Anthony Nguyen

Pragmatic problem solver. Relentless learner. Collaborative leader. Attorney-turned-product manager.

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PRODUCT EXPERIENCE

Jet black, New York, NY — *Product Manager, Search (Contractor)*

JUNE 2019 - FEB. 2020

Managed core search and recommendations product at an AI/ML-driven conversational e-commerce startup in the Jet.com/Walmart incubator program.

- **Led Elasticsearch migration** enabling strategic recommendations roadmap.
- **Redesigned UX/UI** improving search usability 8.5% and reducing CPU ~3%.
- **Improved recommendation conversion rate** 1.6% with new search features.

Schireson Associates, New York, NY — *Senior Product Manager*

FEB. 2018 - APR. 2019

Built data science–backed SaaS products that brought advanced advertising and audience targeting to major television publishers.

- **Halved multi-tenant SaaS implementation length**, launching product in time for the new broadcast year and capturing a key client opportunity.
- **Matured engineering culture** by introducing Agile practices, achieving a record release cadence at Schireson and exceeding roadmap commitments.
- **Worked extensively with data scientists**, building products around machine learning predictions, simulations, and optimizations.
- **Designed prototype mockups, wireframes, and user flows** for new features and MVP products using Balsamiq, Sketch, Figma, and Gliffy.

Sapphire Digital *(formerly Vitals)*, New York, NY — *Product Manager to Senior Product Manager*

JUNE 2014 - FEB. 2018

Led Ratings and Reviews product and key components of VitalsChoice, a SaaS platform bringing healthcare transparency to over 23MM health plan members.

- **Developed cross-business line strategy for the CEO** on patient ratings and reviews, including recommendations on product goals, business line-specific feature enhancements and design mockups, analytics improvements, product-focused KPIs, and marketing efforts.
- **Achieved certification from the leading health care standards organization**, a year-long effort that strengthened VitalsChoice market competitiveness.
- **Enabled data-driven product decision making** through the implementation of platform-wide analytics and automated reporting in Google Analytics— defining, tracking, and analyzing success metrics for VitalsChoice.
- **Led the full set of Scrum product owner activities**, including roadmap and backlog prioritization, drafting user stories, and sprint planning.
- **Improved accessibility for users of diverse abilities**, building expertise in web accessibility design and ensuring Section 508 and WCAG compliance.

EDUCATION

Boston College Law School
May 2008, *Juris Doctor*

Rice University
May 2005, *B.A. in Political Science*

ADDITIONAL CAREER EXPERIENCE

General Assembly
Mar. 2015 – May 2015
Expert in Residence, Product Mgmt

Insparq
Feb. 2014 – May 2014
Product Manager Intern

Patton Boggs LLP
Oct. 2009 – Feb. 2013
Associate Attorney

CERTIFICATIONS

Pragmatic Institute
July 2017, *PMC–III*

Scrum.org
June 2016, *Scrum Product Owner I*

General Assembly
Feb. 2014, *Product Management 10–week Course*

SKILLS/PROJECTS/INTERESTS

Basic knowledge of programming with tools including Python, SQL, Looker, Javascript, & HTML/CSS.

Learning about machine learning on Kaggle, coding a Fitbit app, maintaining a personal Jekyll blog.

Running, karaoke, bar trivia, consumer technology news, and discussing identity and policy.