

# Robert Amiel D. Abadilla

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## EDUCATION

### Ateneo de Manila University

BS Major in Management Information Systems | Specialization in Enterprise Systems

- DOST-SEI Merit Scholar
- Ateneo Financial Aid Scholar

Quezon City, Philippines

Graduation Date: 2027

GPI: 3.40/4.00

Dean's Lister

## WORK EXPERIENCE

### Avenida Law Office (Business Application Development)

Design Engineer and Lead Developer

Makati City, Philippines

June 2025 – Present

- Leads Design and Development for a web-based Application Management System that updates the progress of client applications, and for clients to track their progress; **eliminating bottlenecks through digitization.**
  - Designs the system's **User Experience, user stories and use cases** for both Admin and Client.
  - Models **Entity Relationship Diagrams** to define database architecture and object relationships.
  - Identifies **functional and non-functional requirements** of the system for development.

## PROJECTS & LEADERSHIP EXPERIENCE

### Ateneo Management Information Systems Association (MISA)

Vice President for eServices

Quezon City, Philippines

June 2025 – Present

- Leads the whole organization's technology-related needs, products and services.
- Directs **6 AVPs and 55 officers** to create **web-based applications and systems** for both MISA and external clients:
  - Designed a standalone registration system **servicing 525 MISA members** to centralize each member's engagements and information; making **on-site registrations 75% more efficient.**
  - Maintains the MISA online Merch Store; facilitating **100+ transactions** and **processing over ₱15K on average; saving ₱2K+ and manpower** through digitalization every Merch Wave.
  - MISA [website personality test](#), for grouping **400+ members** into *families* stored in an **online database.**
- Spearheads project-based workshop initiatives - **training 30+ developers** in UI/UX design, Systems Documentation, Front End Development and Python.
- Oversees all client projects - **directing multiple teams of 10 developers and designers** - generating **₱15K – ₱20K per project** and delivering **₱20K in revenue during the first three months.**
  - Produces User Manuals and **Systems Documentation** for each project to ensure scalability.

Associate Vice President for IT Products & Services (eServices)

June 2024 – May 2025

- Spearheaded IT Products and Services offered by MISA
  - **Streamlined communication** between the dev team, client and Marketing department.
  - Drafted Memorandum of Agreements during client projects; **preventing loopholes.**
- **Managed a team of 6 IT Products and Services officers** to execute MISA's E-Services such as:
  - Registration System servicing 5 organizations and **1,000+ members to reduce redundant datasheets.**
  - [IM Summit 2025](#) Website: national IT Case Competition presented by RCBC with a prize pool of **₱50K.**

IT Project Manager (eServices)

Feb 2024 – Apr 2024

- **Led a team of 6 developers and 2 designers** to deploy the Official Website of [IM Summit 2024](#), a national IT Case Competition presented by Home Credit PH with a prize pool of **₱50K.**
  - Facilitated **weekly sprints** to align devs and designers; achieving **deployment of website within 2 weeks**

### User Experience Society (UXS)

Project Manager(UXS)

Quezon City, Philippines

Jan 2025 – Feb 2025

- **Led a core team of 36 officers across 7 departments** to execute a 3 day Flagship Dev-Workshop **within 28 days**
  - UX DEV 2025 resulted in 37 participants **developing** their own **interactive online whiteboards.**
  - Achieved an average **participant rating of 4.7** for each day from a total of **37 participants.**

Web Developer

Feb 2025

- FAQs Webpage Developer for [UX: University 2025](#); **deployed within 2 days using HTML, CSS and JavaScript.**

## SKILLS & INTERESTS

Agile Methodologies, Scrum, Project Management, UX Design, ERD Modeling, Jira, Asana, Python, JavaScript, Java, Android Studio, Astro, Django, React, [Next.js](#), Supabase, PostgreSQL, Tailwind, HTML, CSS, Github, Gitlab, Figma