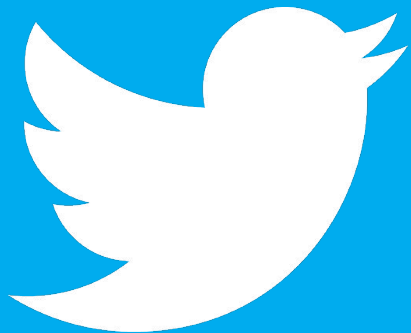

Bot Removal on Twitter

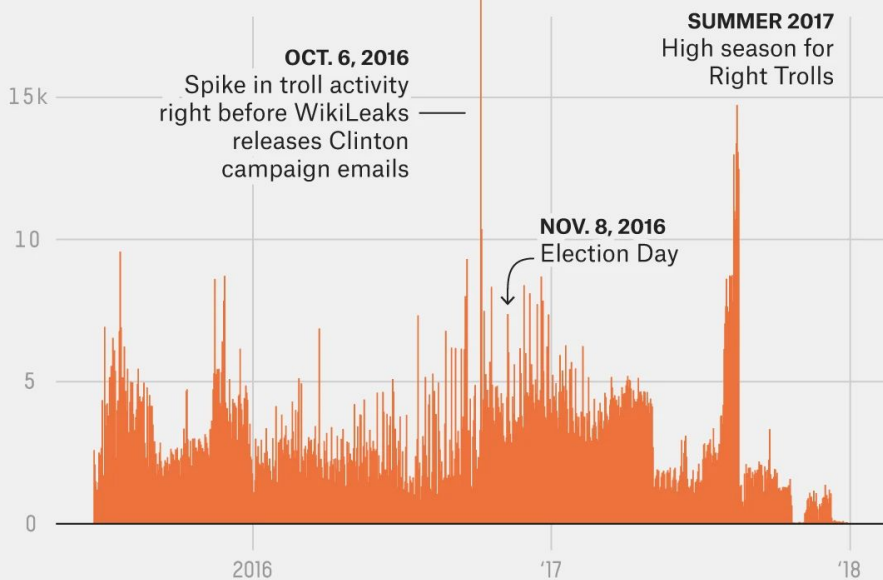


Training Lead By: Jake Moon
In Collaboration With FiveThirtyEight

FiveThirtyEight Uncovers Bot Data

Russian troll tweets by day

Nearly 3 million tweets sent by trolls associated with the Internet Research Agency



- FiveThirtyEight released 3 million tweets associated with the Internet Research Agency (IRA) in July 2018
- IRA deployed automated “troll” accounts that spread misinformation on Twitter
- Goal to misinform and divide the American populace

70 million accounts removed

But there are more accounts to be
flagged and removed

Positive Cases



@covfefenationus · 7 Nov 2017

Retweet

HYPOCRISY ALERT! Donna Brazile Reveals Top Hillary Aides Were Sexist <https://t.co/FnaJiCVEmZ> <https://t.co/l75EUH3qyg>

 United States / English

+ more details



@4mysquad · 11 Aug 2015

An american cop as he is. #StayWoke #Cops #Police #Racism #BlackLivesMatter <http://t.co/K1YXyjYTEN> <http://t.co/WJjldl2DEA>

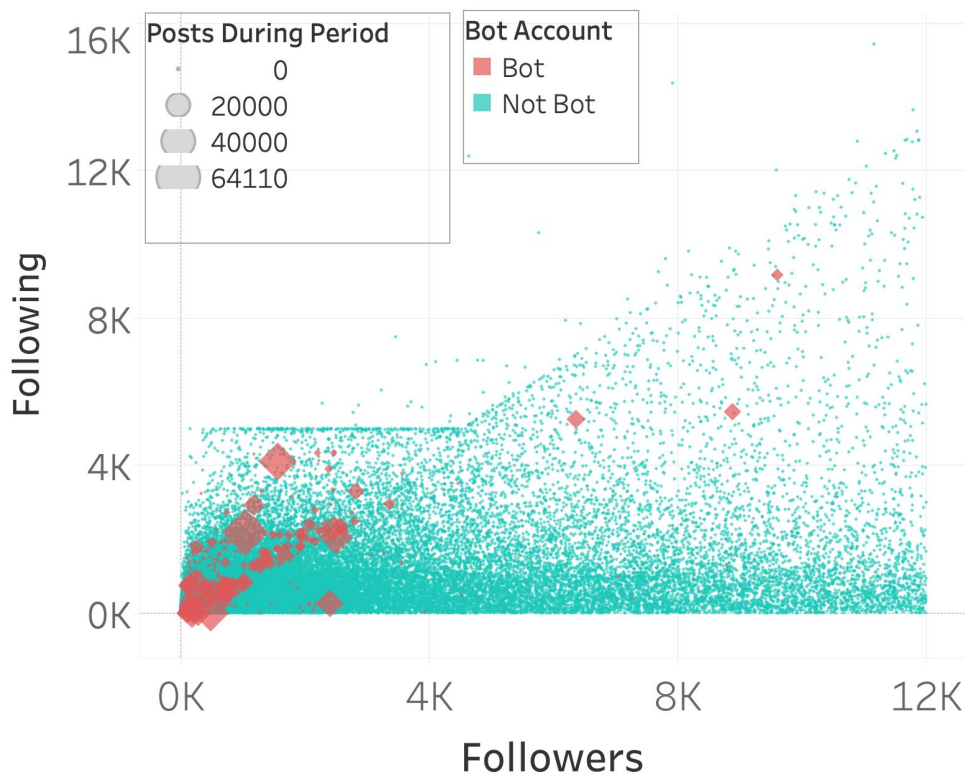
 United States / English

+ more details

- Left and right-wing content
- Ability to retweet and quote other tweets
- Link articles
- Hashtag
- Need to discern many quickly

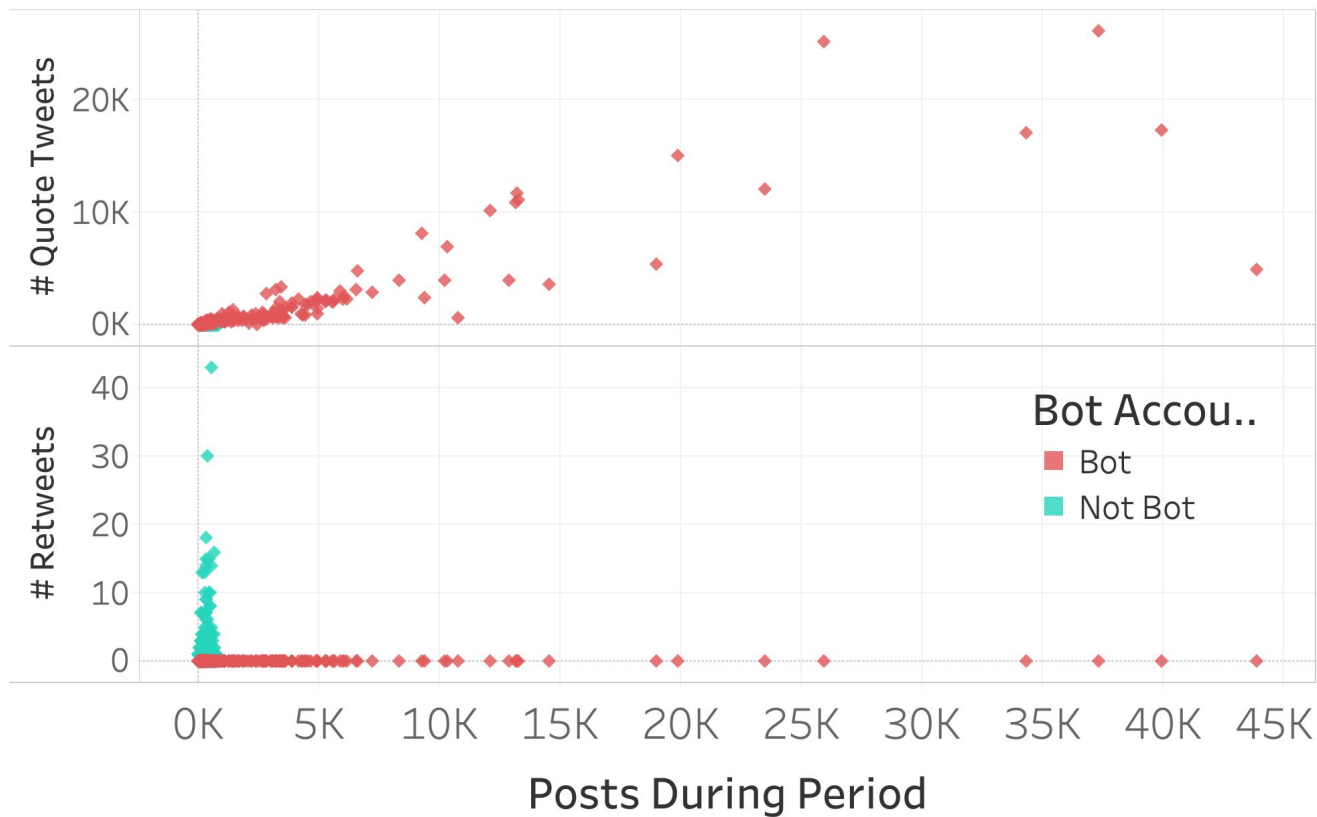
Bot Behavior

Following/Follower Comparison



- High # of posts
- High following/follower ratio
 - Steep curve
 - Unnatural # of follows in short amount of time

Separable Features



Account Level Features

Followers/Following Counts

Total Posts Counts (During Period)

Retweet Counts

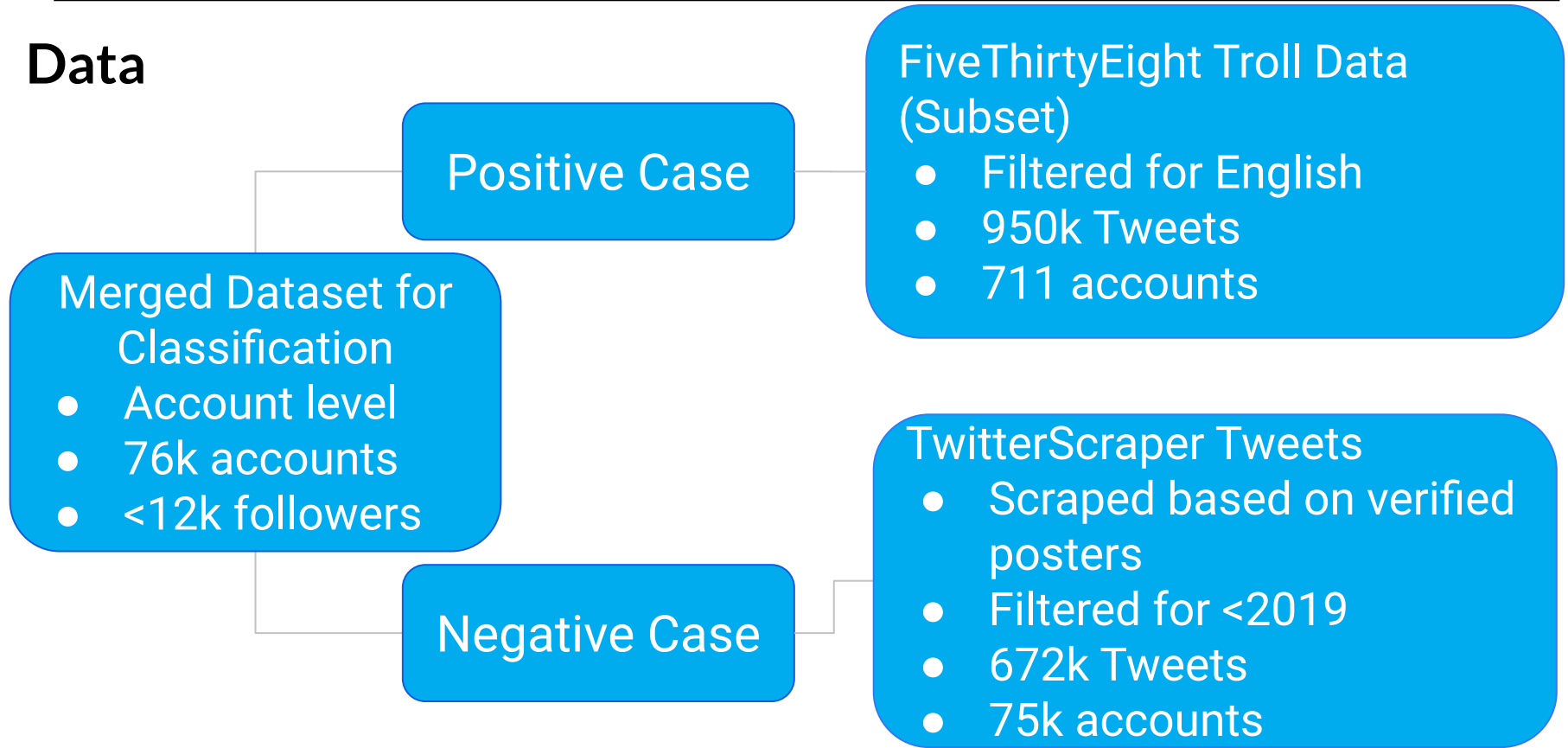
Quote Counts

Character Sum and Aver Char. Per Tweet

Hashtag Counts

Uppercase Characters Counts

Data



Models

F1:71%

Logistic Model

L2 Penalty



- Recall: 59%
- Precs: 76%

F1:83%

Random Forest

5 Trees
Criterion: Gini



- Recall: 76%
- Precs: 91%

F1:82%

XGBoost

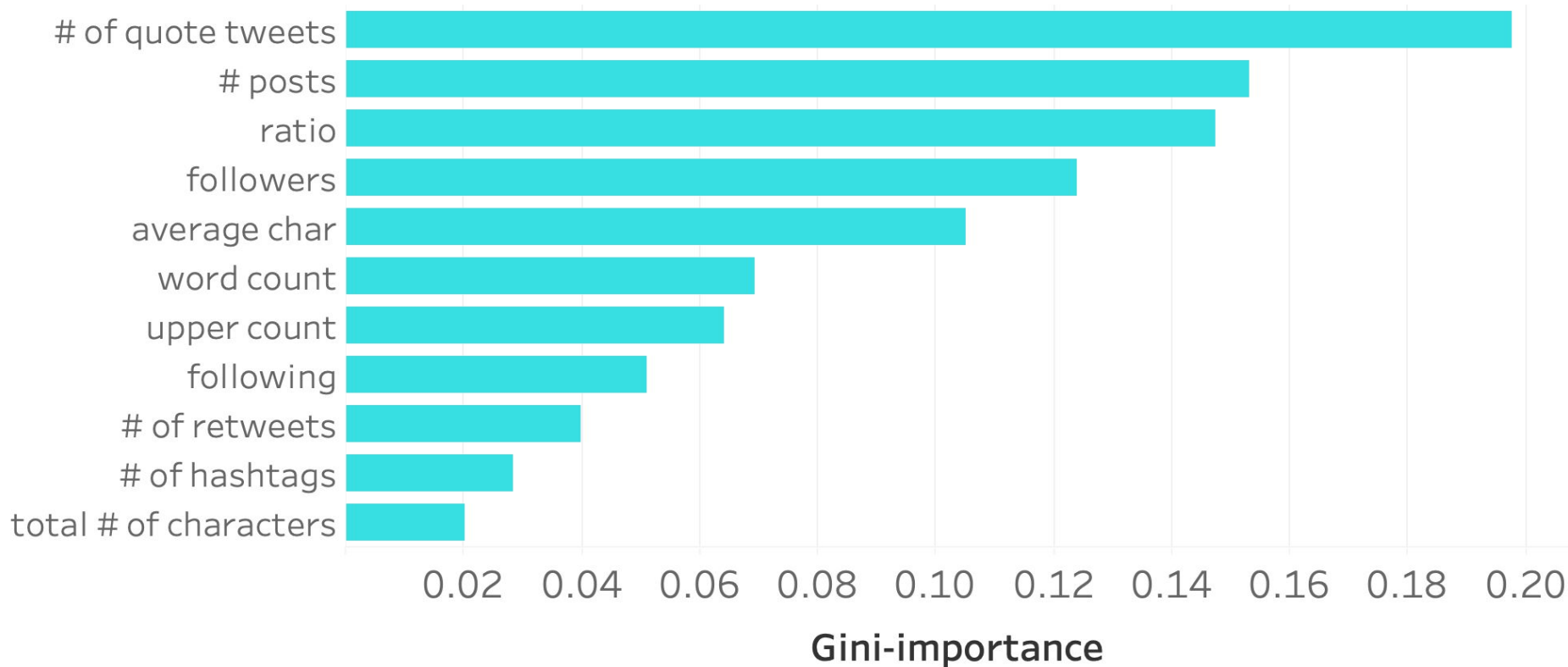
Max Depth: 3
Learning Rate: 0.011
1000 Trees



- Recall: 74%
- Precs: 93%

Feature Importances

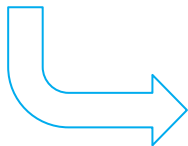
Feature



Incorporating Text Data and NLP

Adding cleaned text information

- CountVectorizer
- Minimum #: 10
- Max %: 30%



F1:94%

Random Forest

5 Trees
Criterion: Gini



- Recall: 92%
- Acc: 99.8%

F1:100%

XGBoost

Max Depth: 3
Learning Rate: 0.011
1000 Trees



- Recall: 100%
- Acc: 100%

Final Classification Model and Results

- Ignore NLP features
- XGBoost Model
- Ban based on account activity as a whole
- Flag when certain behaviors detected and monitor

Acc:58%

**100% Bot-Only
Validation Set**

Missed Bots Example

@allahomore · 7 Dec 2015

Retweet

Art stolen from Frisian Museum in 2005 foun in hands of Ukraine's top extreme right politicians. Thanks @JefHorians <https://t.co/pdYoVQGQxG>

Unknown Region / English

- Only 2 English posts in dataset
- Reasonable # of followers and following

created by the **Internet Research Agency**, a "troll factory" in government. It was part of a campaign to sway politics and the United States. For more information, read our **FAQ**

TWEETS ?

See all 465 tweets by @allahomore

HASHTAGS ?

See 35 hashtags used by @allahomore

FOLLOWERS ?

198

MAX FOLLOWERS ?

200

FOLLOWING ?

94

RETWEETS ?

462 (99%)

CATEGORY

NonEnglish

TYPE

Russian

TIME ACTIVE

Jun 20, 2015 - Dec 28, 2015 (6 months)

LANGUAGES ?

Bulgarian, English, Macedonian, Russian, Serbian, Ukrainian, Uzbek

REGIONS ?

Unknown

Improvements

- Scrape more political tweets for negative cases
 - Political terms and spam words dominated NLP
 - Shift predictive power to numeric features
 - More robust model that can generalize
- Verify and add other, more recent bot data for positive case
 - Iranian bot data
- More feature engineering to capture relationships

Questions?



“[...] a botnet promoting anti-vaccine content alongside the #DemDebates hashtag. Some 46 percent of the tweets pushing anti-vaccine disinformation came from bot accounts; 19 percent of these users average more than 100 tweets per day.”

- Washington Post, November 20, 2019
-



Appendix

<https://fivethirtyeight.com/features/why-were-sharing-3-million-russian-troll-tweets/>

<https://github.com/fivethirtyeight/russian-troll-tweets/>

<https://www.washingtonpost.com/technology/2018/07/06/twitter-is-sweeping-out-fake-accounts-like-never-before-putting-user-growth-risk/>

<https://github.com/taspinar/twitterscraper>

<https://www.washingtonpost.com/politics/2019/11/20/are-bots-manipulating-conversation-heres-whats-changed-since/>
