Nero Chen

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EDUCATION UC Berkeley - B.S. Environmental Economics and Policy

2016 - 2018

- GPA: 3.5
- Relevant Courses: Introduction to C++, Data Science, Econometrics, Python
- Activity: President of Ascend Premier Accounting and Finance Organization

App Academy

- Intensive web development training program with < 3% acceptance rate
- Emphasizes pair programming, TDD, REST, OOP, and best practices

PROJECTS

Pad (Rails, React/Flux) live | github

A RESTful note-taking web application inspired by Udemy

- Secures authentication by hashing and salting passwords with BCrypt Ruby gem
- Integrates Quill.js library to render powerful text editor for text-formatting
- Binds AJAX requests to keyboard listeners for real time note editing
- Animates transitions using jQuery library for responsive user interaction

Pig-Game(JavaScript, HTML, CSS)

Browser-based game instructed and inspired by BubbleTrouble

- Incorporates HTML5 canvas for dynamic and fluid animation
- Tracks key controls with jQuery event listeners for responsive gameplay

Datafy (Ruby, SQL) | github

A light ORM inspired by Active Record

- Creates Object Relational Mapping using core metaprogramming concepts in Ruby
- Modules and multiple levels of inheritance keep code DRY

SKILLS

Ruby

JavaScript

SQL

C++

Git

HTML/CSS

Command Line

Python

EXPERIENCE Marketing Analyst - Virool Inc.

May 2018 - August 2018

- Extracted data and metrics for completed campaigns, and analyzed CPV and CPM to estimate the click-through rate, numbers of campaign subscribers and the viewability generated by targeted online audiences
- Collaborated with internal groups (strategy, ad ops, marketing, finance, developers, etc.)

Financial Services Associate - Transamerica

June 2015 - June 2016

- Completed professional training on life insurance, annuities, equity markets and financial industry structure, and learned to estimatestock and annuity valuations given interest rates and yield curves
- Assisted supervisor to organize clients' files and information, to evaluate clients and to develop PowerPoint presentations