

Answer	
id	AutoField
text	CharField
value	SmallIntegerField

Base	
sender	EmailField
subject	CharField
text	TextField
html	TextField

Template <Base>	
id	AutoField
sender	EmailField
subject	CharField
text	TextField
html	TextField
key	IntegerField

Message <Base>	
id	AutoField
sender	EmailField
subject	CharField
text	TextField
html	TextField
to	EmailField
cc	EmailField
bcc	EmailField
data	JSONField
status	IntegerField

question (answers)

Question	
id	AutoField
position	IntegerField
title	CharField
image	ImageField
text	CharField
key	CharField