

Employee Transportation Platform



Streamlining employee transportation and role management through intuitive design, smarter scheduling, and seamless user experiences.

Corporate Transportation Automation and Related Challenges

eTravelMate is a leading SaaS platform that helps organizations automate and optimize employee transportation through advanced technology. The platform caters to multiple stakeholders—employees, managers, and administrators—responsible for scheduling, tracking, and managing daily commute operations.

Challenges:

- Complex role management, as multiple user types required distinct dashboards and access levels.
- Complicated scheduling involving multiple shifts, holidays, and multi-stop routes.
- Inefficient navigation, making it hard for users to locate key features and trip details quickly.
- A cluttered and unclear dashboard design that affected overall usability and productivity.
- Lack of visual hierarchy and design consistency across screens.

Solutions we offered

We redesigned eTravelMate with a focus on clarity, accessibility, and role-specific workflows to ensure a seamless experience for both employees and managers.



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- Designed dedicated dashboards for employees and managers, allowing effortless switching between roles and clearer task segregation.
- Simplified and restructured navigation to make trip details, schedules, and route information easier to access.
- Introduced a clean, intuitive interface with optimized workflows that improved usability and user engagement.
- Enabled flexible scheduling, multi-stop route management, and adaptable configurations to meet corporate transport policies.

How did our solutions help?

Our redesign transformed eTravelMate into a more intuitive and efficient platform that simplified transportation management for both employees and corporate administrators.

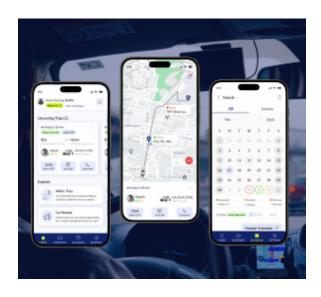
- Streamlined Role Management:

 Users could now switch between
 employee and manager roles without
 confusion, reducing operational friction.
- Improved Scheduling & Planning:

 Simplified shift and route management enhanced efficiency in daily commute planning
- Enhanced Usability & Visual Clarity: A refreshed interface with intuitive navigation allowed faster task completion and better engagement.
- 4. Tailored Corporate Solutions: –
 Customizable features ensured
 adaptability across diverse
 organizational policies and employee
 transport models.



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The Outcomes

- Significant improvement in user efficiency and satisfaction.
- Reduced errors and confusion in role-based operations.
- Enhanced corporate flexibility with dynamic route and shift scheduling.
- A scalable, consistent design system ready for future platform expansion.

Neointeraction User Experience Design team engage with clients to create SIMPLE and MEANINGFUL experience for web and mobile products. Our team based out of Bangalore has 15 yrs of domain agnostic design experience that can bring great value addition to your business.

