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All Users

Add comparison

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Last 12 months

Sep 16, 2024 - Sep 16, 2025

▼

Traffic acquisition: Session primary channel group (Default Channel Group)

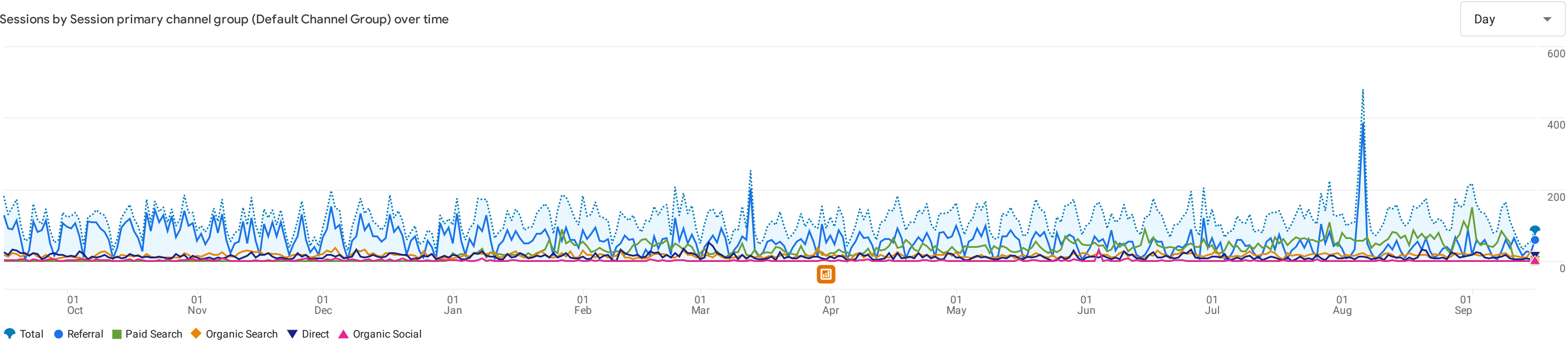
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Add filter

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Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

Rows per page: 10

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		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events ▼	Key events All events ▼	Session key event rate All events ▼	Total revenue
<input checked="" type="checkbox"/>	Total	42,747 100% of total	37,582 100% of total	87.92% Avg 0%	49s Avg 0%	4.14 Avg 0%	176,931 100% of total	62,593.00 100% of total	86.29% Avg 0%	\$0.00
<input checked="" type="checkbox"/>	1 Referral	20,933 (48.97%)	17,034 (45.32%)	81.37%	45s	3.07	64,176 (36.27%)	22,561.00 (36.04%)	78.03%	\$0.00 (–)
<input checked="" type="checkbox"/>	2 Paid Search	10,197 (23.85%)	10,153 (27.02%)	99.57%	10s	3.77	38,431 (21.72%)	12,592.00 (20.12%)	99.57%	\$0.00 (–)
<input checked="" type="checkbox"/>	3 Organic Search	5,633 (13.18%)	5,320 (14.16%)	94.44%	1m 57s	6.58	37,051 (20.94%)	12,858.00 (20.54%)	94.3%	\$0.00 (–)
<input checked="" type="checkbox"/>	4 Direct	4,403 (10.3%)	4,267 (11.35%)	96.91%	1m 01s	6.72	29,602 (16.73%)	11,775.00 (18.81%)	96.77%	\$0.00 (–)
<input checked="" type="checkbox"/>	5 Organic Social	517 (1.21%)	498 (1.33%)	96.32%	36s	5.12	2,649 (1.5%)	880.00 (1.41%)	96.32%	\$0.00 (–)
<input type="checkbox"/>	6 Organic Video	491 (1.15%)	473 (1.26%)	96.33%	1m 36s	6.38	3,133 (1.77%)	1,120.00 (1.79%)	96.13%	\$0.00 (–)
<input type="checkbox"/>	7 Unassigned	185 (0.43%)	12 (0.03%)	6.49%	3m 03s	5.66	1,047 (0.59%)	491.00 (0.78%)	61.62%	\$0.00 (–)
<input type="checkbox"/>	8 Cross-network	91 (0.21%)	91 (0.24%)	100%	19s	4.82	439 (0.25%)	181.00 (0.29%)	100%	\$0.00 (–)
<input type="checkbox"/>	9 Email	69 (0.16%)	67 (0.18%)	97.1%	1m 24s	5.84	403 (0.23%)	135.00 (0.22%)	95.65%	\$0.00 (–)