

# AI-Driven Healthcare Consultation Platform



*Heart failure patient care and timely intervention solved using a predictive platform*

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Tricog is one of the world's largest predictive healthcare analytics firms. Tricog leverages its deep medical and technical expertise, to provide Virtual Cardiology Services to remote clinics.

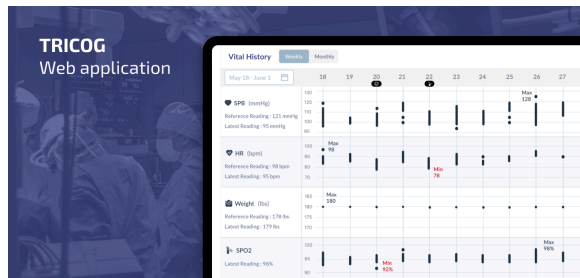
- Tricog wanted to create a platform that connects cardiologist and their patient seamlessly.
- Tracking and analytics were other main features of the platform
- AI will be embedded into the platform so need to understand the use case and pitch the design idea

## Solutions we offered

We assisted the client in strategizing and developing a product based on their requirements, as well as some of our design recommendations that assist the target user by conducting

1. Formal Research about the domain
2. Understanding the key journey of each user
3. Brainstorming session in Figjam with the client to evaluate the features
4. Hifi wireframes and prototyping helped us to solve the key UX flows
5. Data visualization
6. Final Prototype

# Heart failure patient care solution



## Client speak

*“The UX team's solutions for user-centric design made the product considerably simpler to use. Team members gave it their all to present a variety of options as well!”*

Neointeraction User Experience Design team engages with clients to create a SIMPLE and MEANINGFUL experience for web and mobile products. Our team based out of Bangalore has 15 yrs of domain agnostic design experience that can bring great value addition to your business

## How did our solutions help?

The stakeholders and product owners were delighted with the product strategy we developed, and they highly commended the way we incorporated their ideas into the design to make it quick and easy for the cardiologist to act.

## The Outcomes

- Profits increased considerably.
- Boost in new user engagement.
- A significant rise in New Customer Acquisition.

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