

Final Project Design Requirements
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Group 8

CST251: Web Tools
Wes Modes

Introduction

- (summarize the subject of your website, the scope of what you will cover, and the emotions you intend to evoke.

We are designing a website that focuses on providing college students with healthy food recipes that are affordable and don't require an oven to make.

We also want to provide the students with nutritional information on the food they're eating so they can have a better understanding of their health.

We want to evoke inspiration and help the students feel motivated about making their own healthy food

Color System

Vibrant colors against dark backgrounds would work good for this website to portray fresh healthy foods.

A white background color against pictures of healthy foods would also work as an alternative, it's a popular choice among many health websites.

Colors: Reds, greens, oranges, yellow, purples

Background colors: Either white or black



Typography

There are several standard fonts used for health webpages. The major ones are Georgia, Adobe Garamond Pro, Minion Pro, Palatino, Baskerville, and Goudy Old Style. We will use serif fonts for titles on each page to introduce the article.

We will also use San serif fonts that are modern looking for the website, they would be used for body and footer text. We would have the Serif Fonts for titles and San Serif fonts for everything else.

Typesetting faces: Noir, Futura, Proxima Nova, Helvetica

Size of type:

Headings - 18-29 pts

Body- 12-15 pts

Headings: (Serif fonts for some of the headings to compliment the more modern font that we use in the body)

Georgia, Minion Pro

Our other options for typography include:

(San serifs throughout the whole layouts)

Helvetica, Futura, Nova

Body: (San Serif fonts to give the website a more modern look)

Helvetica, Futura, Nova

Footer: (same as body)

Helvetica, Futura, Nova

Navigation/Information

Homepage-Click “About the website” tab-description about the site-click “learn more”- a video shows up displaying more information in a visual form

Home page-Click Create an account-Find your diet-Go to recipes-choose which recipe you want to make

Click vegan diet- scroll through food categories(breakfast/lunch/dinner/snacks)-click on snacks- snack recipes pop up- choose specific recipe- follow this recipe

Image Treatment

Slight border radius on photos to give them less edge and make them more inviting

Images should be in color to show the vibrancy of foods

Use a .png of an fresh food for a background image design



Subject of images: Healthy foods & drinks

Students cooking- We can show this to get students inspired to create their own meals



Image treatment: Images should be saturated with a slight border radius to take off the edge of the pictures

Layout



Vegan Vegetarian Meat-Based Keto On-the-Go



Most Important Meal of the Day!

Summary

We are designing a website that focuses on providing college students with healthy breakfast recipes that are affordable and don't require an oven to make.

The color scheme that we want to go with is vibrant colors such as green, red, yellow, purple, and orange on either white or black backgrounds.

The font family we plan on using are sans serif for the headers & body. These fonts include futura, helvetica, and nova.

For the image treatment, slight border radius on photos to give them less edge and make them more inviting

Images should be in color to show the vibrancy of foods

Use a .png of an fresh food for a background image design

