

## FANZPLAY PRIVACY POLICY

**FanzPlay** is a mobile application which is committed to protecting and respecting your privacy. This policy (together with our Terms of Use and any other documents referred to in it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

### 1. Information collection

- 1.1 In order to provide a better service to you, we may collect and process the following data about you:
- 1.2 We only retain personal data for so long as it is necessary. Data may be archived as long as the purpose for which the data was used still exists.

### 2. Uses made of the information

- 2.1 The purposes for which information may be used by us include:
  - (a) ensuring that content from our app is presented in the most effective manner for you and for your mobile device;
  - (b) providing you with alerts and entertainment materials or information that you requested or signed up to;
  - (c) carrying out our obligations arising from any contracts entered into between you and us;
  - (d) allowing you to participate in interactive features of our service, when you choose to do so;
  - (e) complying with laws and regulations applicable to us or any of our affiliates in or outside United States.
- 2.2 We intend to use your data in direct marketing and we require your consent (which includes an indication of no objection) for that purpose. By using our app, unless you tell us otherwise, you agree that:
  - (a) your name, contact details (including address, contact number, email address), behavior, background and demographic data held by us from time to time may be used by us in direct marketing;
  - (b) the following classes of services, products and subjects may be marketed to you:
    - (i) services and products related to our app and/or our affiliates (including marketing affiliates programs we are a part of);
    - (ii) reward, loyalty, promotional offers and related services.
  - (c) We may conduct direct marketing via email, direct mail, telephone and other means of communication or send e-newsletters to you. You may choose not to receive promotional materials, by simply telling us (see below for contact details), and we will cease to do so, without charge.

### 3. Security

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorized access.

### 4. Changes To This Privacy Policy

This Privacy Policy is effective as of May 25, 2017 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page. We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy. If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website

### 5. Your consent and rights

- 5.1 By using our application, you consent to the collection and use of your information and other activities as outlined in this policy.
- 5.2 Under the Privacy Act (the "**Act**"), individuals have the right:
  - (a) to check whether we hold personal data about you and to access such data;
  - (b) to require us to correct as soon as reasonably practicable any data relating to you that is inaccurate;
  - (c) to ascertain our policies and practices in relation to personal data and the kind of personal data held by us; and
  - (d) to withdraw your consent to the use of your personal data for marketing purposes and we shall not use your personal data for marketing purposes after you communicate your withdrawal of consent to us.
- 5.3 You may exercise your opt-out right by notifying us if you wish to withdraw your consent to the use of your personal data for direct marketing purposes. Please send requests to opt-out and for access to data, correction of data, information regarding policies and practices and kinds of data held, questions or complaints to:  
[info@fanzplayapp.com](mailto:info@fanzplayapp.com)