FASHION DESIGN

Format: In-Person
Early Submission Requirements: None
On-Site Submission Requirements:
- Collection Portfolio

Registration Guidelines:

1. No more than four (4) students from each school can register for this competition.

2. This competition is NOT a team effort. Each competitor must turn in a separate piece of work.

3. MIST ID and order of competition will be pre-assigned on a random selection basis.

Procedure:

1. All designs must be labeled with the MIST ID ONLY. The competitor's name must not appear anywhere on the submission.

2. Your portfolio should have a cover or presentation case. Be creative. (see example).

3. Your portfolio should include your philosophy: how you are going to use your inspiration to make a collection (your inspiration is this year's theme and it can be combined with other inspirations as well).

   a. For example, Loyalty + Environment (trees, landscape, etc.). See example for reference.

   b. Your philosophy serves as an explanation for your use of the theme and as your written component.

   c. Your philosophy should be no more than 500 words.

4. Your portfolio should include a "Mood" or "Inspiration" page of the image(s) that inspire your collection.

   a. The images you include as references for inspiration should relate to your overall philosophy.

5. Your portfolio should include a fabric swatch/color palette page (see example).

6. Each competitor's portfolio must have a total of six (6) outfits in the following combinations:

   a. OPTION 1: 3 complete adult female outfits AND 3 complete adult male outfits.

   b. OPTION 2: 6 complete male outfits OR 6 complete female outfits.

7. These six (6) outfits can either be on a figure (see example) or as a colored flat (it would just be your black and white flats colored.) You are welcome to make Xerox copies of your flats and color on top. For each outfit, you must submit the following as part of your portfolio:

   a. One 5"x7" -- 8.5"x11" illustration of each design as worn, in color, matted and mounted on heavy paper or poster board enclosed in an 8.5"x11" page protector to protect the design. No smaller than 5" x 7". (A total of 6 mounted illustrations).

   b. Two (2) flat design sketches (working/detail sketches) for each outfit. For example: front and back (for a total of 12 flat sketches). These flats should be in black and white so the details can be seen easily.

   c. Description and sewing notes. Included in this section should be details that are hard to see or identify in your design, illustration, and/or sketches (see sample flat).

   d. The illustration (photographs are not acceptable) is to be clean, neatly mounted or matted. Colored pencils, charcoal, pastels, watercolor, colored pen/ink, or crayons may be used (see sample flat).

   e. Competitors can gain extra points by providing extra design items such as shoes, accessories: pins, jewelry, etc. (outfits can be designed with shoes; however, outfits without shoes will NOT be disqualified).

8. Competitors must provide a common feature within a set such as similar buttons, similar colors, etc.

9. Competitors are encouraged to be original in all their designs.

10. The sketch must fulfill all the basic requirements below:

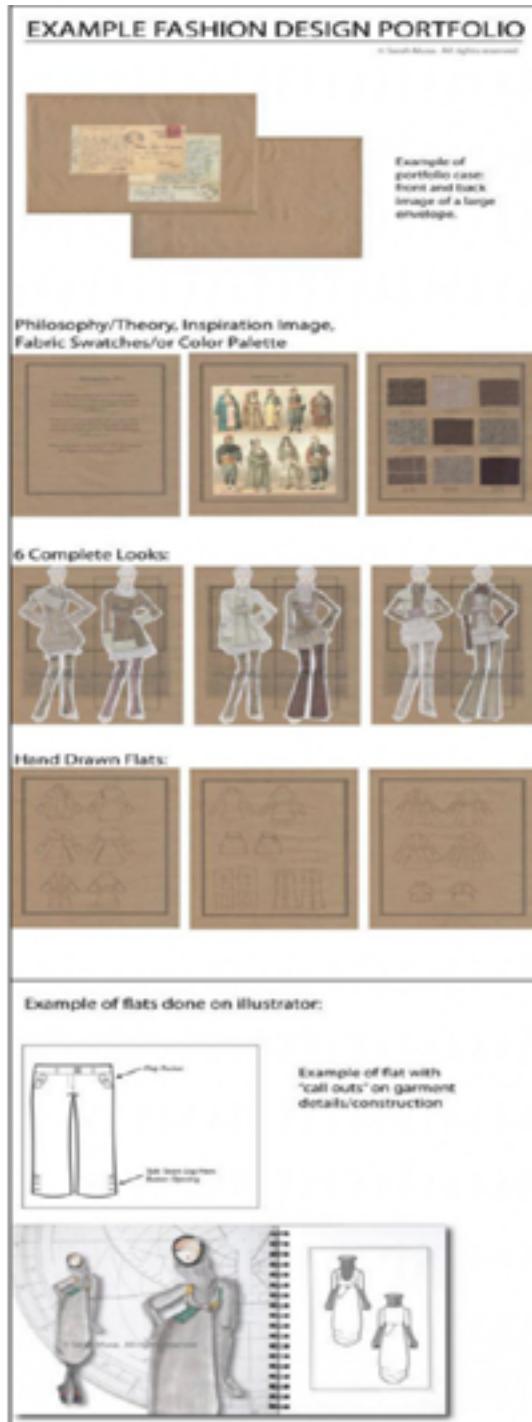   a. The designs are modest in nature while exuding creativity.

b. Those designs inspire comfort, confidence, and dignity.

11. Each participant will be interviewed for five (5) minutes in order to describe the purpose and inspiration of the artwork.

12. Judges will interview competitors on their inspiration behind the design, what they like the most and dislike the most.

 a. Competitors should be ready to explain any details, parts, and characteristics in the design that are outstanding or unusual.

 b. Judges will also ask competitors what they think makes their designs different from others in the market.

13. Interview questions can be found in the last section of the Fashion Design Ballot.

 a. Please note that if there are more than 15 entries for this competition, only the top 15 entries (based on the portfolio) will be interviewed.

 b. In this case, a preliminary judging round will take place, and all entries will be judged according to the Fashion Design Ballot.

 c. The top 15 that advance will have a five (5) minute interview with the Judges' Panel.

14. Both the interview and the portfolio will be judged according to the Fashion Design Ballot

Checklist:

• Fashion Design Portfolio, including philosophy.

• The submission must be clearly labeled with:

 - MIST IDs

 - Name of Competition

[Please note: we recommend that participants use a sturdy portfolio that has all required items securely intact.]

EXAMPLE FASHION DESIGN PORTFOLIO

Please find a copy of this photo linked [here](#)

DETAILED BALLOT: FASHION DESIGN

Section A: Technical   **Points: 5**

- Participant is on time for the interview.
- The participant looks credible and is dressed for an interview.
- Submission meets required formatting guidelines (see rules).
- Portfolio includes six (6) full outfits.
- Philosophy is 500 words or less.

Section B: Production Quality   **Points: 30**
Overall

- There is a common theme/feature across the collection.
- Portfolio is well organized, neat, and professional.
- Description and sewing notes are thorough when needed.

Skill and Technique

- The student effectively chooses and controls media and tools to enhance the appearance of the design.
- Portfolio shows superior level of skills in the production and execution of each design.
- Portfolio required time and patience and was difficult to execute.

Section C: Presentation Quality   **Points: 40**
Aesthetics and Design

- Interesting seams and shapes in clothing.
- The selected fabrication (colors, prints, trims, etc.) enhances or complements the fashion designs while remaining cohesive.
- Designs inspire comfort, confidence, and sense of dignity.
- Designs appear to be possible to construct/are functional.
- All elements work together to create a unified design and the total effect is pleasing to the eye while still enhancing the design.

Creativity

- Expression is unique and fully developed to present fresh concepts in imaginative ways.
- Designs are creative while maintaining a modest nature.

Section D: Application of Theme   **Points: 25**

- There is a strong, clearly evident relevance to the theme.
- The theme is expressed in a unique or outstanding way.
- Purpose and inspiration of designs are clearly articulated and show evidence of reflection and/or research.
- Design elements and principles of art are clearly articulated and students show evidence of careful selection and organization of these elements and principles.

Judges will ask the following questions to gauge the competitors' understanding of the theme and how it was expressed in their work. Judges will then proceed to scoring.

1. How did you aim to convey this year's theme in your work? In what ways does your artwork represent your individual point of view, imagination, creativity, and individuality?

2. Explain your purpose in developing this artwork and describe how you achieved that goal. Describe any influences from art history, artists, or art periods or styles that contributed to the development of this artwork.

3. What elements or principles of art did you use, and how did you select and organize the visual aspects of this work?

FASHION DESIGN BALLOT

		Subtotal
Section A	Technical	_____ / 5 points
Section B	Purpose	_____ / 10 points
Section B	Skills and Technique	_____ / 20 points
Section C	Aesthetic and Design	_____ / 20 points
Section C	Creativity	_____ / 20 points
Section D	Application of Theme	_____ / 25 points

Total: _____/100 Points

Overall Judges Comments and Feedback

_____
_____
_____
_____
_____
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