

TapTap

Stablecoin Studio with Taproot Assets



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**Stablecoins for the next
billion people in
developing countries.**



Millions of people pay too much

2%-4%

It is the interest in any transaction or payment in Latin America and other continents, since that percentage goes to the payment processor.

Still little use of stablecoins

In many developing and non-dollarized countries, stablecoins are not as widely used due to a lack of options not associated with USD or EUR.

TapTap



A **Web platform and SDK** so that any person/company can create their own stablecoin using **Taproot Assets and Bitcoin** as a reserve.

Non-USD stablecoins collateralized by BTC

Mint
stablecoin



Use the
stablecoin





Choose stablecoin
v



0.0.1192974
TESTNET



Operations



Role Management



Stablecoin Details



Fees Management



Proof-of-Reserve



Settings



Choose a stablecoin to start operating!

You have not chosen a stablecoin yet.
Choose an item to operate.

Why use TapTap?

Decentralized stablecoins using Bitcoin.

Transparent

Through **Taproot** and **Bitcoin**, all transactions, liquidity and reserves can be seen openly.

Why?

Decentralized

In comparison to other Bitcoin stablecoins, everything is in the power of the users.

Massive

It can be used by people (with or without financial history), micro, small and medium-sized companies, for P2P, B2C and B2B payments in countries that do not use USD.

Faster

Unlike banks and traditional payment networks in many countries, it will work 24x7 for payments at all times.

Business model

Model

A small fee for the mint and burn from every stablecoin created in the platform.





Market

1.7 billion*

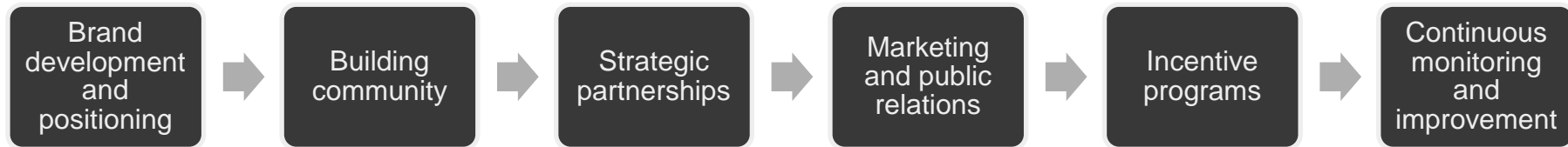
People do not have access to the financial system, everywhere in the world.

US\$10 trillion

In sales in the informal economy globally.



Go to market



Brand development and positioning

Creation of the brand for each stablecoin in the different markets, with unique characteristics compared to other payment solutions.

Building community

Organization of educational, commercial and technical events for users and clients.

Strategic partnerships

Collaboration with companies (Web2 and Web3) to integrate stablecoins into products and services.

Marketing and public relations

Media coverage and public events.

Incentive programs

Incentive programs to reward users who adopt and use stablecoins

Continuous monitoring and improvement

Continuous improvement of current and new stablecoins.

Competitors



Stablecoins for USD/EUR, and payment platforms in Web2.



Differentiation

- Larger user base in non-dollarized economies.
- Reduction of costs for all payments, compared with 2-4% fee from payment processors.
- Simplification of use (for non-technical users), enabling our wallets and platforms (allowing to other developers create more).

Talent



Néstor Campos

Founder/Technical Manager

+14 years working in many technologies products/companies.



nescampos

Founder of tech companies.



Also he has experience in Web3, Blockchain, and CBDC products.

Winner of some hackathons and builder of many products (in Web2 and Web3).



Status and evolution

Status

2024 Q2

Enabling of the first version of the platform in testnet.

2024 Q3 – 2024 Q4

Enabling the platform on mainnet, more global stablecoins and APIs.



Use of funds

We are fundraising for

Create the first robust and ready version.

Marketing.

Customer acquisition strategy (unbanked and SMEs).





**We want to be the largest
stablecoin platform in
developing countries.**

Thank you

Do you have any questions?

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