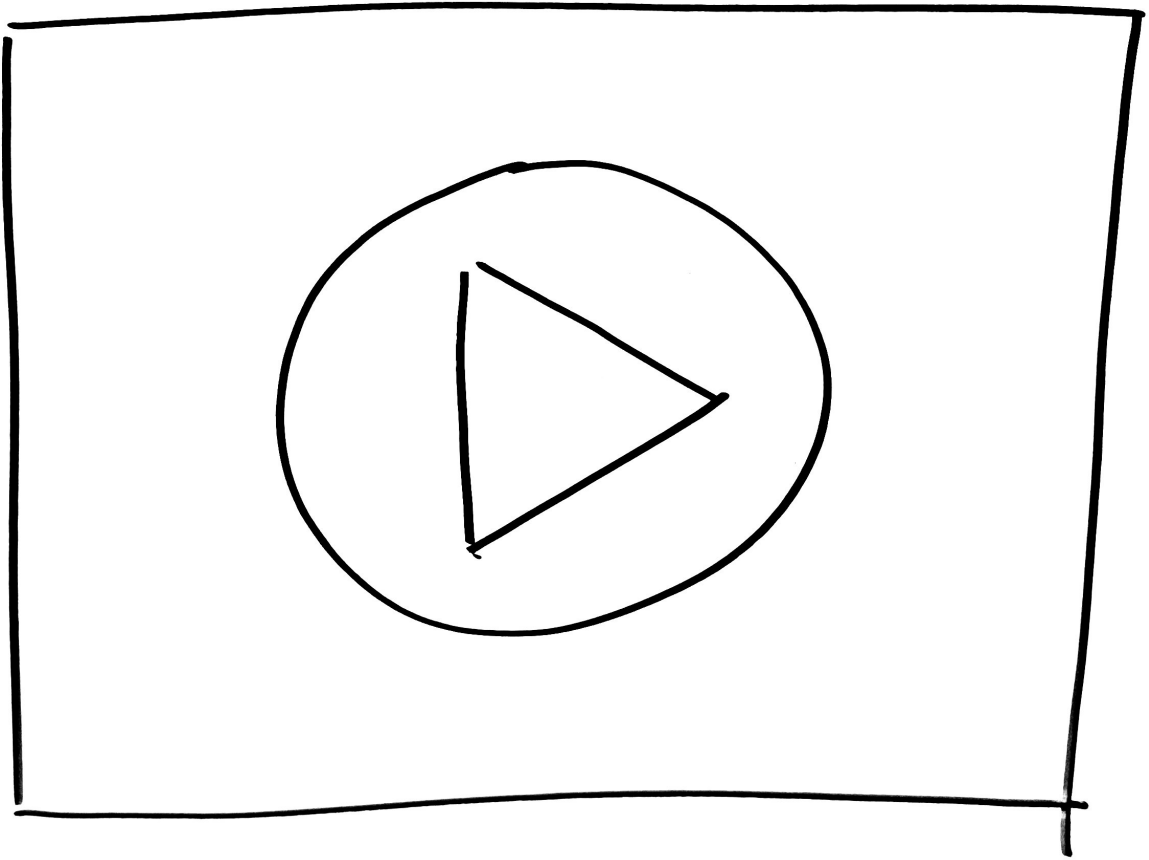


PULP PROTOTYPING

Rupert + Katja
from
NEONTRIBE

10 YEARS AGO

WHEN BEBO
WAS A THINK...



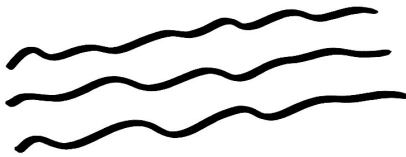
WE GOT THE PROJECT !

THANKS TO

CAROLYN SNYDER

THE MECHANICS

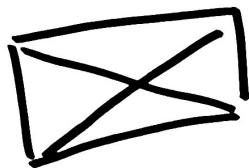
TEXT



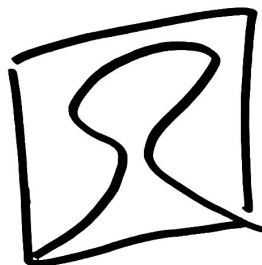
↑
A PARAGRAPH (THIS IS CALLED
'GREEK')

THE MECHANICS

IMAGES



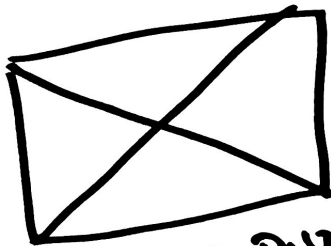
↑
A PICTURE



↑
AN ANATAR

THE MECHANICS

IMAGE



THE LAKE DISTRICT



BE THE ARTIST
YOU WANT
TO BE

THE MECHANICS

BUTTONS

NOTE ABOUT
AFFORDANCE,
COMPOSITION,
AND STICKY TACK

OK

CANCEL

THE MECHANICS

COMPLEX INTERFACES

MAPS



DROP-DOWN
MENUS



INPUT FIELDS



← YOU CAN PUT
TEXT ON THIS
SO IT IS
WIPE-CLEAN

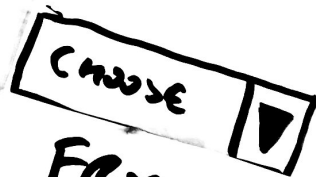
THE MECHANICS

COMPLEX INTERFACES

MAPS



DROP-DOWN
MENUS



From

A

LIST

is
s

with clean

INPUT FIELDS



HANDS ON!

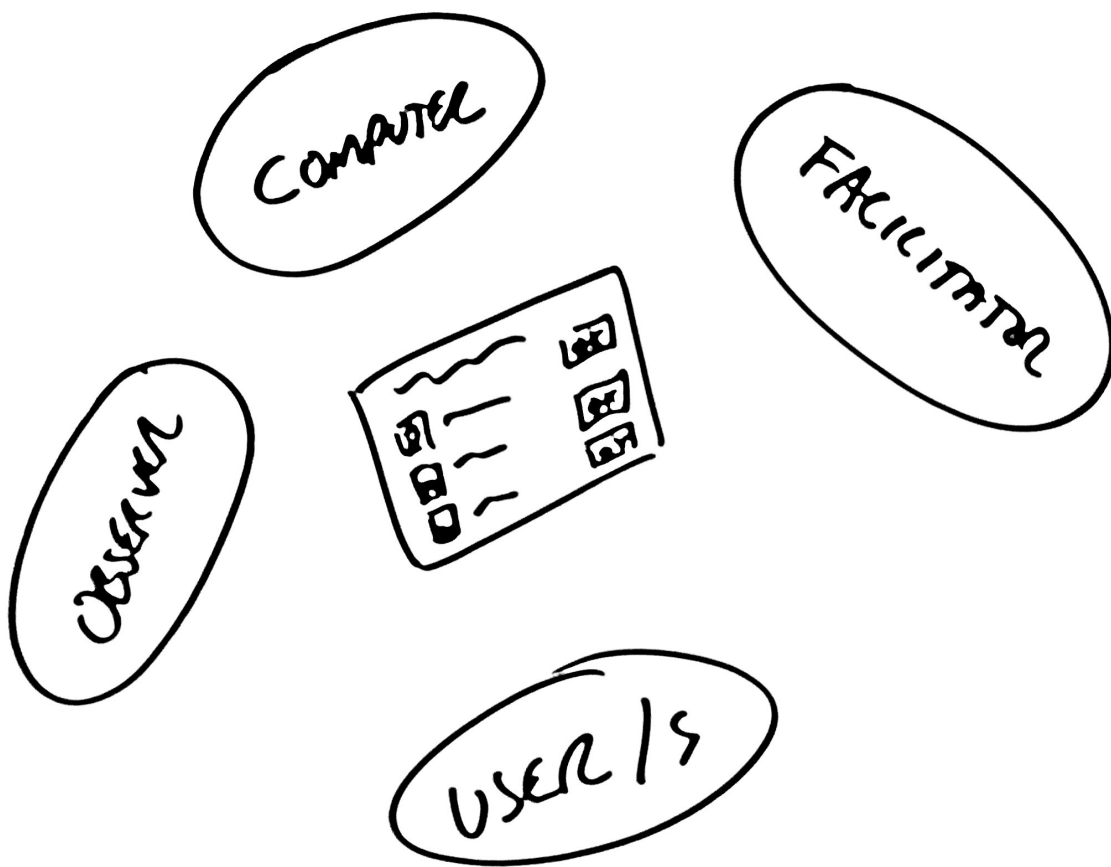
Our team is making a website for young people facing mental health challenges.

During signup for the site we need to find out where they live so that we can display a list of local services and discover which, if any, they're already using.

BENEFITS

- * CONCRETIZES THE CONVERSATION
- * UNCOVERS ASSUMPTIONS
- * FOCUSES ON USER EXPERIENCE
- * DEMOCRATIC MEDIUM
- * FUN, MAYBE?

TESTING



THE SCENARIO

- * ESTABLISHES CONTEXT
- * SETS AN OBJECTIVE
- * DOESN'T LEAD THE WITNESS

THE FACILITATOR

- * COMMUNICATE THE SCENARIO
- * REASSURE AND RELAX
- * ENCOURAGE VOCALIZATION
- * LEARN WHEN TO STOP

KEY SKILLS:
COMMUNICATION
& EMPATHY

THE COMPUTER

- * OPERATE THE PROTOTYPE
- * INTERPRET USER INPUT
- * ADAPT TO THE UNEXPECTED
- * BE PREPARED TO CRASH

KEY SKILLS:
MEMORY
+
DEXTERITY

THE OBSERVER

- * RECORD OBSERVATIONS AND INSIGHTS
- * FOCUS ON WHAT FOLK DO
- * STAY TUNED TO BODY LANGUAGE
- * CRITIQUE THE SCENARIO

KEY SKILLS:
OBSERVATION
+
DETECTION

HANDS ON!

1. DESIGN A SCENARIO
2. Appoint A FACILITATOR / COMPUTER / OBSERVER
3. SEND A HELPER TO ANOTHER GROUP
4. RUN YOUR SCENARIO