Weather Watcher

Protect your Walker
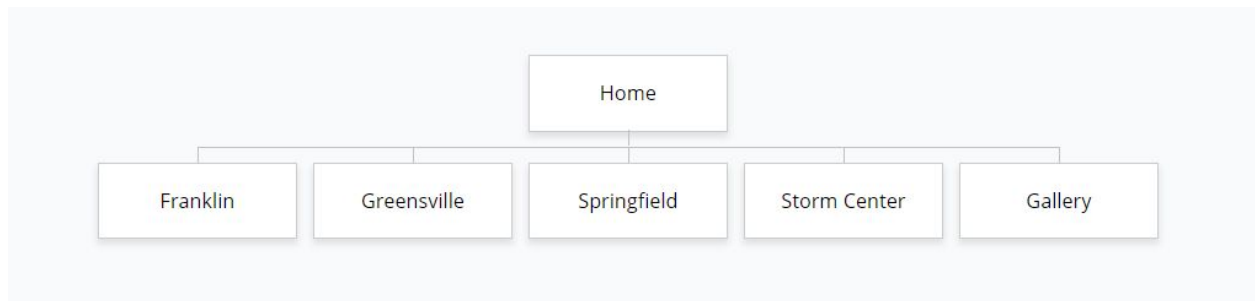
Purpose

To help inform the elderly about the weather, in the selected cities, so they can know if it is safe enough to go out or not in their frail conditions. It is a simple, large print, reliable, and easy to read weather site that will meet all their basic needs.

Audience

My audience is the elderly. Older folks, generally over the age of 70. Good hearted people, with good intentions, and cranky needs.

Site Map

Color Scheme

Color	Hex	RGB
	#f2ddde	(242,221,222)
	#dfdada	(223,218,218)
	#e7e6e6	(231,230,230)
	#6f796e	(111,121,110)
	#585858	(88,88,88)

I really like the faded washed out feel these colors have. I feel that they accurately represent the elderly, without being too depressing. I want to use the middle color as the background and have the others as accents.

Typography
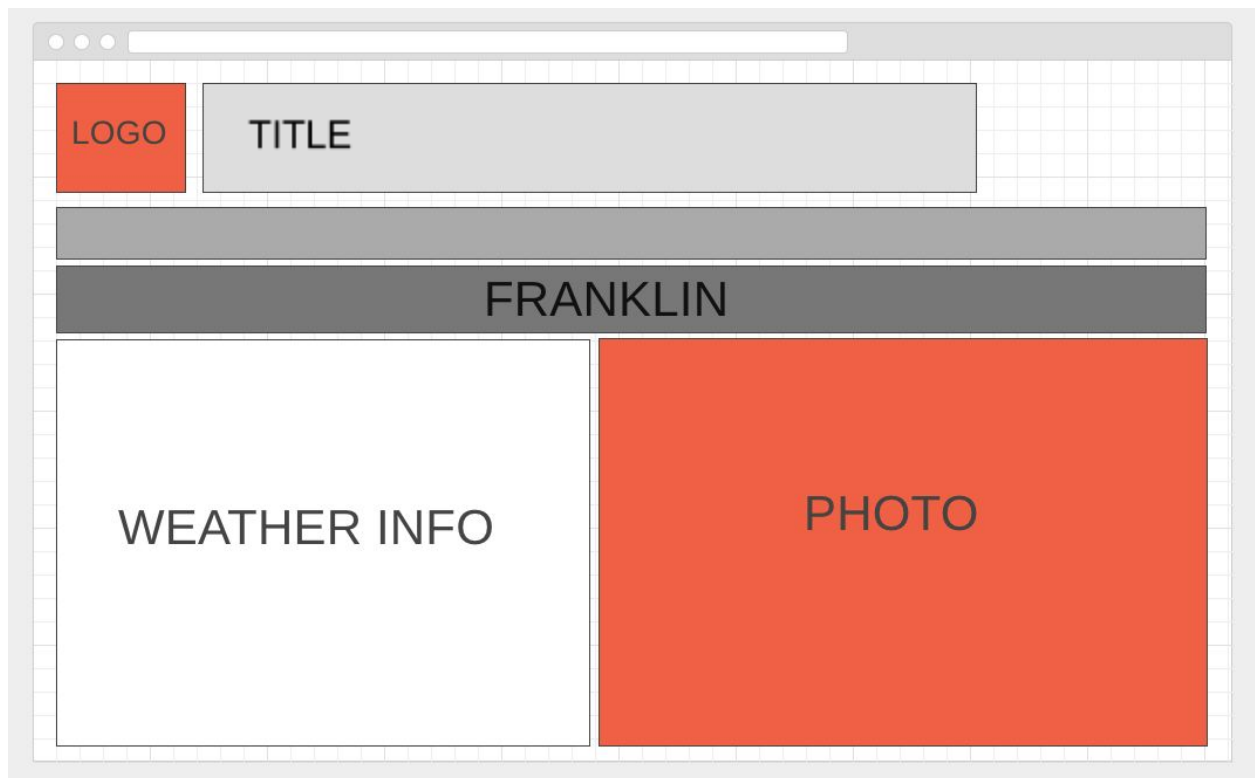
Lilita One - this one will be for the title and headings.

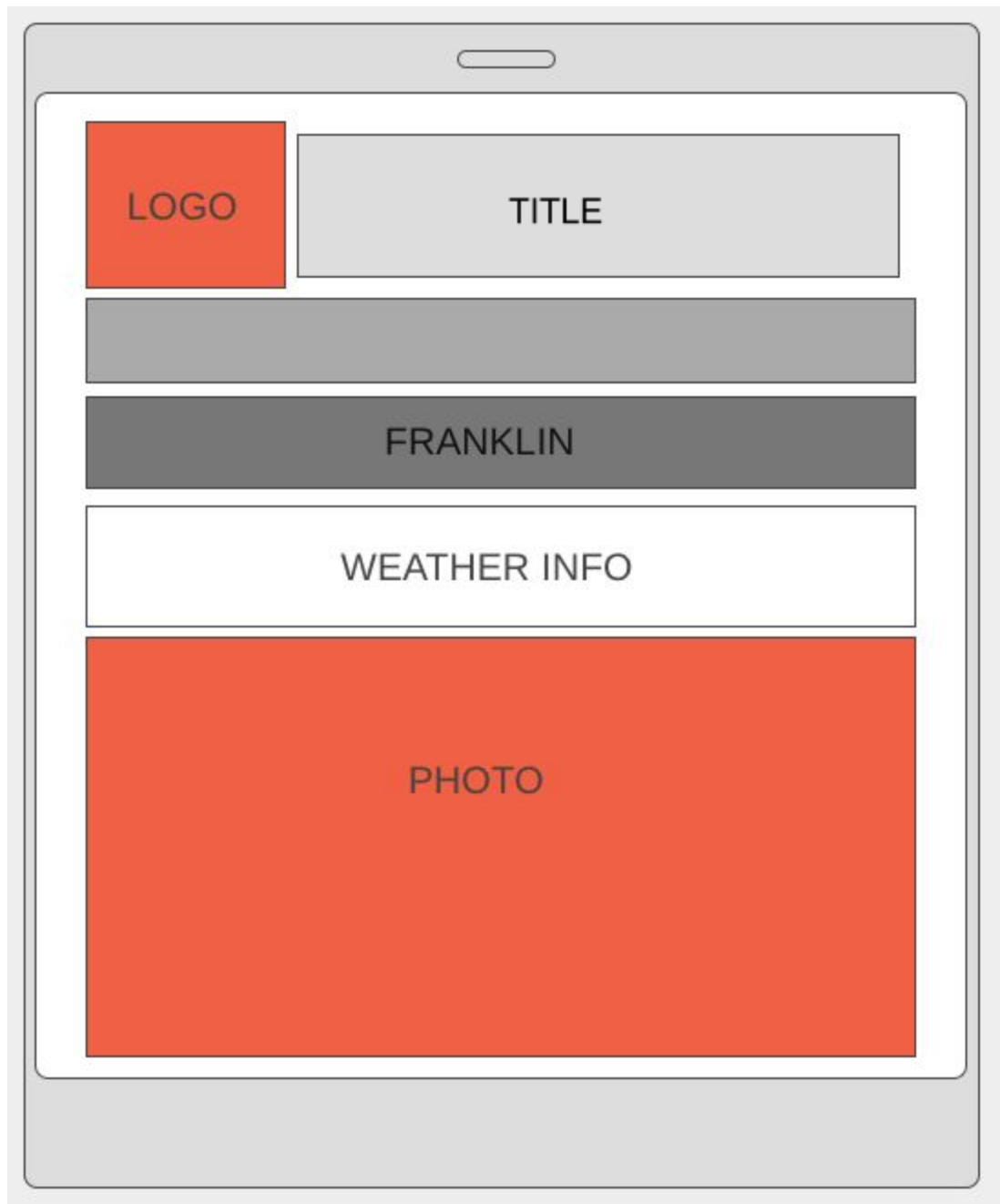**Weather Watcher**

Lora - this font will be used for the body

Body will be in Lora

Wire-frame Sketches

Desktop View (Large)

Tablet View (Medium)

Mobile View (Small)