



Juan F. Neri

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IBM

Visual Designer Position

IBM Design Team

11501 Burnet Road,

Austin, Texas 78759

Dear IBM Design Team:

It is with great enthusiasm that I submit my application for Visual Designer. My background includes, designing various promotional items, environmental graphics, web graphics and coding, etc. Please see résumé for further information on my educational background.

Recently, I worked as the graphic designer for the marketing team at NOV Fiber Glass Systems. I created various designs for the company's promotional items that would be used in various countries, cities, and states this includes: folders, USBs, shirts, training kits, and their market brochures. I was in charge of maintaining their branding and re-branding process; as a part of the re-branding I created design guidelines to be followed in-house and one to be given to their distributors. I design their advertisements in various media applications, this includes: magazine/flyers, web banners, digital/print billboards, pop-up banners, environmental graphics and invitations. The company has various products which require multiple literature applications; I would update and re-create older literature along with re-branding them. This includes creating multiple templates for their various amounts of literature to give it all one cohesive style and feel. I would also update the companies website through their content management system and would have to use HTML and CSS for certain sections of the website to maintain its responsive elements. Additionally, I edited their photography along with taking photos of their products to be used in their advertisements.

Previously, I was an intern for SWIG Inc, I design a website for the companies bar SWIG and plugged into Wordpress their second site Worm Tequila. Along with the conception and design of the site, I also photograph both bars indoors and outdoors. I have worked on different web projects like my personal website and using Wordpress for my personal blog in which I designed and coded my own theme. I also have knowledge in responsive web design to adapt the web page into any tablet and smart phone; some examples are shown in my portfolio section in my responsive website.

I am passionate for design and art specially ones that interact with the audience. One of the reasons I chose a career in graphic design is to create a memorable experiences like some that I received at a younger age. Currently, our culture is progressing through the communication of the internet and the audience is going to receive similar experiences and emotions through the designs being featured in websites and app designs and I want to be a part of that synergy.

My work ethic is built on hard worker and seeking challenges in order for me to be better in anything I take on. I enjoy learning and I accept criticism and advice to enrich my abilities. As a person, I love to laugh, to wonder, to joke, to help, to be better in any way possible. I surround myself with friends that give these precious gifts to me and I try to give those same gifts to the people I work with and encounter in my life.

I would greatly appreciate an opportunity to meet in person. Thanks in advance for your consideration. Please visit my website to see samples of my work and my online resume: www.neri-designs.com

Sincerely,

Juan F. Neri