

CHRISTIE NEO

Project Management Visual Identity Layout Design

The California Aggie is UCD's student-run newspaper read by the university's students, faculty and staff. I started as a graphic designer, transitioned to layouts, and became design director for the 2017-18 school year.

Role Graphic Designer
Layout Artist
Design Director

Duration May 2016 - Jun 2018



Photography by Brian Landry

CHRISTIE NEO

Layout
Design

Visual
Identity

Signage

Winters, CA is a small, quaint town frequently visited by bicyclists, wine-enthusiasts and retirees. I partnered with Genesisia Ting to create a wayfinding system to help new and regular visitors discover hidden gems in the city of Winters.

Role

Project Lead
Designer

Partner

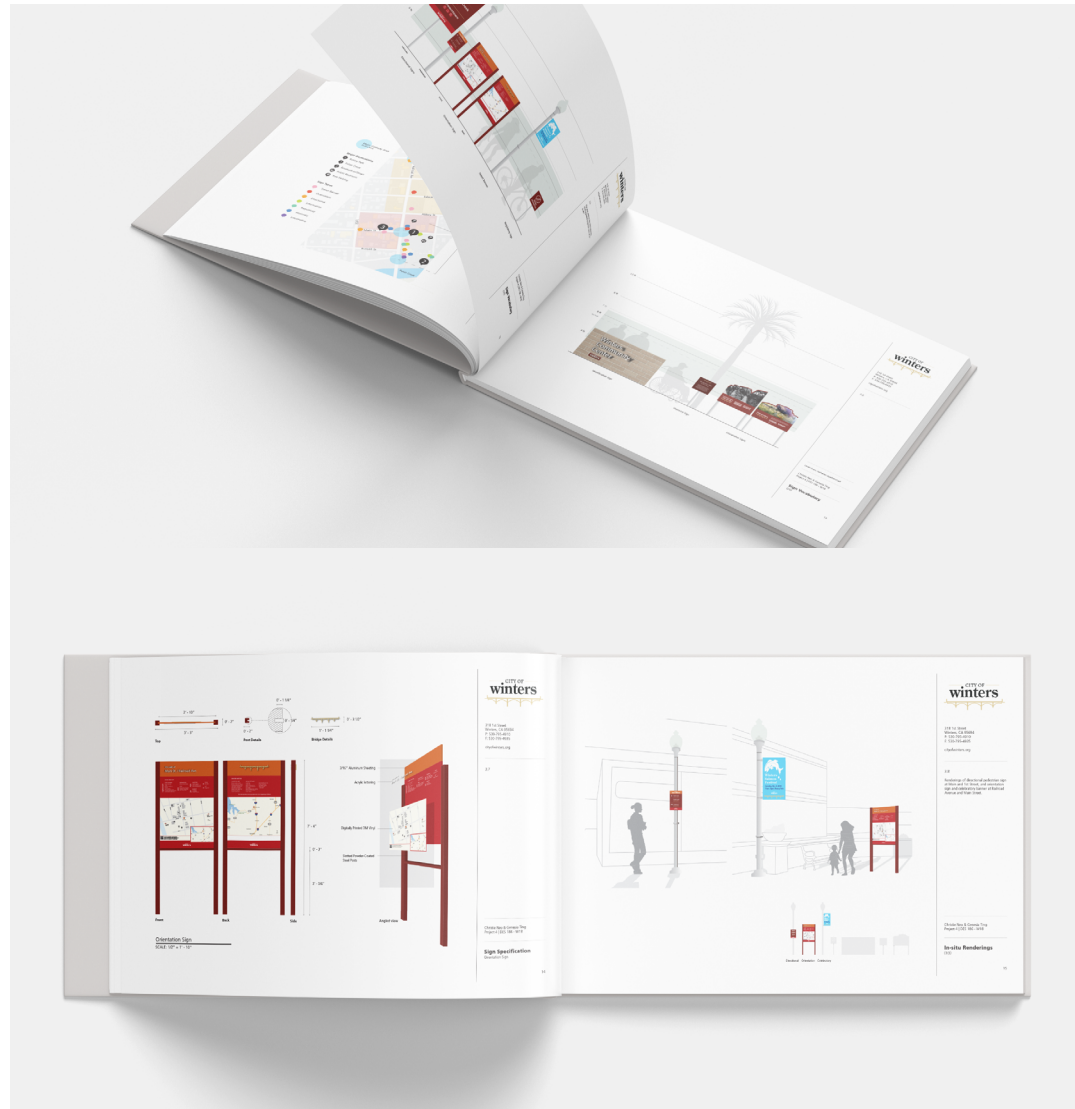
Genesisia Ting

Guidance

Tim McNeil
Lauren Kelly

Duration

Jan – Mar 2018



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Book Design Visual
Identity

The UC Davis Hummingbird Health and Conservation Program works to study and protect hummingbirds worldwide. I put together a children's book and business cards to support its mission and increase its professionalism.

Role	Designer Project Lead
Partner	Chelsea Best
Guidance	Gale Okumura Lisa Tell
Duration	Apr – Jun 2018



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Branding Visual
Identity

UCD's yearly Engineering Design Showcase is held in June. In a collaboration between UCD's engineering and design departments, we created logos and visual identities to increase our teams' competitiveness.

Role	Designer Project Lead
Partners	2018 Annie Hu
	2017 Chelsea Best Aaron Ngai
Guidance	Gale Okumura
Duration	Apr - Jun 2017 Apr - Jun 2018

