



neointeraction  
design

# Practical & Effective Tools to Accelerate Design Solutions

If you strongly believe that design can touch people's lives, solve user problems, and improve daily experiences, this design centric workshop is perfect for you.

We'll take you on an action-packed journey filled with live case studies, proven design-solving methodologies, and rapid design thinking tasks. Don't miss out on the opportunity to learn from the experts in the field.

Our goal is to enrich aspiring design heads and uplift their design career path. This is your chance to take your design skills to the next level.

**July, 1st 2023**  
Saturday

**Orchid Hotel**  
Bangalore

**10:00 am**  
to 05:00 pm

[www.neointeraction.com](http://www.neointeraction.com)

## Who should attend ?

- Aspiring Design Heads
- Product Design Manager
- Senior Product Designer
- Senior UX Designer
- Senior UI Designer
- UX Designer
- UI Designer
- Visual Designer

## Event Takeaways

- Effective whiteboarding techniques for successful team collaborations
- How to arrive at design objectives clearly and concisely?
- How to come out with a design strategy?
- How to strategize and plan the design sprints?
- How to bring extraordinary aesthetics to your design?
- How to align designs with the business objectives?
- What makes a successful design manager?

## Design speakers



**Sam Thomas**

CEO, UX Director

### Credentials

M. Des From IIT Bombay: 2001-03  
More than 23 years of industry experience.  
B.Arch from Madras University.  
Handled more than 100+ projects.  
Handled more than 100+ clients.  
Advisor for many startups and corporates nationally and internationally.  
Specialist in ROI based Design Approach



**Vanessa Lobo**




Aspiring Design Lead

### Credentials

B.Arch from University of Mumbai (2011-16)  
More than 7 years of Industry Experience  
Handled complete design delivery for 5 projects across diverse domains  
Contributing Researcher and Writer for anthological publications under People Place Project featured in INTCESS Turkey, 2015  
Researcher for Heritage Inventory, Art Deco Mumbai



# Program Schedule

10:00–10:30	Opening Remarks Introduction to the workshop session Speaker & Participants Introduction
10:30–12:00	Practical & Effective Tools to Accelerate Design Solutions – Part 1
12:00–12:30	 High tea
12:30–01:00	Real-Life Industry case studies Skill development Practices
01:00–02:00	 Lunch
02:00–04:00	Practical & Effective Tools to Accelerate Design Solutions – Part 2 Real-Life Industry Case Studies Skill Development Practice
04:00–04:30	 High tea
04:30–05:00	Conclusion & Vote of Thanks/Feedbacks



## Entry Fees

**Rs. 12,000/-**  
+18% gst per person

## Early Bird

**10% Discount**  
July 1st - 20th

## Group

**15% Discount**  
3 or more attendees from  
same organization

## Registration

Check our website to register:  
[www.neointeraction.com/event](http://www.neointeraction.com/event)

Send us an mail on:  
[events@neointeraction.com](mailto:events@neointeraction.com)

Contact Info: Allen Stephen  
+91 95133 38744

## Terms & Conditions

Participation in event implies agreement to event rules and assumes personal responsibility for any associated risks. In case of cancellations upto 2 weeks prior to the event you will be accommodated for the upcoming events.

## About Neointeraction Design

With 15 years of domain agnostic design experience working on 400+ projects, ranging from creating meaningful UX & UI design solutions to providing top-notch UI engineering and end-to-end design services for B2B, B2C, and startups. We follow a holistic design approach that is goal-oriented and guarantees seamless and user-friendly experiences.

Neointeraction Designs, # M-98, 2nd Floor, LIC housing colony, HAL 3rd stage, Jeevan Bhima Nagar, Bangalore - 560 075

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