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Organization overview

Name- BuildPro Constructions

(A combination of “build” and “pro”, implying professionalism)

Summary.

- BuildPro Construction is a dynamic and innovative construction company dedicated to delivering exceptional building experiences. With a focus on quality, safety and customer satisfaction. BuildPro strives to exceed their clients' expectations and establish themselves as the best construction company.

History

- BuildPro was founded in 2020 by Rhulani Baloyi, a seasoned construction professional with a passion for building high-quality homes and commercial properties. With a commitment to excellence and customer satisfaction. BuildPro quickly established itself as a trusted reliable construction company in Johannesburg.

Mission

- BuildPro progresses to deliver high-quality construction projects that exceed their client’s expectations, while maintaining a commitment to safety, sustainability and community involvement.

Vision

- BuildPro aims to be the construction company of choice for clients who value quality, reliability and integrity to make a positive impact on the people we serve.

Target audience

- BuildPro targets audiences like homeowners, businesses and organizations around Johannesburg who seek high-quality construction services.

Demographics

- Age between 21-65 years.
- Income: R50 000 and above.
- Location: Johannesburg.

- Occupation: Professional business owners and homeowners.

Psychographics

- Seeks innovation and sustainable construction solutions
- Values quality and reliability

Website Goals and objectives

- **Goals** for the website is to Generate leads which will encourage website visitors to get more information and to get in contact with the company for construction services, resulting in a steady stream of new leads.

KPIs

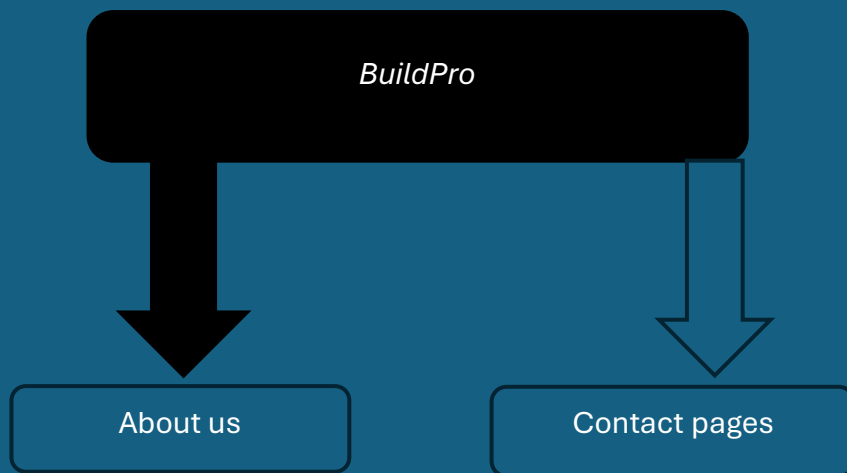
- Phone calls
- Email inquiries
- Conversion rate

Current website analysis

- None

Website features and functionality

Homepage



About us

- At BuildPro we are dedicated to delivering expectational construction services that will please our customers and make them trust us & believe in our good services.

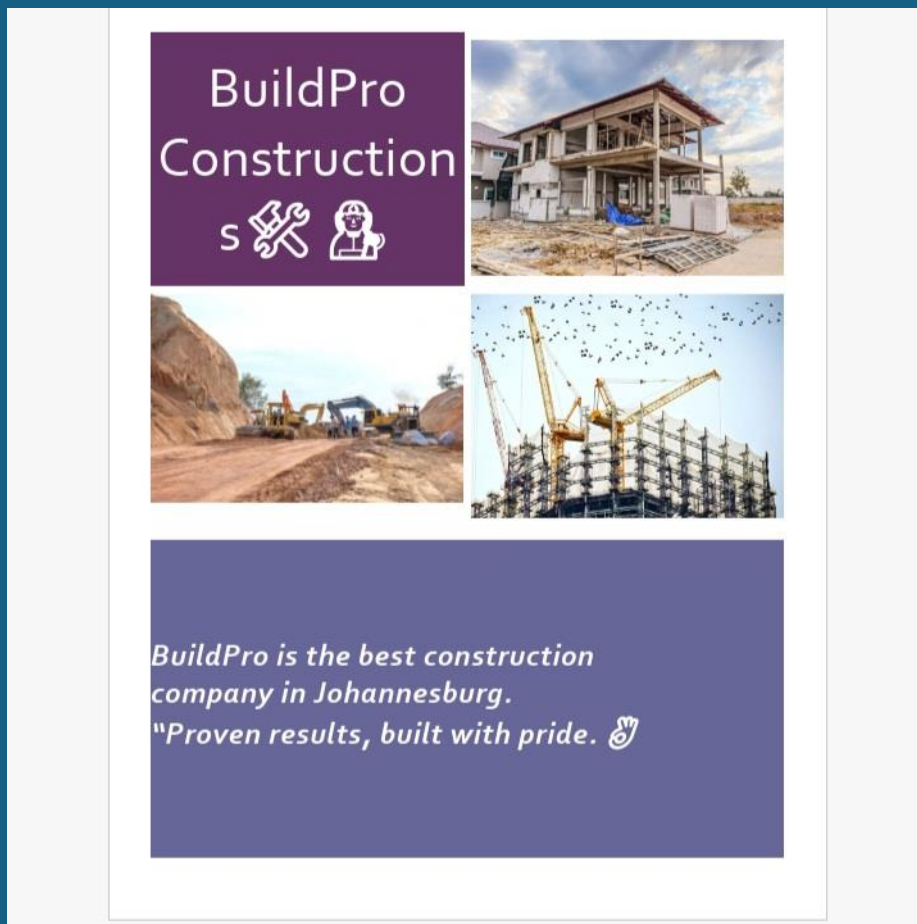
Contact Page

- Here is our contact page, where you will find information on how to get in contact with us.
- Name: Rhulani Baloyi
- Contact Number: 081 774 6534
- Landline Number: 011 768 9055
- Emails us at: buildpro20@gmail.com

Product or services Page

- BuildPro offers a good service to the people around Johannesburg, services that will exceed client's expectations and a lot more
- BuildPro offers the best quality materials of any constructive sources needed.

Design and User experience



Timeline and Milestone

Proposed Time	
01-14 March	Find an organization and design project approval.
15-05 April	Complete project and Complete website for submission.

Budget

Name	Cost
Domain Name Registration	R100 per month
Website hosting	R30 per month
Website design	R600-R2000 per month
Website development	R2000-R11000 per month
Content creation	R 600-R2000 per month
Ongoing maintenance	R600- R2000 per month
Total estimated cost	R205 560 per year

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My GitHub repository part 2

<https://github.com/neo20061203/https---github.com-neo20061203-Part-2>

My GitHub repository part 3

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