Stats 131 Final Report

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NYC Uber Pickups Dataset

- Created by Yannis Pappas and published on Kaggle
- Describes number of pickups, borough, holiday, and weather for every hour of January to June of 2015
- Almost all college students use Uber and we are very familiar with the app
- We were curious to see what variables affect the number of pickups

Variables

Pickups

Visibility

Borough

Wind Speed

Holiday

Snow

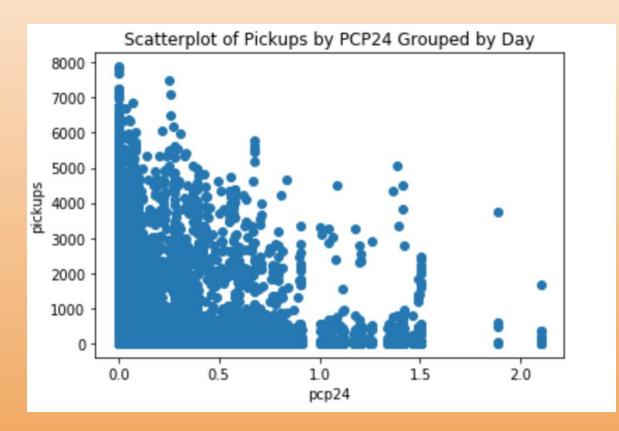
Temperature

Rain Precipitation

Converting Times to Time Objects

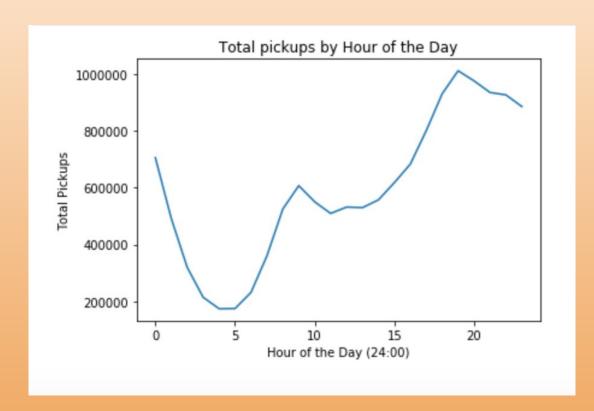
```
uber['hour'] = uber['pickup dt'].dt.hour
   uber['day'] = uber['pickup dt'].dt.day
   uber['week'] = uber['pickup dt'].dt.week
   uber['month'] = uber['pickup dt'].dt.month
   uber.head()
]:
               pickup dt
                          borough pickups spd vsb temp dewp
                                                                       pcp01 pcp06 pcp24 sd
                                                                                              hday hour day week month
    0 2015-01-01 01:00:00
                            Bronx
                                      152
                                           5.0 10.0
                                                     30.0
                                                            7.0 1023.5
                                                                         0.0
                                                                                0.0
                                                                                       0.0 0.0
                                           5.0 10.0
                                                     30.0
                                                            7.0 1023.5
                                                                         0.0
                                                                                0.0
                                                                                       0.0 0.0
      2015-01-01 01:00:00
                          Brooklyn
                                     1519
    2 2015-01-01 01:00:00
                             EWR
                                        0 5.0 10.0
                                                     30.0
                                                            7.0 1023.5
                                                                         0.0
                                                                                0.0
                                                                                       0.0 0.0
                                                                                                       1 1
                                                                                                                  1
                                                                                                                         1
                                                            7.0 1023.5
                                                                                       0.0
                                                                                          0.0
      2015-01-01 01:00:00
                        Manhattan
                                     5258
                                           5.0 10.0
                                                     30.0
                                                                         0.0
                                                                                0.0
    4 2015-01-01 01:00:00
                                                     30.0
                                                            7.0 1023.5
                                                                                0.0
                                                                                       0.0 0.0
                           Queens
                                           5.0 10.0
                                                                         0.0
```

Rain in the last 24 hours and Pickups



We expected more pickups when there is more rain, but the opposite is shown.

Total Pickups by Hour

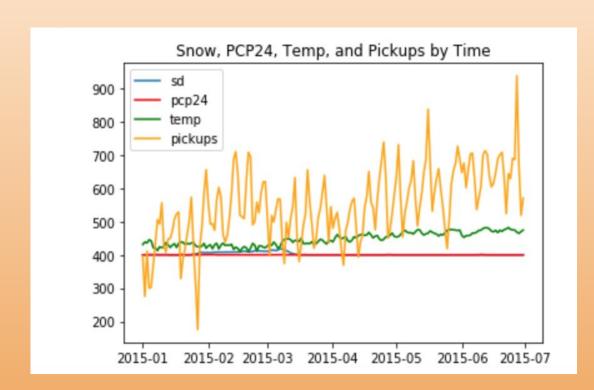


Decreasing from midnight to 5 am

Increasing from 10 am to 8 pm

Local max at 9 am and 7 pm (probably commuters)

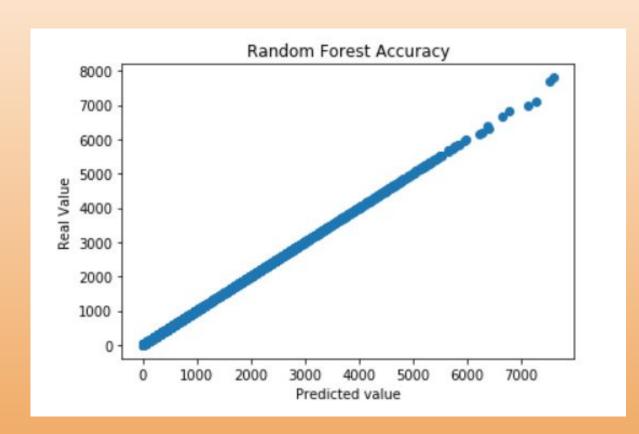
Weather and Pickups



The interesting pattern in pickups may be the differences in pickups on the weekends compared to weekdays.

The slight increase in pickups over time may be due to warmer weather or increased popularity in the Uber app.

Prediction Accuracy and Random Forest



Random forest works well in predicting pickups from various weather variables, such as snow, dewpoint, temperature, rain, atmospheric pressure, etc.