



On August 27, 2025, "Paid Search" sessions dropped to 19, a sharp decrease from the expected 71

This drop is most salient in sessions from the "United States," which decreased from 67 to 16 week-overweek. We also saw a large drop in sessions from the "Safari (in-app)" browser, which decreased by 50% week-over-week.

Property: https://www.neothink.com/

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