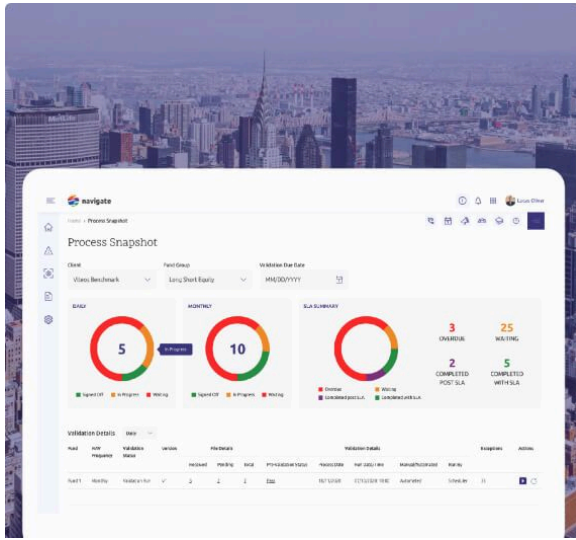


Intertrust “Navigate”



A business application/product that deals with the fund and capital transactional information.

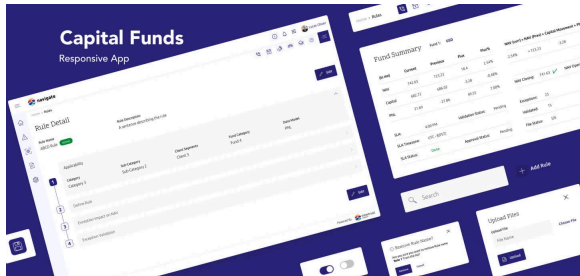
Project Overview

The Intertrust Group wanted a new platform that would allow its employees to monitor and track clients fund-related operations.

Challenges:

- To understand the business requirements, we had to first identify the users and related business flows.
- Segregation and presentation of numerous data points, information, and multiple checks/conditions in a unified design.
- Create a cohesive experience that meets both business and user requirements.
- Allow users to customize their experience and provide options that assist them in completing activities fast.

Capital Funds Management Application



Client speak

“The fund management system had become more streamlined and intuitive to use as our team had a hassle-free workflow. The brand new user experience made it easier to navigate throughout the product.”



Solutions we offered

We were better able to deliver useful UX ideas to Intertrust after gathering and understanding the business logic and product needs. And as a result, we assisted them in designing a platform that provided a terrific unified experience for their users.

Some UX solutions we offered were as follows:

- Modification and customization of a UI design system to align with Navigate App.
- Handling of complex data, rule checks, validations, and other fund-related task flows using a systematic design approach.
- Created UI flows for all types of processes within the application.
- Our UI development team developed a html/css version of the design, which was then implemented using Angular v9.

How did our solutions help?

We were able to offer Navigate an uplifted digital experience by incorporating our UX principles. Many Intertrust personnel have praised the software for its consistency in UI components and simplicity of navigation.

Fund Transaction Management Product



We assisted with the following significant solutions:

1. The design and UI elements were created in such a manner that Navigate could be scaled in the future when new features are added.
2. Because users had to review various layers of information for a certain Fund, the navigation system created from UX principles was very beneficial.
3. With a clean-looking UI, Navigate offered users a true distraction-free navigational experience to perform daily tasks.
4. The UI development team was able to overcome complex difficulties by using the benefits of cutting-edge technologies.

Neointeraction User Experience Design team engage with clients to create SIMPLE and MEANINGFUL experience for web and mobile products. Our team based out of Bangalore has 15 yrs of domain agnostic design experience that can bring great value addition to your business.

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