

Kachi Oghenefegor Umukoro

I am a designer focused on building brands and creating digital experiences.

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I am a detail oriented Product designer with 6+ years of experience in the Nigerian fashion industry. My achievements include running a fashion brand, production management for 6 collections designed and produced for leading Nigerian fashion brands including Payporte , increasing production capacity for a fashion house. I have extensive knowledge of brand development and strategy, I have helped brands communicate their niche , develop product range and brand positioning.

Personal details

LinkedIn

linkedin.com/in/umukorokachi

Employment

May 2016 - Present

■ **Production Manager**
Angela Ezhe brand, Lagos

The job involves but is not limited to ,overseeing the production process, ensuring production is cost effective, drawing up a production schedule, working out the human and material resources needed, drafting a timescale for the job, estimating costs and setting the quality standards, monitoring the production processes and adjusting schedules as needed.

Mar 2019 - Present

■ **Ui/Ux designer**
The Clairellen concept, Lagos

Ux design is a vast and a multidisciplinary field that shapes the products and services we use on a daily basis. I specialize in bringing the tenets of brand identity with UX/UI to craft innovative and impactful design solutions for the modern, working out the human and material resources needed, drafting a timescale for the job, estimating costs and setting the quality standards, monitoring the production processes and Working out the human and material resources needed, drafting a timescale for the job, estimating costs and setting the quality standards, monitoring the production processes and adjusting schedules as needed as needed age.

Jul 2017 - Mar 2018

■ **Brand intern**
Style concierge/ Ozinna. Com, Lagos

Internship helped me understand the basics to branding and brand management and also help me set a tone to my career choices.

Education

Sep 2010 - Jun 2015

■ **Bsc Computer Information System**
Babcock University, Ilisan, Ogun state

Present

■ **google Ux course**
Coursera

Jan 2019 - Dec 2019

■ **Fashion diploma**
GMYT Fashion ACademy, Lagos

Aug 2020 - Dec 2020

■ **Ui course**
Geneza school of design, Lagos

Skills

Fashion design

Ux Research

Ux design

Figma

Illustration

Brand strategy and development

Pattern drafting

Design Thinking

Great communication and interpersonal skill

Problem solving skills

Ability to work with little or no supervision

Growth enthusiast

Qualities