

# Harish Gupta

## **Manager - Business Intelligence Data Analytics Digital Transformation**

Singapore

- Email me on Indeed: <http://www.indeed.com/r/Harish-Gupta/f3471c199af3c1ca>

Over 11+ years of consulting experience in a multicultural environment across IT, Utility and Banking Industry with expertise in all aspects of Data Management, Business Intelligence & Data Analytics, Data Visualisation & Reporting, Digital Transformation, and Project Management. A credible and collaborative leader with an ability to engage and influence senior leadership and build effective and trusted relationships at all levels within an organization. A strategic thinker and innovator with a strong bias for action and a proven track record of successfully leading high performing cross-functional teams to exceedingly deliver targets. Committed to and passionate about helping companies transform their businesses by unleashing the full potential of data and improving top-line and bottom-line performances.

## Work Experience

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### **Manager - Business Intelligence Data Analytics Digital Transformation**

G4S plc (UK&I) - London

July 2018 to March 2019

#### Key Responsibilities

- \* Partner with senior leadership on the development of business intelligence & data analytics strategy on an ongoing basis
- \* Partner with Operations, HR, Finance, Technology, and Governance teams to evaluate current processes and develop strategies and recommend changes to ensure data compliance, accuracy, integrity and consistency
- \* Oversee advanced BI and data analytics projects and present key findings and recommendations to senior leadership.
- Integrate customer insights with business analytics to design clear actionable directives and develop key recommendations
- \* Evaluate an analytics initiative against the strategic imperatives of the businesses. Develop, monitor and communicate key business insights gleaned through analytics, strategically important and pertinent to the organization's commercial strategy
- \* Identify opportunities to apply data mining and data analytics methodologies and synthesize and package complex analyses and deliver results and insights to non-technical audiences including senior leadership teams
- \* Design and perform pilot projects, proofs-of-concept and build prototypes, that demonstrates the full capabilities of data and analytics
- \* Provide subject matter expertise in the understanding and application of the organization's BI and data analytics practice

- \* Oversee and assist business intelligence analysts and data scientists in the development of advanced modeling and simulation for optimization projects and tools development
- \* Analyze financial and operational data sets to identify new insights into business performance and enhance forecasting of operational expenditures and deploy technology solutions to reduce ongoing operational costs
- \* Develop innovative ideas to transform the business leveraging technology, and best practices. Implement new business applications, processes, and organizational changes to improve efficiency, performance, resource optimization, etc
- \* Conduct and facilitate Data Visualization workshops and create awareness & engagement across the departments to democratize self-service data visualization tool
- \* Develop and implement BI & Data Analytics and Machine Learning based large-scale projects from project initiation through implementation along with migrating applications to cloud services
- \* Schedule and track project timelines, milestones and deliverables. Proactively manage changes in project scope, identify potential issues and devise contingency plans
- \* Provide regular projects communications including status updates, progress status and key performance indicators to the management and the key stakeholders

### **Controller - Analytics & Controlling Digital Transformation**

Zalando SE - Berlin, DE

January 2018 to April 2018

#### **Key Responsibilities**

- \* Develop and implement business intelligence and data analytics strategy for the organization, including the development and maintenance of a data analytics roadmap
- \* Lead the design and implementation of new, innovative predictive models and segmentations that improve performance in line with long-term business goals
- \* Build productive cross-functional partnerships, and develop a reputation as the subject matter expert
- \* Lead the design and development of new applications, technological solutions implementation with a focus on capitalizing cloud solution services for seamless system scalability, performance, and integration of business systems
- \* Drive the design, development, and deployment of new BI reports, frameworks, and tools, including visual insights, detail reports, and dashboards
- \* Manage the delivery of multiple projects concurrently that have moderate to high levels of business or technical complexity and risk, and that involve multiple business areas and owners
- \* Collaborate and interact with development teams, business analysts, functional managers, support teams, cross-functional business teams, and global process owners to develop the overall program plans, schedules and ensure the smooth delivery of the business solution and all deliverables
- \* Conduct and facilitate various training and workshops within the organization for engagement and drive effective change management

### **Team Lead (PRQ) - Business Intelligence Data Analytics Digital Transformation (Apple)**

Accenture India Pvt Ltd - Bengaluru, Karnataka  
April 2015 to August 2016

Apr 2015 - Aug 2016

**Key Responsibilities**

- \* Collaborate with business partners and client managers to gather business requirements and translate these requirements into technical design and solution development to facilitate ongoing BI and data analytics insights
- \* Use advanced data modeling and analysis techniques to discover insights to guide strategic decisions and uncover optimization opportunities
- \* Conduct requirement analysis, design, and implementation activities in full lifecycle reporting and analytics solutions
- \* Analyze and synthesize impact and activity data to useful recommendations, business and strategy, including refinement of measurements and approach
- \* Provide direction for the use of existing business reporting and analytic tools, including identification of new processes, tools, and techniques wherever needed
- \* Prepare and present detailed analysis and information to clients and senior teams, support the preparation of executive- level communication management process materials
- \* Design, develop applications architecture & implement plans for optimizing the BI platforms by determining the best use of existing data analytics, machine learning, and cloud services
- \* Facilitate the development and implementation of data quality & data protection standards and adoption requirements
- \* Manage large datasets, querying, extracting, and organizing data efficiently to reduce performance-related issues and create data products for end-users and system owners
- \* Assess and prioritize business intelligence and big data analytics needs of the client. Identify, manipulate, analyze and interpret trends & patterns in data sets and present business insights to the stakeholders

**Assistant Vice President (RCSU) - Business Intelligence Data Analytics Digital Transformation**

Yes Bank Ltd - Mumbai, Maharashtra  
July 2013 to March 2014

**Key Responsibilities**

- \* Conceptualize framework, define data requirement, create a predictive variable and co-ordinate model implementation with other business partners and create experimental designs to understand drivers of business performance
- \* Provide insights to help business and product leaders understand marketplace dynamics, user behavior's, and long-term business trends
- \* Define, build and execute the Data Services, Visualization, and Analytics roadmap at the organizational level
- \* Review data accuracy and completeness while implementing high-quality data service, visualization, and analytics solutions
- \* Interpret results, conclude actionable recommendations and communicate them effectively to senior leadership
- \* Maintain, improve, and develop reports & dashboards and insights to support business performance and trend analyses by collaborating with cross-functional businesses and technical teams

- \* Serve as a trusted cross-functional advisor to business leaders while educating stakeholders on the value of business intelligence, data visualization, and data analytics solutions and best practices
- \* Bring teams together to coordinate business processes, analyze efforts, and develop methods for capturing and maintaining shared business data and analytics work
- \* Develop, maintain, and lead an enterprise-wide information model that contains current and future data requirements for internal and external customers
- \* Manage, develop, and coach a high performing team
- \* Research industry trends, business practices, data sources, envision future use of data and develop recommendations to meet future business needs
- \* Provide consultative advice to the business on tools, techniques, best practices and vendor activities in the business intelligence and analytics arena and establish & deploy long-term and short-term priorities

### **Manager (QIG) - Business Intelligence Data Analytics Digital Transformation**

HDFC Bank Ltd - Delhi, Delhi

October 2011 to July 2013

#### **Key Responsibilities**

- \* Collaborate with key stakeholders on projects to develop methodologies, reports, dashboards and analytics that provide business insights into leading indicators and recommendations for improving operations & business decision making
- \* Develop tools and solutions that improve corporate analytics maturity to support growing demand for fact-based, customer-centric decision making
- \* Lead data analytics efforts with multiple business areas to identify opportunities that improve performance, quality, and profit through the delivery of business intelligence, analysis, reporting and forecasting/predictive models
- \* Lead business intelligence & data analytics efforts that enhance mission-critical business operations through a streamlined use of information, visualization and analytics tools
- \* Manage and implement shared service data projects, delivering data requirements, data quality, data mapping and transformation, data migration and reconciliation and testing scenarios
- \* Manage project scoping, planning, prioritizing and oversight of business intelligence and analytics solutions
- \* Identify consumer trends and patterns using standard reports and databases as well as leveraging other data sources
- \* Support business managers and the teams with ad hoc requests of data and analysis to answer pressing business issues

### **Assistant Manager (Operations) - Data Analytics Digital Transformation (British Gas)**

EXL Service Pvt Ltd - Noida, Uttar Pradesh

November 2005 to September 2011

Nov 2005 - Sep 2011

#### **Key Responsibilities**

- \* Perform data analysis, identify key insights and help build the framework of data story and communicate analytics results to business and client managers
- \* Work with business and client managers to understand business requirements, document processes & procedures using standard methodologies and tools
- \* Manage and lead the team of Centre of Excellence business analysts, supervise and ensure timely delivery of key projects
- \* Automate manual processes with a focus on the elimination of redundant work to improve process efficiency, performance, and resource utilization

## Education

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### **Master in Business Analytics & Big Data**

IE Business School - Madrid, ES

October 2016 to July 2017

### **MBA in Operations Management**

NIMS University - Jaipur, Rajasthan

August 2010 to August 2012

## Skills

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- DATA ANALYTICS (10+ years)
- BUSINESS INTELLIGENCE (4 years)
- DATA QUALITY (3 years)
- FORECASTING (2 years)
- BI (2 years)

## Links

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<https://es.linkedin.com/in/harish-gupta-02506514>

## Additional Information

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### TECHNICAL SKILLS

Tableau, Power BI, Python, R, Machine Learning, Forecasting Time Series Modeling, Statistical Modeling, SAS, SAP CRM

Analytics, SPSS, SQL, MSBI SQL Server (SSIS, SSAS, SSRS), ETL Tools (SSIS, Talend), Data Mining, Data Modeling (Erwin),

Database/DWH Management (Data Quality, Master Data Management, Meta Data, Data Marts), Microsoft Azure Cloud

Services, Hadoop, MapReduce, Spark, Big Data Analytics, Prince2 Project Management, Agile Project Life Cycle, TOGAF

Trained, ITIL, RPA, Lean Six Sigma, Process Modeling/Mapping, MS Visio, MS Office Suites, Google Suites