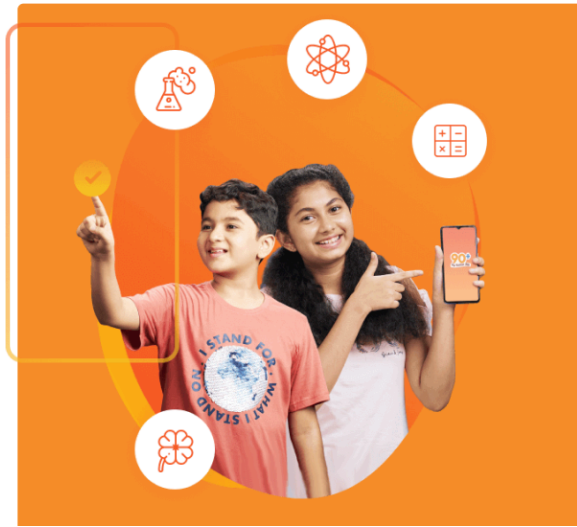


Online Tutoring Platform 90+ Tuition App



An online tutoring application that allows children to receive educational assistance from home at their leisure.

Project Overview

90+ My Tuition App digital classes are syllabus and textbook oriented with animated content for easier understandability. It's not just a regular video class, but tuition brought right to your doorstep

- The 90+ team's business goal is to expand the audience for their application, so they need to redesign it to look more contemporary.
- Simplicity and have a unified visual aesthetic that matches their branding science to captivate the audience and provide a unified experience across the platform.

Solutions we offered

We revamped the quality of design with a goal of simplicity that improves the life of the students and the entire design language to bring fun, joy, and ease of use while maintaining the company's branding. We also made the design consistent across all platforms, whether Android or iOS..

1. Identifying the user journey and developing an information architecture.
2. Building a wireframe to make a design decision
3. Final UI Design with all its kit in an organized manner which helped us to get a better collaborative experience with the developer

Online tuition platform



How did our solutions help?

Our design drew a lot of customers who thought the UI was much easier to use and increased the level of engagement we made consistent design language across the UI which increase the goal of simplicity and made the app even more accessible across all age groups of the students.

Client speak

“The visual appeal and the new tutoring experience led us to overcome the usability issues and we’re very happy with the result the design team delivered”

The Outcomes

- Profits increased considerably.
- Boost in new user engagement.
- A significant rise in New Customer Acquisition.

Neointeraction User Experience Design team engages with clients to create a SIMPLE and MEANINGFUL experience for web and mobile products. Our team based out of Bangalore has 15 yrs of domain agnostic design experience that can bring great value addition to your business

