

# Nokia

PowerPointGenerator

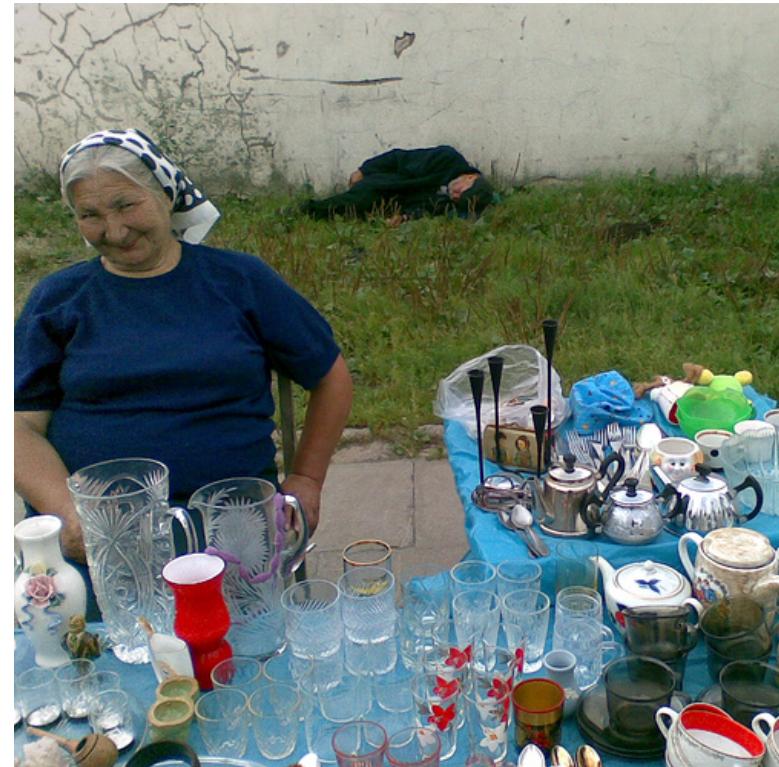
January 22, 2010

# History

- ▶ Yahoo!
- ▶ John Wiley & Sons
- ▶ Prentice Hall
- ▶ Martti Häikiö
- ▶ Nokia, Finland
- ▶ Nokia head office
- ▶ Forum Nokia
- ▶ Nokia Software Updater



Please  
1) Follow the WP:EL guideline if you can, and consider discussing on the talk page  
2) Do not turn these bullets into headers!



# Corporate affairs



# Online services

Nokia is actively exploring and engaging in open innovation through selective research collaborations with major universities and institutions by sharing resources and leveraging ideas.



# Online services

- ▶ Nokia is currently actively researching the use of recycled plastics in their products, which are currently used only in packaging.

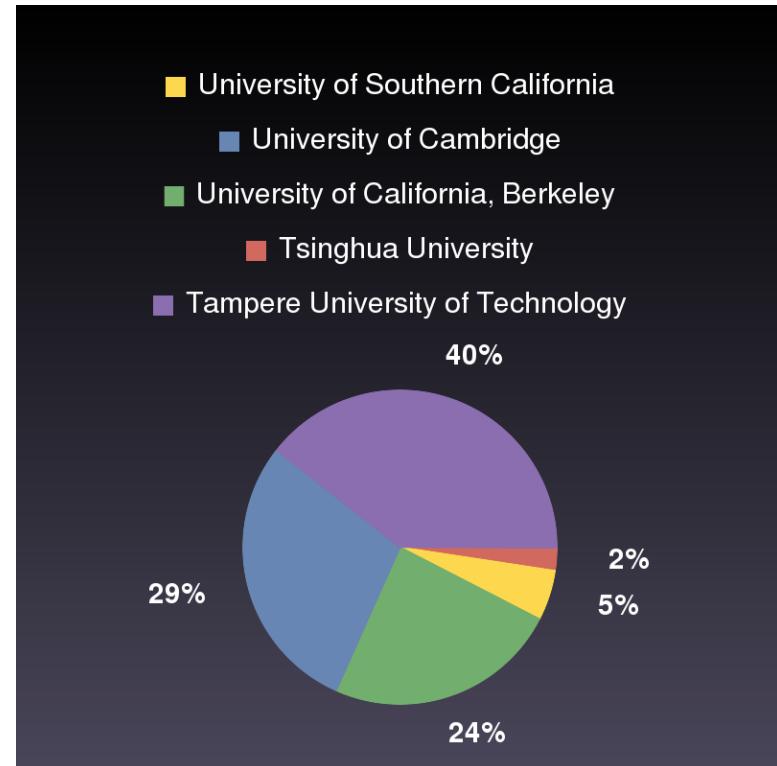
# Controversy

- ▶ Nokia PC Suite
- ▶ Nokia Beta Labs
- ▶ Maemo
- ▶ Gnobii
- ▶ List of acquisitions by Nokia
- ▶ List of Nokia products



# Controversy

Electronic products such as cell phones impact the environment both during production and after their useful life when they are discarded and turned into electronic waste.



# Environmental record

- ▶ Stanford University
- ▶ ETH Zurich
- ▶ cole Polytechnique Fdrale de Lausanne
- ▶ Aalto University School of Science and Technology

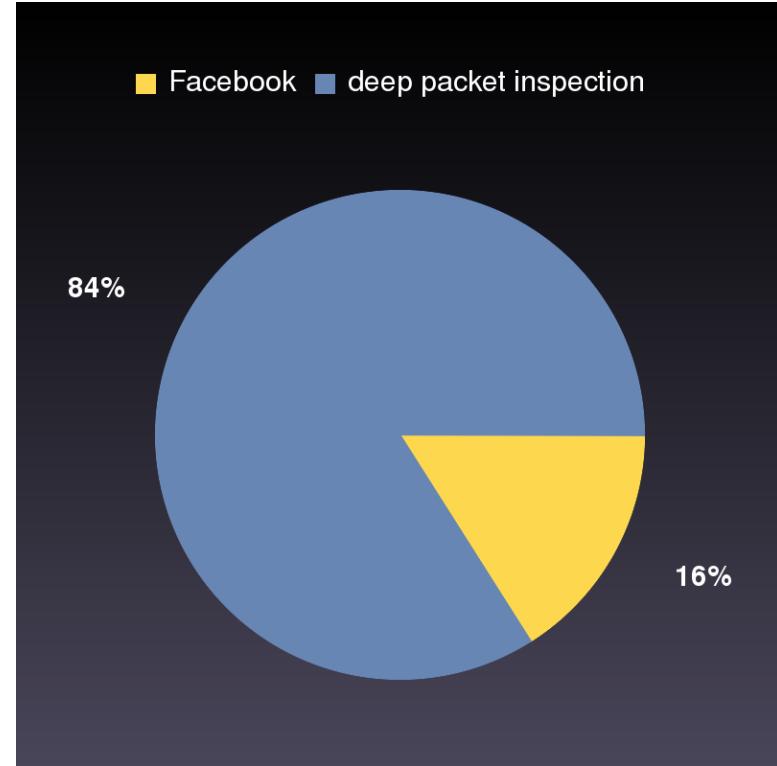


# Environmental record

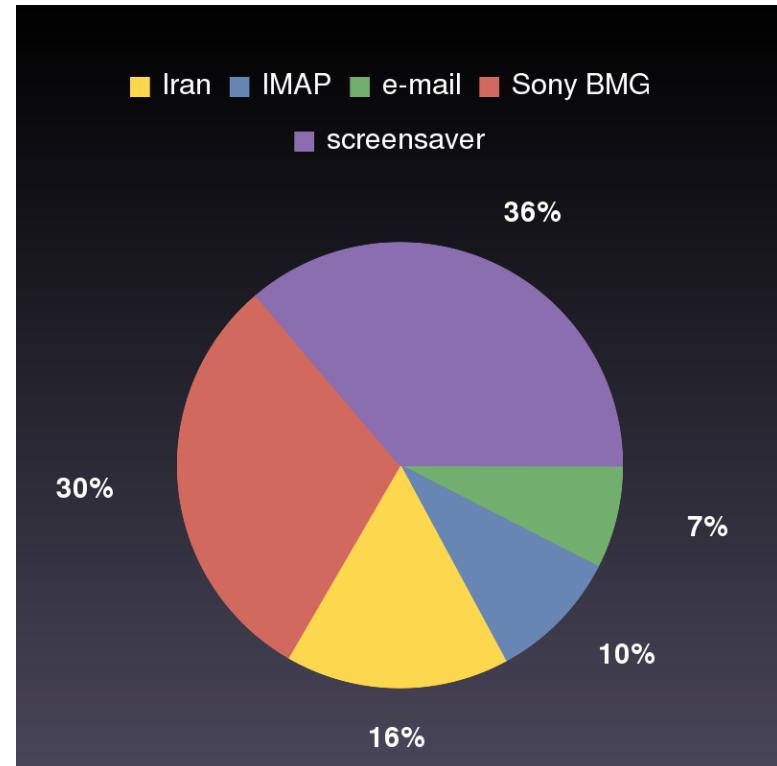
- ▶ open innovation
- ▶ environmental impact
- ▶ Energy Star
- ▶ antimony trioxide
- ▶ climate change
- ▶ recycling

# Research cooperation with universities

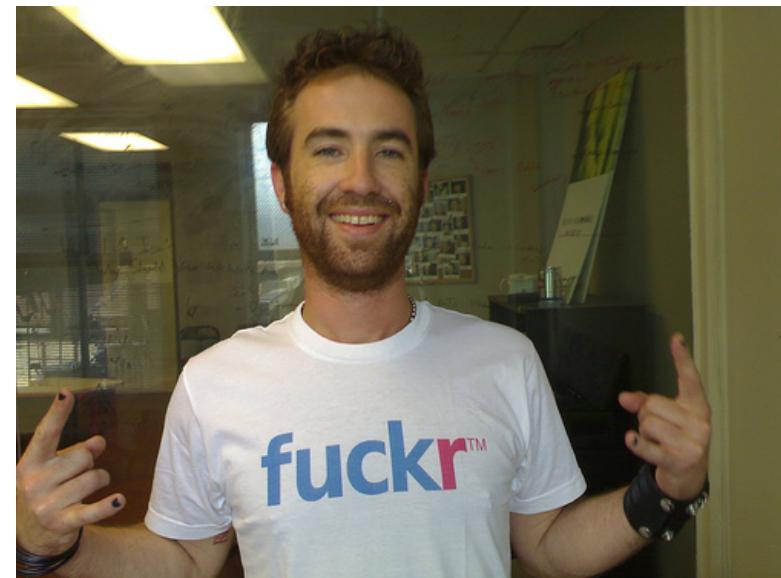
- ▶ Greenpeace
- ▶ electronic waste
- ▶ Apple
- ▶ Lex Karpela
- ▶ surveillance
- ▶ boycott
- ▶ The Wall Street Journal
- ▶ Twitter



District Court of Delaware citing Apple infringed on 10 of its patents related to wireless communication including data transfer.



On Oct 2009, Nokia filed a lawsuit against Apple in the U.S

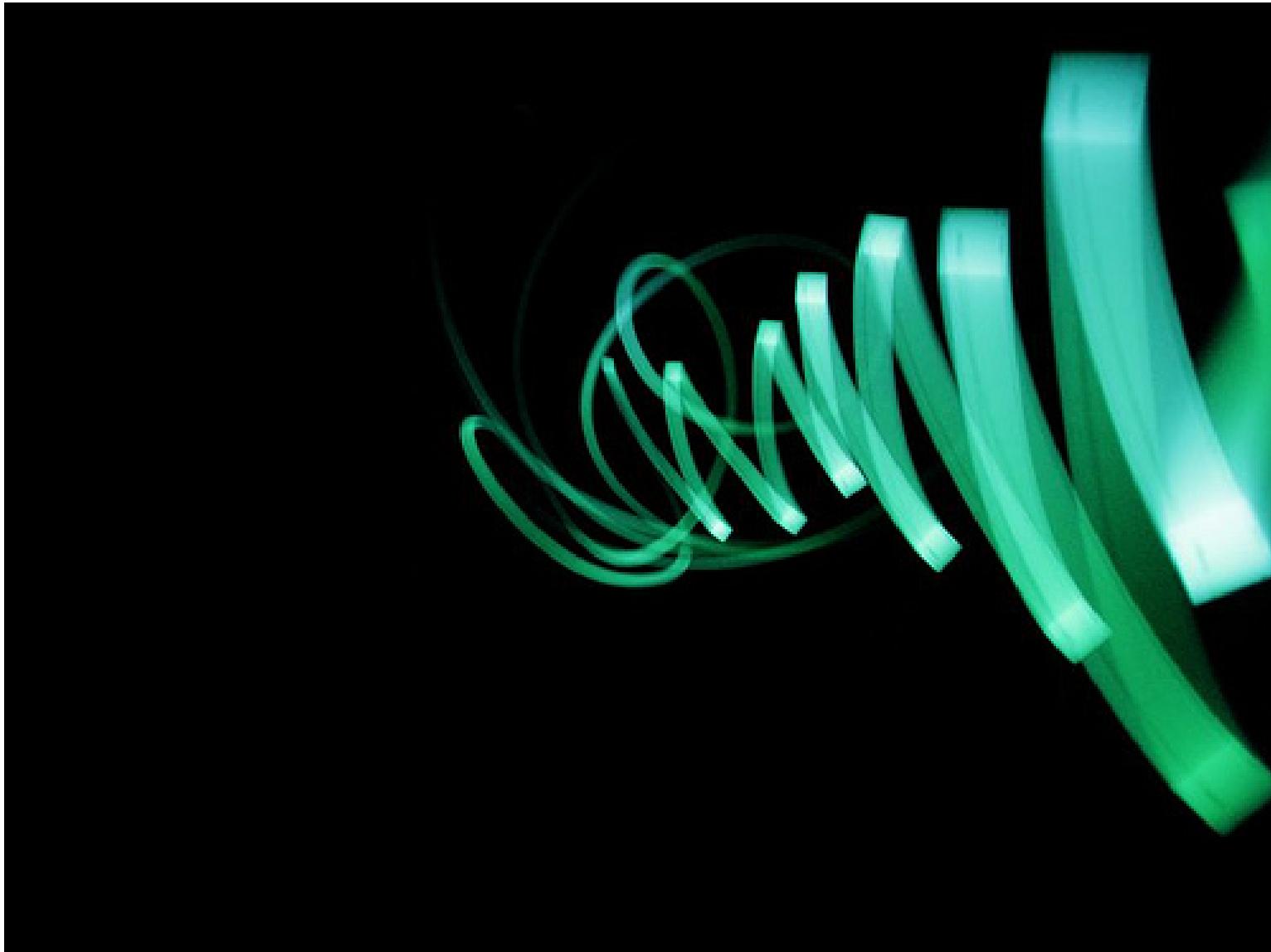


# Telecommunications era

Nokia to introduce free navigation services to boost smartphone sales  
<http://bit.ly/4pBNHD>

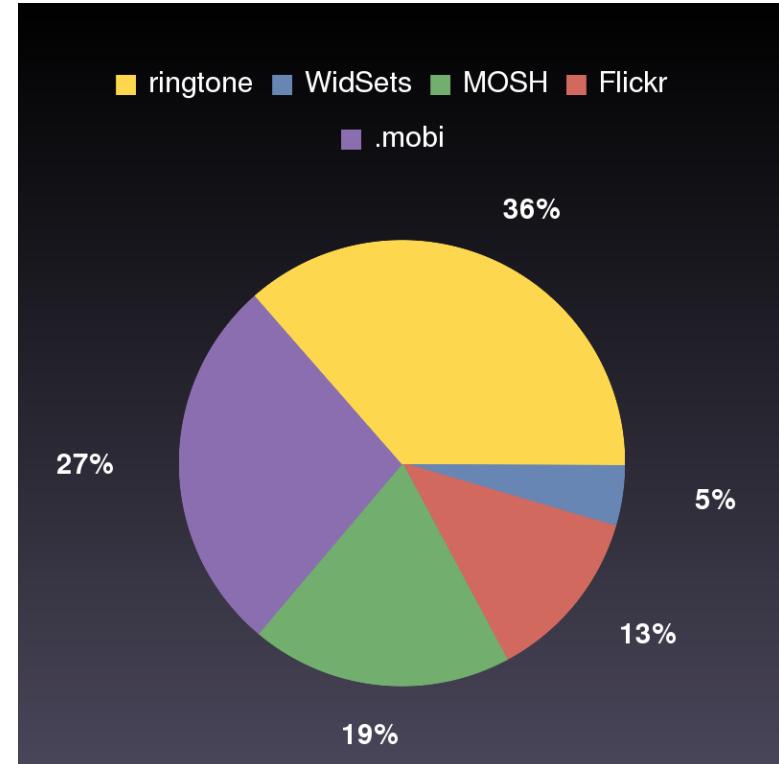


# Telecommunications era



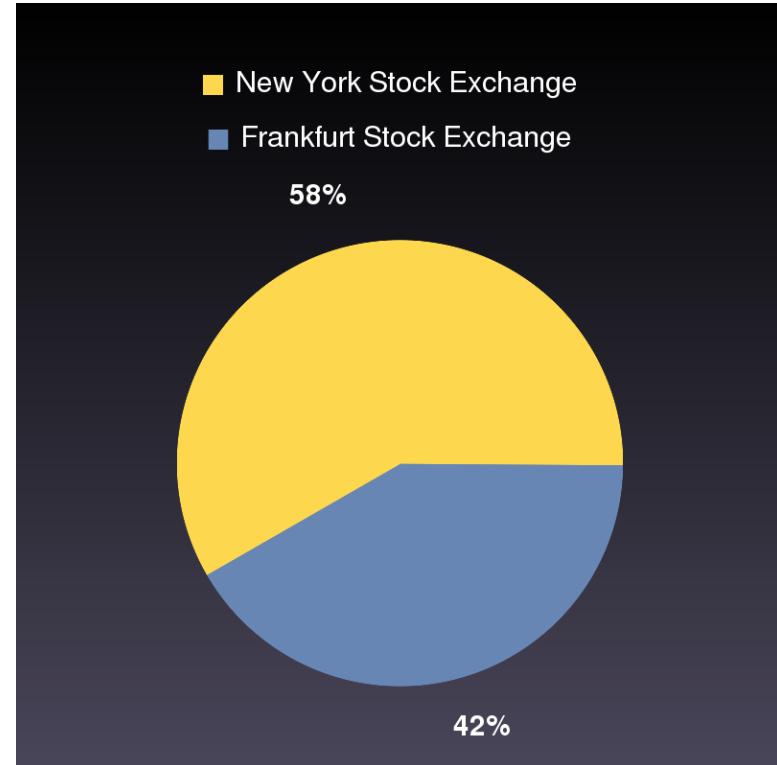
# Recent history

In 2009, Nokia heavily supported the passing of a law in Finland that allows companies to monitor their employees electronic communications in cases of suspected information leaking.



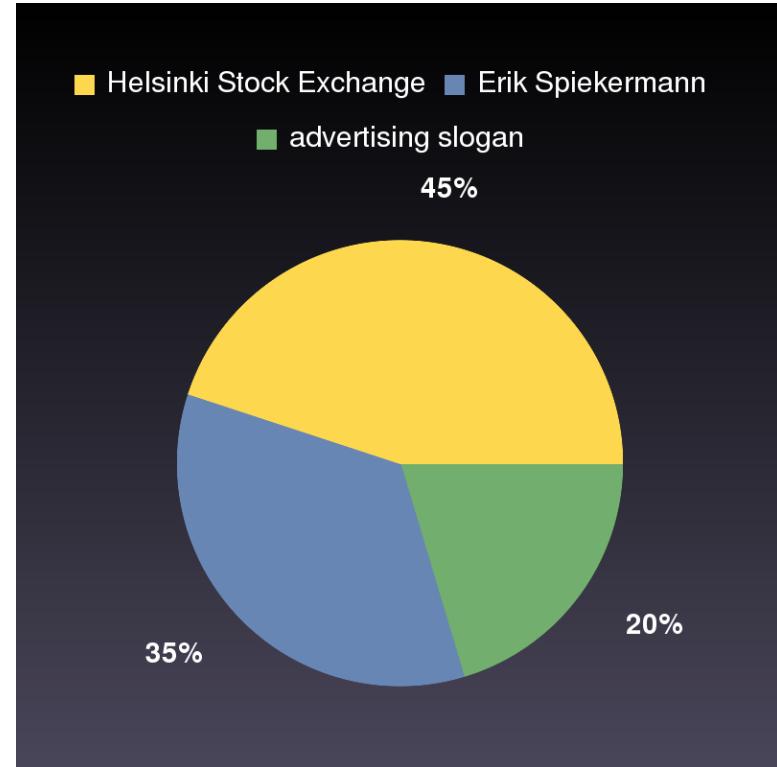
# Recent history

- ▶ Mobile Web
- ▶ Top Level Domain
- ▶ Respect
- ▶ bureaucracy



# Corporate structure

Demand for handsets fell and users began shunning SMS messaging.



# Links

- ▶ <http://www.nokiausa.com/>
- ▶ <http://www.nokia.com/>
- ▶ <http://advertising.nokia.com>
- ▶ <http://russia.forum.nokia.com>

# Questions

# Questions?