



# Practical & Effective Tools to Accelerate Design Solutions

If you strongly believe that design can touch people's lives, solve user problems, and improve daily experiences, this design centric workshop is perfect for you.

We'll take you on an action-packed journey filled with live case studies, proven design-solving methodologies and rapid design thinking tasks. Don't miss out on the opportunity to learn from the experts in the field!

**Oct, 6th 2023**  
Friday

**Taj Vivanta**  
Bangalore

**10:00 am**  
to 05:00 pm

# Who should attend ?

- Aspiring Design Heads
- Product Design Managers
- Senior Product Designers
- Senior UX Designers
- Senior UI Designers
- UX Designers
- UI Designers
- Visual Designers

# Event Takeaways

- How to design trendy & smart?
- Know how to validate your design.
- Context setting with effective storyboarding.
- How to design MVP's effectively?
- How to align design with business objectives?
- How to measure success in Design?
- Driving the business to the leading position using Design.

# Design speakers



**Sam Thomas**

CEO, UX Director

M. Des From IIT Bombay (2001-03).  
More than 23 years of industry experience.  
B.Arch from Madras University.  
Handled more than 100+ projects.  
Handled more than 100+ clients.  
Advisor for many startups and corporates nationally and internationally.  
Specialist in ROI based Design Approach.



**Vanessa Lobo**

Aspiring Design Lead

B.Arch from University of Mumbai (2011-16).  
More than 7 years of Industry Experience.  
Handled complete design delivery for 5 projects across diverse domains.  
Contributed to anthologies for People Place Project, featured in Ted Talks, Midday, DNA, Radio Mirchi, Hindustan Times, and INTCESS Turkey, 2015.  
Researcher for Art Deco Heritage Inventory.



# Program Schedule

**10:00–10:30**

Opening Remarks  
Introduction to the workshop session  
Speaker & Participants Introduction

**10:30–12:00**

Practical & Effective Tools to Accelerate  
Design Solutions – Part 1

**12:00–12:30**



High tea

**12:30–01:00**

Real-Life Industry case studies  
Skill development Practices

**01:00–02:00**



Lunch

**02:00–04:00**

Practical & Effective Tools to Accelerate  
Design Solutions – Part 2

**04:00–04:30**

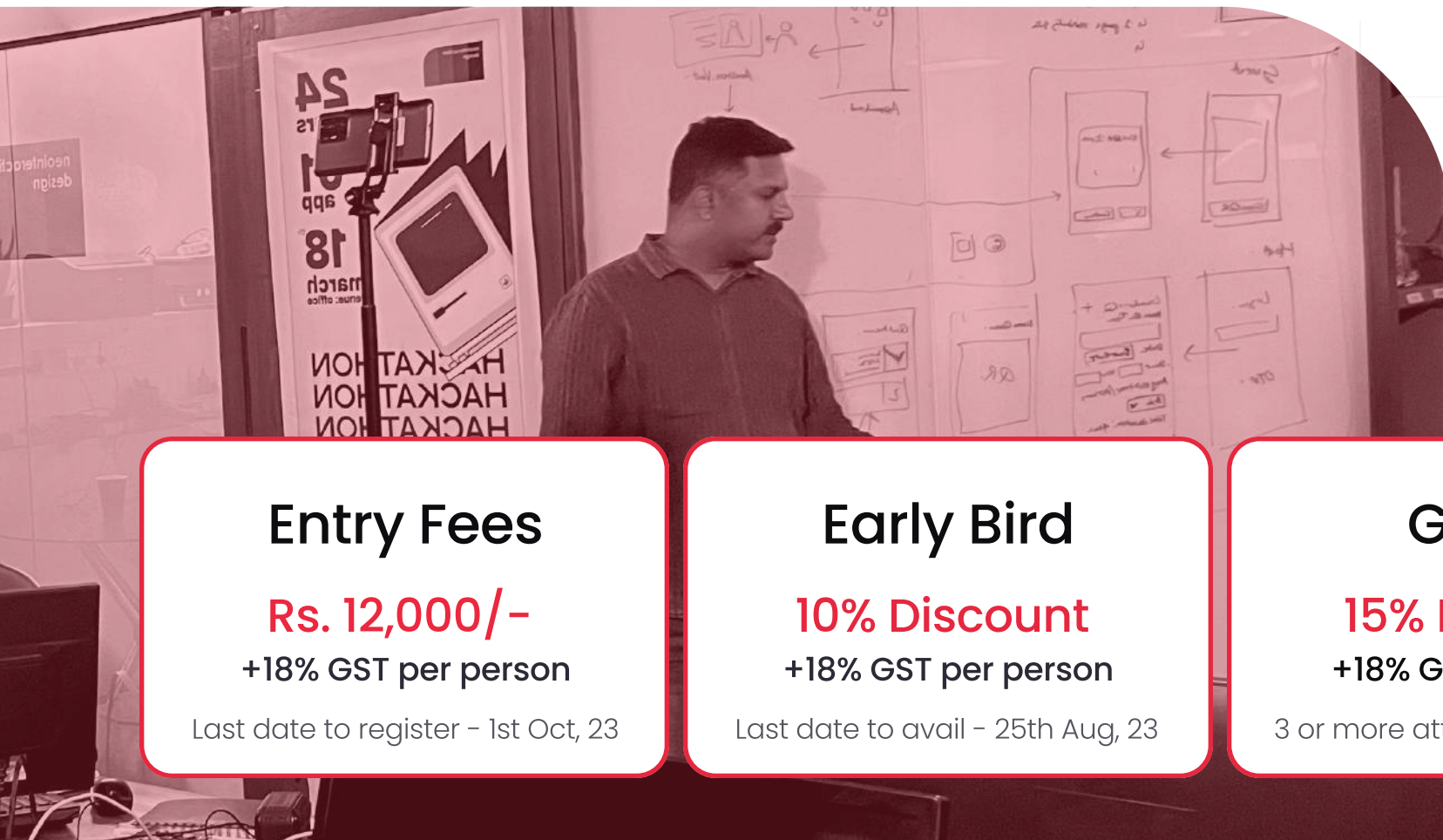


High tea

**04:30–05:00**

Conclusion & Feedback





## Entry Fees

**Rs. 12,000/-**

+18% GST per person

Last date to register - 1st Oct, 23

## Early Bird

**10% Discount**

+18% GST per person

Last date to avail - 25th Aug, 23

## Group

**15% Discount**

+18% GST per person

3 or more attendees - Same Org.

## Registration

Check our website to register:  
[www.neointeraction.com](http://www.neointeraction.com)

Send us an mail on:  
[allen@neointeraction.com](mailto:allen@neointeraction.com)

Contact Info: Allen Stephen  
+91 95133 38744

## Terms & Conditions

Participation in event implies agreement to event rules and assumes personal responsibility for any associated risks. Cancellations received up to two weeks before the event will be accommodated for future events.

## About Neointeraction Design

With 15 years of domain-agnostic design experience working on 400+ projects, we have crafted meaningful UX & UI design solutions to provide top-notch UI engineering and end-to-end design services for B2B, B2C, and startups. We follow a holistic design approach that is goal-oriented and guarantees seamless and user-friendly experiences.

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