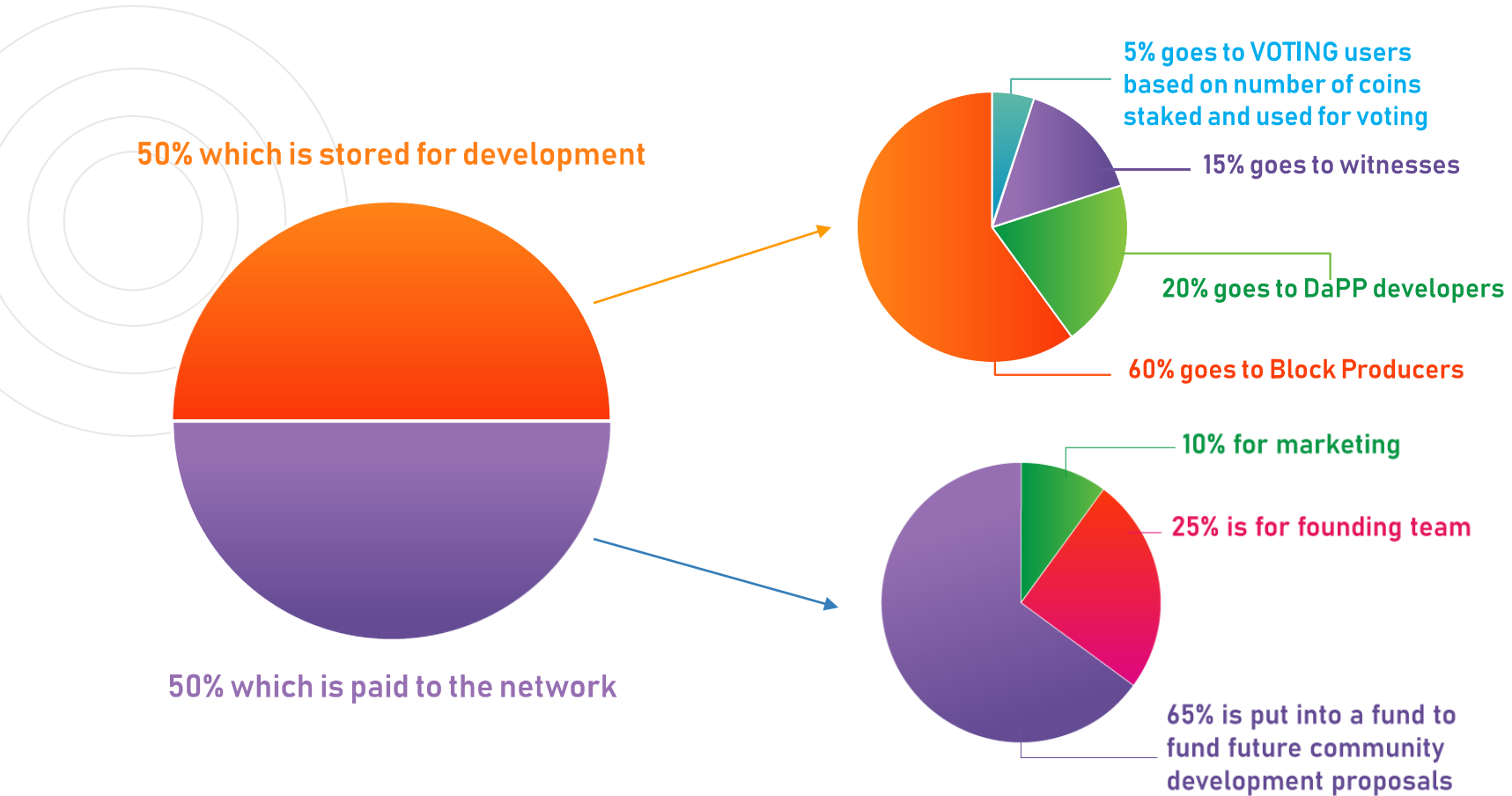
Aladin issues 5% of the initial total supply in new tokens the first year, which decreases until it reaches 2% by the fourth year.

Aladin Total Supply at Launch: **800 Million Aladin**



During the **1st year 44%** of the coins stored for development (taken from the community fund) is provided to the nodes as a **block reward**. This is to incentivize the nodes during the 1st year of the network being launched.







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ALADIN REVENUE

The Aladin generates revenue from the following sources:

5% of the block reward is earned by the platform

New Account Creation Fees

Domain Name registration fees

Data storage fees for (only) Aladin provided storage


Aladin will develop a number of applications for the Aladin platform which will generate revenue





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COMPETITION




	ALADIN	Ethereum	EOS
Transaction Speed	4000 TPS +	15 TPS	4000 TPS
Transaction Fee's	FREE	Yes	FREE
Oracle Function	Yes	No	No
DNS System	Yes	No	No
Decentralized Storage	Yes	No	Yes
Financial Incentives	Yes	No	No
Developer Focused	Yes	No	No

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OPPORTUNITY



Invest in the Aladin Corporation via an equity offering. All platform revenue is earned by the Aladin corporation

Secure a node position and be one of the first nodes as the network launches

Purchase Aladin coins which will provide voting rights on the network and which can be staked to earn part of the block reward



NODE OPPORTUNITY

The estimated total operation cost for a node is \$22,000

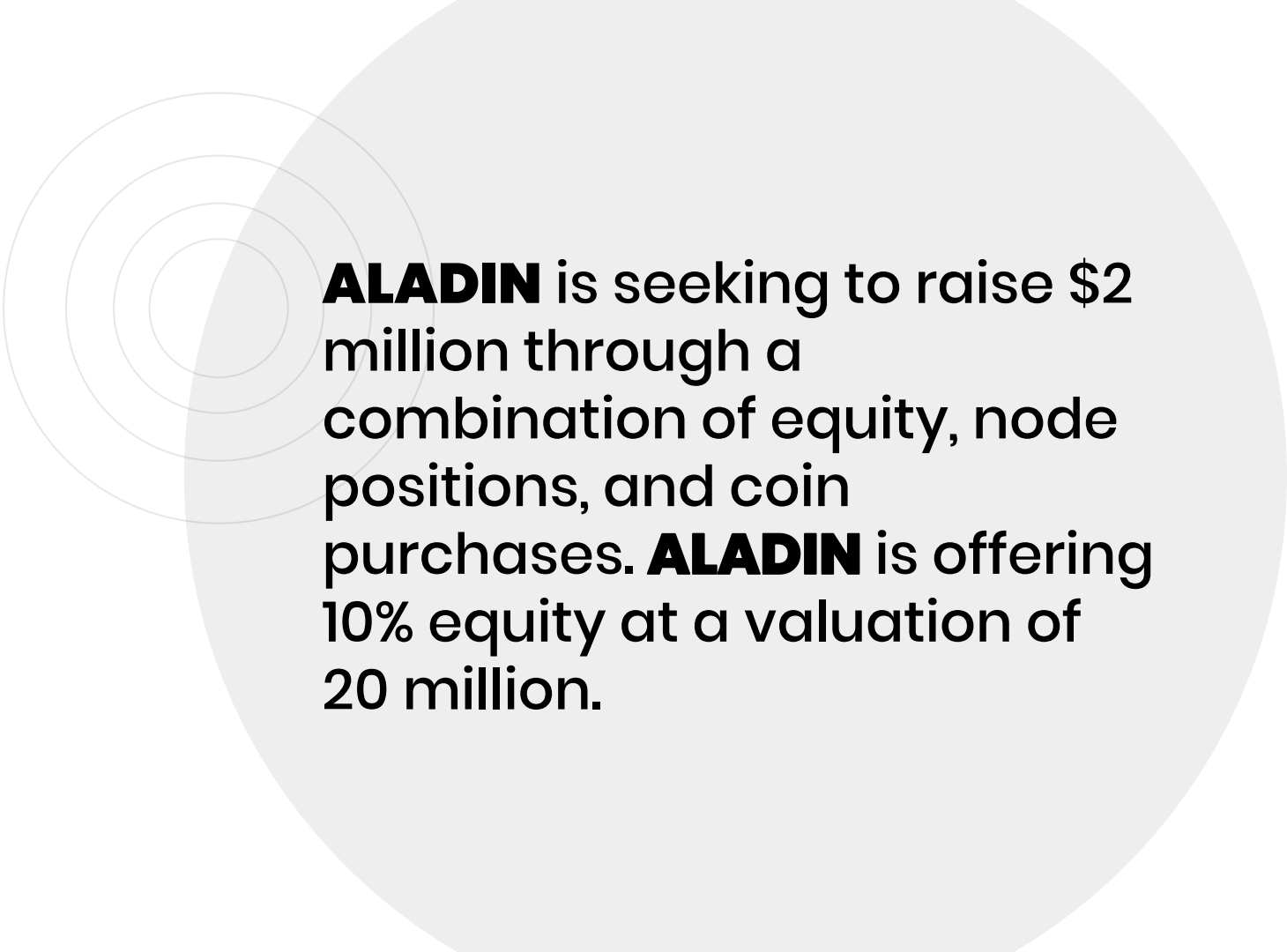
Nodes are expected to earn a minimum of \$50,000 in revenue as the network launches. This amount will grow as the network grows.





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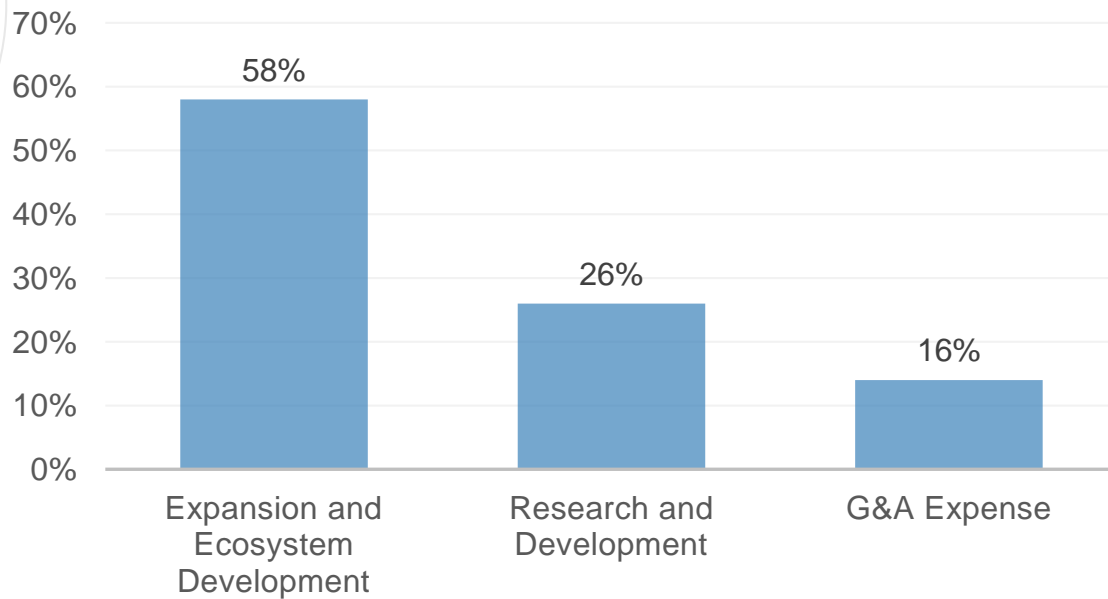
CAPITAL RAISE AND USE OF FUNDS



ALADIN is seeking to raise \$2 million through a combination of equity, node positions, and coin purchases. **ALADIN** is offering 10% equity at a valuation of 20 million.



Capital Raise and Use of Funds





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TEAM





FLORIAN KRUEGER

COO

For 20+ years, Florian has developed a broad and deep knowledge of digital space. He is passionate about tying all initiatives back to the strategic objectives which facilitate usable outcomes for the clients.

Florian continues to be a Lecturer, Speaker and at times Co-chair various International events ranging from MIT's International Society for Chief Data Officers to Blockchain Innovation, Big Data Monetisation, or Keynotes for the Cloud Forum.

He has set up various CoE's around DLT, for clients like Statoil.

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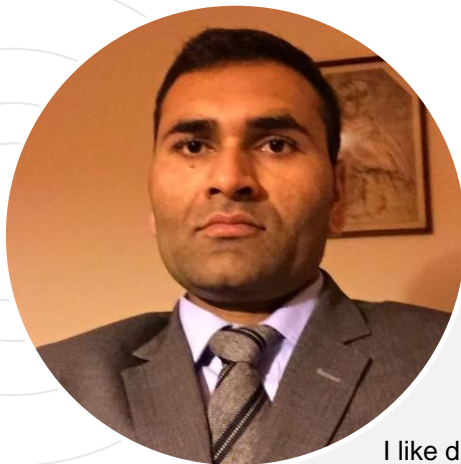
ABDUL REHMAN SANDHU

CFO

Abdul, as a qualified and certified Accountant, has had his practice for almost 10 years. Since moving into the technology industry in 2015, he has developed a keen eye in deploying technology to assist business processes being more efficient and customer focused.

Abdul has developed multiple solutions such as [Yourent](#), [YeahSol](#) and [PracticePA](#) to name a few.

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ADIL ABBAS

I like digging into customer problems and solve them with disruptive technology. I create, scale and customise product that matters. To achieve this I build team and quickly adapt to new insights. I have done many roles throughout my career in product marketing, sales and strategic planning that have taught me following about myself. My gut instinct is good but I seek data for my decisions.

I can align, lead and grow team into world class. I love to win, but helping the team win gives me greater joy. I educate, refine and drive myself to be better every day. I am constantly learning because I never settle. I stay calm when opposed by adversity. I focus on making quality decisions.

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FARRUKH SHAHZAD

CSE

I like digging into customer problems and solve them with disruptive technology. I create, scale and customise product that matters. To achieve this I build team and quickly adapt to new insights. I have done many roles throughout my career in product marketing, sales and strategic planning that have taught me following about myself. My gut instinct is good but I seek data for my decisions.

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OLIVER MARKS

With a background in global business senior management, Oliver has extensive strategic and execution experience. He has managed large global teams both inside businesses (Sony PlayStation Worldwide Studios) and in advertising and global IT services providers (headed up Global Enterprise Digital Transformation at HPE).

Oliver is based in Silicon Valley, California where he has advised and worked with dozens of large global enterprises and fast growing start-ups all over the world. Oliver, with journalistic and analytical credentials, has been a widely read digital and collaboration columnist whilst also being an active blogger online, notably on [ZDNet](https://www.zdnet.com), where he is a featured writer. He has also held multiple keynote speaking engagements worldwide.

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OMAR FOGLIADINI

Business Transformation, Chatbots, AI and anything data-driven at the convergence between Marketing & Technology.

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STEVEN LUBKA

Advisor of Aladin

Private Independent Consultant and Advisor to the Aladin Project. Steven is the founder of Blockchain Capital Services, a consulting firm that helps organizations navigate the emerging blockchain and cryptocurrency sectors. Steven works as a private consultant, public speaker, analyst and advisor to a number of companies and projects. He has given talks on blockchain technology at events hosted by large American universities.

Steven's work has led him to doing everything from designing blockchain network architecture, working as an investment analyst, helping startups manage their cryptocurrency initiatives, and working as an advisor to blockchain projects.

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11

Timeline and Milestones



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CONTACT INFORMATION

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