

Player Transfer System



An application that manages transfers and keeps track of player records for football clubs.

Project Overview

The world's largest football organisation wanted an effective method of tracking player transfers between clubs.

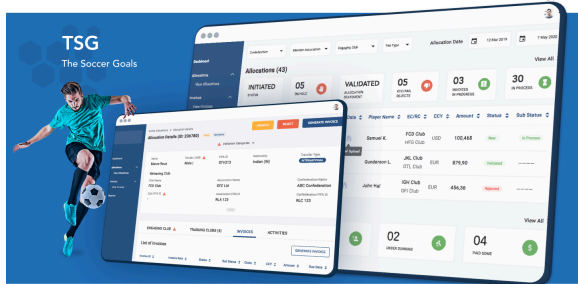
Challenges:

- Creating a simpler system that can accommodate a large amount of player data and information.
- Creating user-friendly design and making it simple to navigate from one page to the next.
- Understanding the demands of people and companies in terms of creativity.
- Making the most of the screen's size by displaying just the information that is important.

Solutions we offered

It was simple for us to include UX principles at every level of the process because the entire program was planned out in a logical manner. This method not only improved the user experience but also shortened the design and development process.

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Client speak

“We aimed to make our player management system more user-centric and reduce the overall time to analyze player transfer data. A remarkable outcome was obtained, indicating a significant shift in the work process.”

The following are some more UX solutions that helped this application:

- Implementing a step-by-step procedure to make longer tasks simpler to complete.
- The application's UI components were consistent and provided a cohesive user experience.
- To tell users about secondary information, we used indications such as tooltips, tags, and icons.
- We were able to differentiate between distinct process flows using only some primary colors.

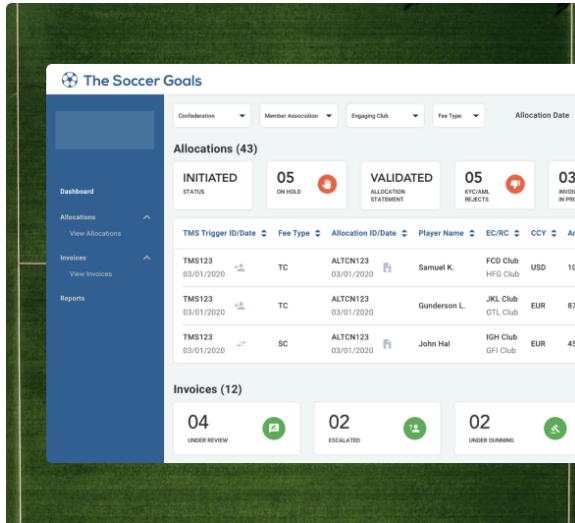
How did our solutions help?

With a successful design phase, we were confident about the UX solutions that we put on the table. And due to this the application quickly shaped up to what it needed to be.

The following factors aided this application the most:

1. The groundwork completed for this project ensured that every task flowed smoothly and frictionless for users.

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2. Since this application is being used by clubs worldwide, we solved some accessibility issues which gave the application a big boost in terms of the user experience.
3. The data displayed across the app was very precise and clear-cut which helped avoid unnecessary confusion for their users.
4. The innovative use of iconography and color made it very easy for users to distinguish the jobs that required the greatest attention.

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