|  |  |
| --- | --- |
| Susan **Ong** | [Address]  +65 9100 9100  [Email]  [LinkedIn Profile]  [Twitter/Blog/Portfolio] |

* Senior IT Account Director with over 12 years of experience at bluechip firms such as IBM, Microsoft and Oracle
* Strong network of customers with annual spend in excess of 30 million USD. Clients include public bodies (LTA, SLA, GovTech) as well as private organisations (Singapore Zoo, MediaCorp)
* Excellent track record for cultivating close relationships with clients, acting as both account manager and impartial solutions provider, resulting in deep trust and long term business clients

Achievements Include

* Grew sales from portfolio of clients by 35% through consultative identification of client’s latent needs
* Kickstarted partnerships with other solutions providers resulting in 3 million USD in additional sales in 2018

# Skills

|  |  |
| --- | --- |
| * [List your strengths relevant for the role you’re applying for] * [List one of your strengths] | * [List one of your strengths] * [List one of your strengths] * [List one of your strengths] |

# Experience

### 2012 – Present

## Senior Account Director / IBM Business Solutions, Singapore

* Lead team of 12 to oversee full spectrum of account operations and servicing for 25 accounts with annual spend in excess of 30 million USD
* Manage network of channel sales partners; set and communicate sales targets whilst supporting local operations through sharing of best practices to drive sales
* Analyse markets and recognised opportunities to expand business by adjusting product mix and targeting key verticals
* Conceptualise and plan strategies marketing strategies to increase client acquisition and retain existing clients

Significant Achievements

* Successfully grew sales by 35% YOY through upselling of services to existing account portfolio. Built relationships with clients and understood unmet latent needs. Identified pain points and suggested IBM solutions to meet client’s organizational objectives

# Education

### 2008

## Master’s Degree / INSEAD, Singapore

* Awarded High Distinction
* Specialisation in Organisational Psychology and Management

### 2000

## Bachelor’s Degree / University of Tasmania, Australia

* GPA: 3.98 / 4.00

# Misc Information

**Languages:** English, Mandarin

**Technical Skills:** Ruby, Python, C++

**Availability:** 1 month’s notice