

CHRISTIE NEO

Layout
Design

Visual
Identity

Signage

Winters, CA is a small, quaint town frequently visited by bicyclists, wine-enthusiasts and retirees. I partnered with Genesis Ting to create a wayfinding system to help new and regular visitors discover hidden gems in the city of Winters.

Role

Project Lead
Designer

Partner

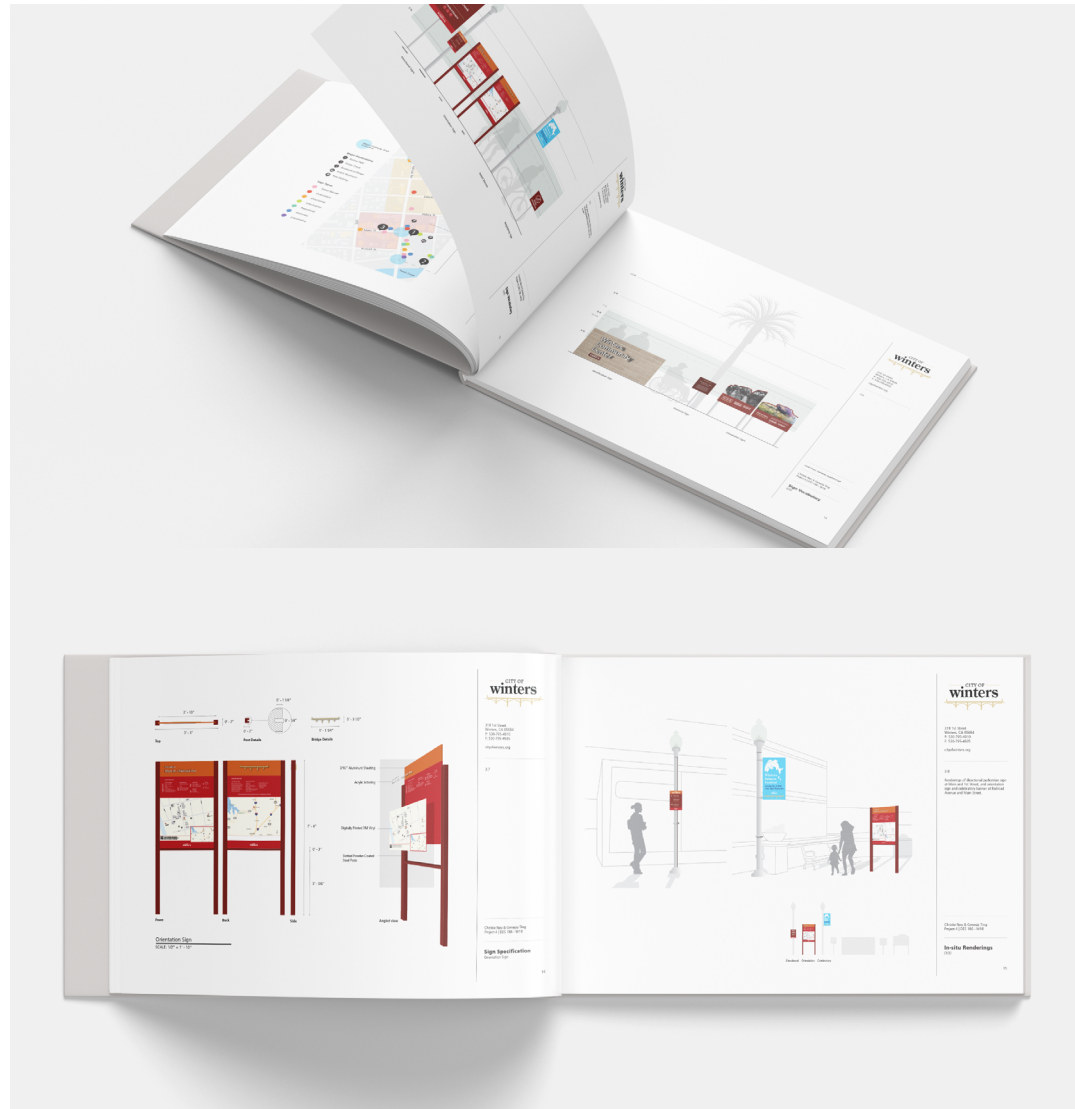
Genesis Ting

Guidance

Tim McNeil
Lauren Kelly

Duration

Jan – Mar 2018



CHRISTIE NEO

Book Design Visual
Identity

The UC Davis Hummingbird Health and Conservation Program works to study and protect hummingbirds worldwide. I put together a children's book and business cards to support its mission and increase its professionalism.

Role	Designer Project Lead
Partner	Chelsea Best
Guidance	Gale Okumura Lisa Tell
Duration	Apr – Jun 2018



CHRISTIE NEO

Branding Visual
Identity

UCD's yearly Engineering Design Showcase is held in June. In a collaboration between UCD's engineering and design departments, we created logos and visual identities to increase our teams' competitiveness.

Role		Designer Project Lead
Partners	2018	Annie Hu
	2017	Chelsea Best Aaron Ngai
Guidance		Gale Okumura
Duration		Apr - Jun 2017 Apr - Jun 2018



RPO₂MS



RPO₂MS

