Lisa Wang

Product Data Analyst

Email: lisa.wang@email.com

Location: New York, NY

Experience: 3 years

Professional Summary

Analytics professional with 3 years experience turning data into actionable business insights. Strong background in statistics and business intelligence.

Professional Experience

Senior Data Analyst | E-commerce Giant | 2023 - Present

- Built executive analytics dashboard tracking key business metrics for C-suite decision making

- Led A/B testing framework implementation, supporting product team's experimentation needs

- Collaborated with product managers on data-driven feature prioritization and roadmap planning

Product Data Analyst | Mobile App Startup | 2022 - 2023

- Analyzed user behavior data for mobile app, identifying features that increased retention by 30%

- Developed statistical models predicting customer churn, enabling proactive retention strategies

- Shipped automated reporting system reducing manual analysis time by 80%

Data Analyst Intern | Consulting Firm | 2021 - 2022

- Performed market research analysis using SQL and Python

- Created data visualizations for client presentations

Technical Skills

- **Analytics:** 3 years SQL, 2 years Python, 3 years Data Analysis, 2 years Statistics

- **Tools:** 1 year R, 2 years Tableau, 1 year Business Intelligence, 3 years Excel

- **Other:** Basic Machine Learning

Education

M.S. Applied Statistics | Columbia University | 2022
B.A. Economics | NYU | 2020

Certifications

- **Tableau Desktop Specialist**
- **Google Analytics Certified**