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## **Phase 1: Identifying the problem.**

### **Symptoms and needs**

- The company wants to prevent their potentially clients to get bored with their ads.
- Yogures Aliyogu wants to reduce costs in online advertisement.
- The ads should be showed in the most visited sites.
- If the publicity results expensive in well ranked sites, they would rather invest in “nearby” websites.

### **Problem’s definition**

The company Yogures Aliyogu wants to know better the relationships that exist between internet domains, so that they can redirect better the investment in online advertisement. Specifically, they want to reduce the cost of add advertisement through the investment in potentially lucrative websites, avoiding very famous ones like facebook or twitter. To avoid the customers boredom, and at the same time to invest intelligently, they try to not repeat the same ads in a “bucle” of websites, this means that, starting from a given website, the user cannot encounter it again following a sequence of links. You have been hired for this task.

### **Requirements list**

#### **Functional requirements**

Name	R1 – Find cycles that can be made with a given domain
Summary	To find cycles starting from the given domain
Inputs	
Domain	

Outputs
Set of domains belonging to the same cycle

Name	R2 –Find the shortest path
Summary	Given two domains, the shortest path of links between them is found
Inputs	
Two domains	
Outputs	
Sequence of domains making up the shortest path between the two given domains	

### Non-Functional requirements

-The graph must be visualized in a GUI

### Phase 2: Data mining

#### Definitions

**Graph:** Object joint called vertex or nodes linked by edges that represent relations between their elements.

**Link:** is an element of an electronic document that references another resource. It has origin, destination and direction.

**Edge:** abstract object connecting two vertices or nodes. In some cases it can be directed or not.

**Vertex:** Is the unit of which the graph is formed.

### **Phase 3: Search of creative solutions**

(1)

One way to solve this problem is to use data in a hash map where the key would be a domain and the value a vertex.

(2)

The domain structure is saved as adjacency lists.

(3)

Another form is to use data in a matrix, where the row is the origin vertex and the column is the destiny.

(4)

The domain structure can be modeled using a graph, for more flexibility, this structure can be implemented using either adjacency lists or a matrix representation.

### **Phase 4: Preliminary designs**

(1)

-Very efficient when trying to find in constant time a vertex given a domain.

(2)

-Compared to a matrix representation, space efficiency is one of its perks.

(3)

-Helps to manage more easily the nodes, that is because they are saved as numbers.

(4)

-This combination offers more flexibility even though requires more work to implement it.

### **Phase 5: Assessment of solutions**

#### **Criteria**

**A.** The solution allows to access to a node in a temporal complexity:

[2]  $<O(1)$

[1]  $O(V)$

**B.** The database model in the solution is:

[2] Intuitive and easy to understand

[1] Complex and hard to code for programmers

**C.** The learning level thanks to implement the solution is:

[3] High

[2] Medium

[1] Low

**D.** The solution uses space complexity:

[2]  $<O(n^2)$

[1]  $O(n^2)$

Soluciones	Criterio A	Criterio B	Criterio C	Criterio D	Sumatoria
(1)	1	2	2	1	7
(2)	1	2	2	2	8
(3)	1	2	3	2	10
(4)	2	2	3	2	11

## Phase 6: Specifications and reports

### TAD Definitions

<b>GraphMatrix</b>
<b>Representation:</b> Matrix $n^2$ where the rows are the start vertices and the columns represent the arrival points

**Invariants:**

**n is the number of vertices.**

**Every Object in the matrix belong to the same class**

**Operations:**

<b>CreateGraph</b>	<b>boolean</b>	<b>----&gt; Graph</b>
<b>addEdge</b>	<b>E, V, V</b>	<b>----&gt; booleano</b>
<b>addVertex</b>	<b>V</b>	<b>----&gt; void</b>

**CreateGraph(boolean d)**

**Pre: true**

**Post: A new graph has been created, if d is true, is undirected, directed otherwise**

**addEdge(E e, V v1, V v2)**

**Pre: e, v1 y v2 son != null**

**Post: The matrix is filled in the positions in which the vertices are joined, if is directed, v1 point v2**

**addVertex(V v)**

**Pre: v != null**

**Post: New vertex added in the graph increasing the size of the matrix by rows and columns**

**TAD GraphList**

**Representation:**

**List of V elements in the graph, which point to its neighbors by edges E.**

<b>Invariants:</b> <b>Every Object in the matrix belong to the same class.</b> <b>V is the number of vertices.</b>				
<b>Operations:</b>				
<b>CreateGraph</b>	<b>boolean</b>			<b>----&gt; Graph</b>
<b>addEdge</b>	<b>E, V, V</b>			<b>----&gt; booleano</b>
<b>addVertex</b>	<b>V</b>			<b>----&gt; void</b>

<b>CreateGraph(boolean d)</b>				
<b>Pre: true</b>				
<b>Post: A new graph has been created, if d is true, is undirected, directed otherwise</b>				

<b>addEdge(E e, V v1, V v2)</b>				
<b>Pre: e, v1 y v2 son != null</b>				
<b>Post: The list of vertices are expanded if v1 or v2 did not exist, the lists of each vertex is filled with the new vertex connection.</b>				

<b>addVertex(V v)</b>				
<b>Pre: v != null</b>				
<b>Post: New vertex added in the graph's list</b>				

## Diseño de pruebas

### GraphList

Class	Method	Scene	Param	Results
GraphList	addEdge()	Scenario1()	(2,"santi","jose")	Edge added
GraphList	getVertex()	Scenario1()	("pepe")	Vertex successfully obtained

GraphList	getValues()	Scenario1()	()	Values successfully obtained
GraphList	addVertex()	Scenario1()	("ja")	Vertex successfully added
GraphList	getLabel()	Scenario1()	("juan","pepe")	Label successfully obtained
GraphList	isThereEdge()	Scenario1()	("pepe","juan")	Returns true
GraphList	getNeighbours()	Scenario1()	("pepe")	Neighbours successfully obtained

### GraphMatrix

GraphMatrix	addEdge()	Scenario1()	(2,"santi","jose")	Edge added
GraphMatrix	getVertex()	Scenario1()	("pepe")	Vertex successfully obtained
GraphMatrix	expand()	Scenario1()	("elemento")	Matrix successfully expanded
GraphMatrix	getValue()	Scenario1()	(0)	Returns "pepe"
GraphMatrix	getValues()	Scenario1()	()	Values successfully obtained
GraphMatrix	addVertex()	Scenario1()	("j")	Vertex successfully added
GraphMatrix	getLabel()	Scenario1()	("pepe","juan")	Label successfully obtained
GraphMatrix	isThereEdge()	Scenario1()	("pepe","juan")	Returns true

GraphMatrix	getNeighbours()	Scenario1()	("pepe")	Neighbours successfully obtained
GraphMatrix	getEdgesArray()	Scenario1()	()	EdgesArray Obtained successfully

### GraphAlgorithm

Class	Method	Scene	Param	Results
GraphAlgorithm	bfs()	Scenario1()	(grafo,2)	Ancestors successfully formed
GraphAlgorithm	dfs()	Scenario1()	(grafo)	Ancestors successfully formed
GraphAlgorithm	kruskal()	Scenario1()	(grafo)	Minimum Spanning tree successfully formed
GraphAlgorithm	dijkstra()	Scenario1()	(grafo,1)	Minimum Distances successfully determined
GraphAlgorithm	prim()	Scenario1()	(grafo)	Minimum Spanning Tree successfully formed
GraphAlgorithm	floydWarshall()	Scenario1()	(grafo,"B")	All shortest distances determined



