

Biomedical Research platform



A project involving industry-leading solutions in biomedical knowledge discovery and research.

Biomedical data administration and its complications

Business challenges:

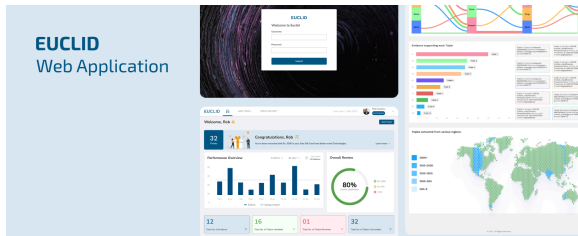
- Advancements in high-throughput technologies and diagnostic techniques have produced an abundance of data in biological sciences. However, putting data into context for domain-specific applications- the extraction of knowledge - remains a challenge unsolved.
- As we have a limited number of approved drugs for most complex diseases, the life sciences industry has long acknowledged the need to capture knowledge and represent it in computable form.

Solutions we offered

We developed an application that comprises displaying the extracted knowledge with sufficient background information, as well as capturing the causal and correlative features of biological entities and related relationships.

1. Creating user stories helped in identifying negative and unfamiliar events.
2. Customers were able to properly visualize how a product will appear for use due to screen prototyping.
3. Engaging developers as soon as possible to assist them to spot any potential issues

Experience design consultancy for Online Banking



Client Speak

“We beat the competition thanks to the aesthetic appeal, and we are pleased with the outcome the design team produced.”

Neointeraction User Experience Design team engages with clients to create a SIMPLE and MEANINGFUL experience for web and mobile products. Our team based out of Bangalore has 15 yrs of domain agnostic design experience that can bring great value addition to your business

How did our solutions help?

Customers expressed their satisfaction with the user interface's usability and more relatable design, which facilitates an easy user flow.

We were able to achieve the goal of simplicity and make the app even more accessible to children of all ages since we employed a consistent design language throughout the UI. This attracted many users who thought the UI was much easier to use and enhanced engagement.

The Outcomes

- Profits increased considerably.
- Boost in new user engagement.
- A significant rise in New Customer Acquisition.

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contact our team**

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