#### token-sentiment-analysis-challenge

June 13, 2023

#### 1 OCEAN Token Sentiment Analysis Challenge

The objective of this notebook is to explore the dataset available in the challenge proposed by the Ocean Protocol in order to understand the correlation between OCEAN prices and tweets with "\$OCEAN" tag.

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Challenge: https://desights.ai/challenge/9

#### 1.1 Extracting and opening the dataset

A copy of the dataset was downloaded to make it easy to read at all times. This exploration uses Google Colab and Drive, but can be applied in any context with local files.

```
[1]: from google.colab import drive drive.mount('/content/drive')
```

Mounted at /content/drive

```
[2]: import pandas as pd import matplotlib.pyplot as plt import seaborn as sns
```

```
[3]: ocean_prices = pd.read_csv('/content/drive/MyDrive/Colab Notebooks/OCEAN/OCEAN_

⇔token price dataset.csv')

ocean_tweets = pd.read_csv('/content/drive/MyDrive/Colab Notebooks/OCEAN/$OCEAN_

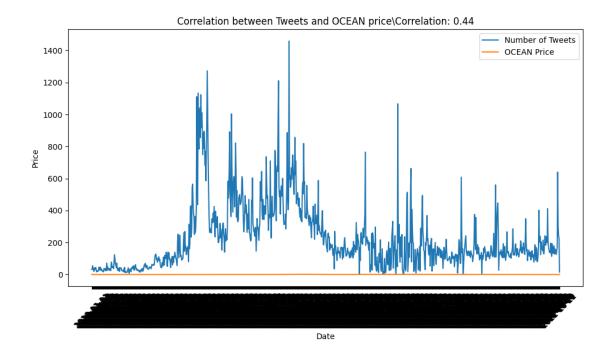
⇔tweets dataset.csv')
```

# 2 1. Calculate the correlation between the price of OCEAN and the number of tweets containing "\$OCEAN". What conclusions can be drawn from this correlation?

We group the tweets by date and obtain their total day by day, to later join it with the price dataframe and verify the correlation.

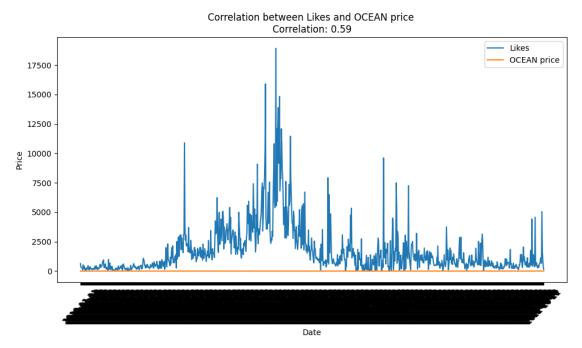
The correlation between the number of tweets per day and 'Close' is: 0.444738829441712

In this specific case, a correlation of **0.44** indicates that there is a positive trend between the number of tweets per day and the OCEAN "Close" value. This means that as the number of tweets per day increases, it is likely that the value of OCEAN will also tend to increase, although not necessarily in a linear fashion. However, a correlation of 0.44 does not imply a perfect relationship, as there are other factors and variables that can influence the price of OCEAN.



# 2. Determine the correlation between the price of OCEAN and the number of likes received by tweets containing "\$OCEAN". What insights can be derived from this correlation?

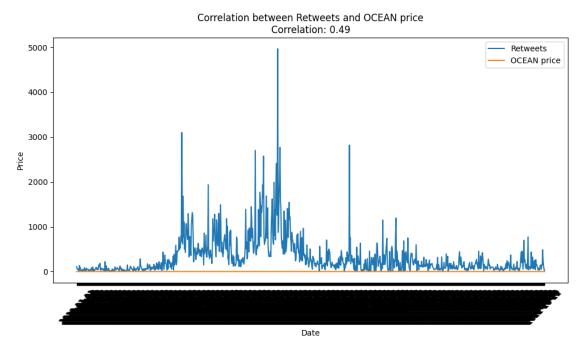
In this case, we apply a similar case to the previous one, but considering the sum of all the likes per day of all the tweets.



A correlation of **0.59** indicates a moderate to strong positive correlation between the total number of tweet likes per day and the OCEAN "Close" price, suggesting that they may be related to some extent, but other factors and variables need to be considered to get a more complete picture.

# 4 3. Establish the correlation between the price of OCEAN and the number of retweets generated by tweets containing "\$OCEAN". What conclusions can be made from this correlation?

Now we do the same, but with the number of retweets.

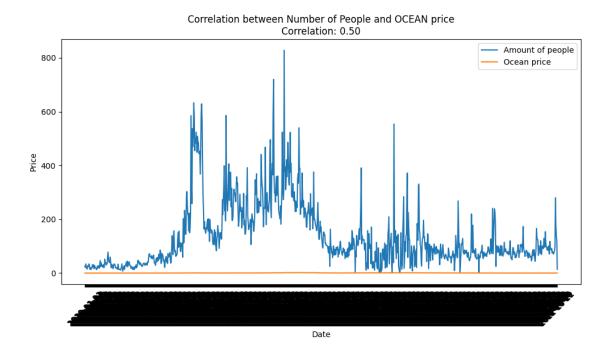


In this case, the correlation is **0.49**, which is less than the number of likes, but greater than the number of tweets, which "may" imply that interaction with tweets (both likes and retweets) is more correlated with the price than the mere fact of publishing a text on the social network. This correction is moderate, which could indicate that it could be strong if we evaluate a longer time window.

5 4. Assess the correlation between the price of OCEAN and the number of individuals tweeting with the cashtag "\$OCEAN". What conclusions can be drawn from this correlation?

Now we do it based on the number of different people who tweet with the cashtag "\$OCEAN".

```
[9]: # Get the number of unique people who tweeted per day
    unique_users_per_day = ocean_tweets.groupby('date')['user_id'].nunique().
      →reset index(name='unique users')
    # Merge DataFrames based on "Date" column
    merged_df = pd.merge(unique_users_per_day, ocean_prices, left_on='date',__
      ⇔right_on="Date")
    # Calculate the correlation between the columns of interest
    correlation = merged_df['unique_users'].corr(merged_df['Close'])
    # Create the correlation graph
    plt.figure(figsize=(10, 6))
    plt.plot(merged_df['Date'], merged_df['unique_users'], label='Amount of people')
    plt.plot(merged_df['Date'], merged_df['Close'], label='Ocean price')
    plt.xlabel('Date')
    plt.ylabel('Price')
    plt.title(f'Correlation between Number of People and OCEAN price\nCorrelation:
      plt.legend()
    plt.xticks(rotation=45)
    plt.tight_layout()
    plt.show()
```



A correlation of **0.5** implies that there is a direct relationship between the number of people tweeting about the OCEAN and its price. This means that as the number of people tweeting about "\$OCEAN" increases, its price is more likely to increase as well, and vice versa.

# 6 5. Analyze the impact of influential tweets on the price of the OCEAN token. What conclusions can be drawn from this analysis?

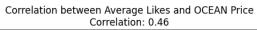
In this case, we arbitrarily set what an influential tweet is. Therefore, we have generated 3 possibilities.

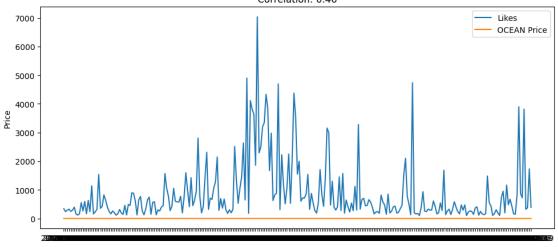
- Tweets with 100 likes, 30 retweets and 30 replies.
- Tweets with 200 likes, 50 retweets and 50 replies.
- Tweets with 500 likes, 50 retweets and 50 replies.

For each, we calculate the correlation for each attribute under these most influential tweets, but the average instead of sum (to check if they are really influential).

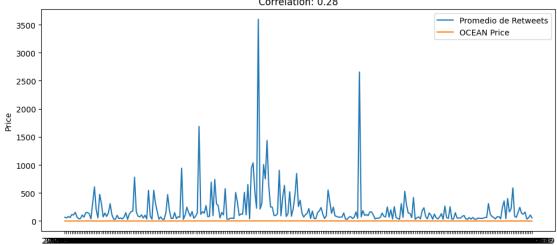
```
grouped_tweets = filtered_tweets.groupby('date').agg({'likes_count': 'sum',__
 # Merge DataFrames based on "Date" column
merged_df = pd.merge(grouped_tweets, ocean_prices, left_on='date',_
 # Calculate the correlation between the average number of likes, retweets, u
 →replies and the "Close" value of the cryptocurrency
correlation likes = merged df['likes count'].corr(merged df['Close'])
correlation_retweets = merged_df['retweets_count'].corr(merged_df['Close'])
correlation_replies = merged_df['replies_count'].corr(merged_df['Close'])
# Create the correlation plots
fig, axes = plt.subplots(3, 1, figsize=(10, 15))
axes[0].plot(merged_df['Date'], merged_df['likes_count'], label='Likes')
axes[0].plot(merged df['Date'], merged df['Close'], label='OCEAN Price')
axes[0].set_ylabel('Price')
axes[0].set_title(f'Correlation between Average Likes and OCEAN_
 ⇔Price\nCorrelation: {correlation_likes:.2f}')
axes[0].legend()
axes[1].plot(merged_df['Date'], merged_df['retweets_count'], label='Promedio de_u

→Retweets')
axes[1].plot(merged df['Date'], merged df['Close'], label='OCEAN Price')
axes[1].set_ylabel('Price')
axes[1].set title(f'Correlation between Average Retweets and OCEAN,
 →Price\nCorrelation: {correlation_retweets:.2f}')
axes[1].legend()
axes[2].plot(merged_df['Date'], merged_df['replies_count'], label='Promedio_de_u
axes[2].plot(merged df['Date'], merged df['Close'], label='OCEAN Price')
axes[2].set xlabel('Date')
axes[2].set ylabel('Price')
axes[2].set_title(f'Correlation between Average Responses and OCEANU
 →Price\nCorrelation: {correlation_replies:.2f}')
axes[2].legend()
plt.xticks(rotation=45)
plt.tight_layout()
plt.show()
```

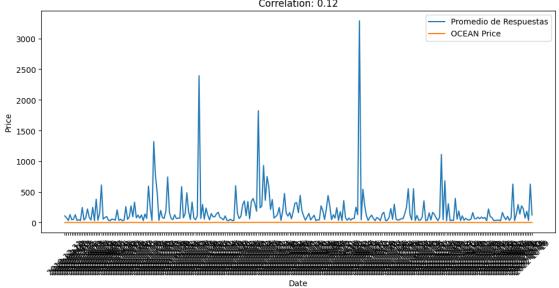




#### Correlation between Average Retweets and OCEAN Price Correlation: 0.28



### Correlation between Average Responses and OCEAN Price Correlation: 0.12

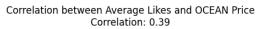


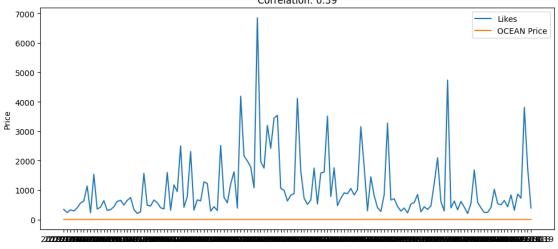
9

```
[13]: # Filter tweets with more than 200 likes, 50 retweets and 50 replies
     filtered_tweets = ocean_tweets[(ocean_tweets['likes_count'] >= 200) &__

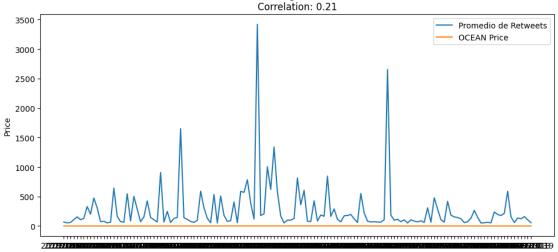
→ (ocean_tweets['retweets_count'] >= 50) & (ocean_tweets['replies_count'] >= □
       →50)]
      # Group filtered tweets by date and calculate average likes, retweets, and
     grouped_tweets = filtered_tweets.groupby('date').agg({'likes_count': 'sum',_
       # Merge DataFrames based on "Date" column
     merged_df = pd.merge(grouped_tweets, ocean_prices, left_on='date',_

¬right_on="Date")
      # Calculate the correlation between the average number of likes, retweets, ___
      ⇔replies and the "Close" value of the cryptocurrency
     correlation likes = merged df['likes count'].corr(merged df['Close'])
     correlation_retweets = merged_df['retweets_count'].corr(merged_df['Close'])
     correlation replies = merged_df['replies_count'].corr(merged_df['Close'])
     # Create the correlation plots
     fig, axes = plt.subplots(3, 1, figsize=(10, 15))
     axes[0].plot(merged_df['Date'], merged_df['likes_count'], label='Likes')
     axes[0].plot(merged_df['Date'], merged_df['Close'], label='OCEAN Price')
     axes[0].set ylabel('Price')
     axes[0].set_title(f'Correlation between Average Likes and OCEANL
       →Price\nCorrelation: {correlation_likes:.2f}')
     axes[0].legend()
     axes[1].plot(merged_df['Date'], merged_df['retweets_count'], label='Promedio de_u
       ⇔Retweets')
     axes[1].plot(merged_df['Date'], merged_df['Close'], label='OCEAN Price')
     axes[1].set ylabel('Price')
     axes[1].set_title(f'Correlation between Average Retweets and OCEANU
       →Price\nCorrelation: {correlation_retweets:.2f}')
     axes[1].legend()
     axes[2].plot(merged_df['Date'], merged_df['replies_count'], label='Promedio de_
       →Respuestas')
     axes[2].plot(merged_df['Date'], merged_df['Close'], label='OCEAN Price')
     axes[2].set_xlabel('Date')
     axes[2].set_ylabel('Price')
```

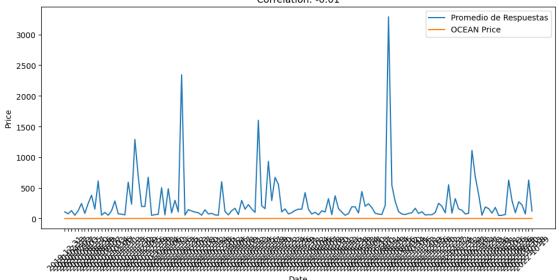




#### Correlation between Average Retweets and OCEAN Price



### Correlation between Average Responses and OCEAN Price Correlation: -0.01

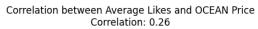


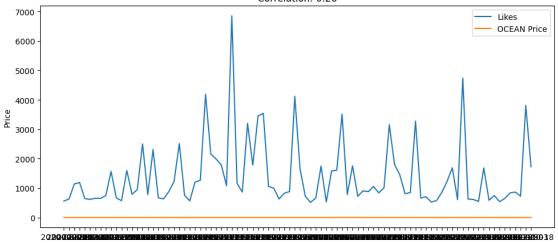
```
[14]: # Filter tweets with more than 500 likes, 50 retweets and 50 replies
     filtered_tweets = ocean_tweets[(ocean_tweets['likes_count'] >= 500) &__

→ (ocean_tweets['retweets_count'] >= 50) & (ocean_tweets['replies_count'] >= □
       →50)]
      # Group filtered tweets by date and calculate average likes, retweets, and
      \neg replies
     grouped_tweets = filtered_tweets.groupby('date').agg({'likes_count': 'sum',_
       # Merge DataFrames based on "Date" column
     merged_df = pd.merge(grouped_tweets, ocean_prices, left_on='date',_

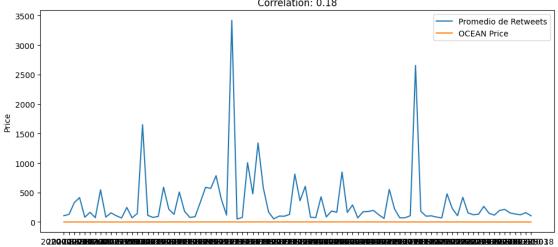
¬right_on="Date")
     \# Calculate the correlation between the average number of likes, retweets,
       →replies and the "Close" value of the cryptocurrency
     correlation_likes = merged_df['likes_count'].corr(merged_df['Close'])
     correlation retweets = merged df['retweets count'].corr(merged df['Close'])
     correlation_replies = merged_df['replies_count'].corr(merged_df['Close'])
     # Create the correlation plots
     fig, axes = plt.subplots(3, 1, figsize=(10, 15))
     axes[0].plot(merged_df['Date'], merged_df['likes_count'], label='Likes')
     axes[0].plot(merged df['Date'], merged df['Close'], label='OCEAN Price')
     axes[0].set_ylabel('Price')
     axes[0].set title(f'Correlation between Average Likes and OCEAN,
       →Price\nCorrelation: {correlation_likes:.2f}')
     axes[0].legend()
     axes[1].plot(merged_df['Date'], merged_df['retweets_count'], label='Promedio de_

→Retweets')
     axes[1].plot(merged_df['Date'], merged_df['Close'], label='OCEAN Price')
     axes[1].set_ylabel('Price')
     axes[1].set title(f'Correlation between Average Retweets and OCEAN,
       →Price\nCorrelation: {correlation_retweets:.2f}')
     axes[1].legend()
     axes[2].plot(merged df['Date'], merged df['replies_count'], label='Promedio de_
       ⇔Respuestas')
     axes[2].plot(merged_df['Date'], merged_df['Close'], label='OCEAN Price')
     axes[2].set_xlabel('Date')
     axes[2].set_ylabel('Price')
```

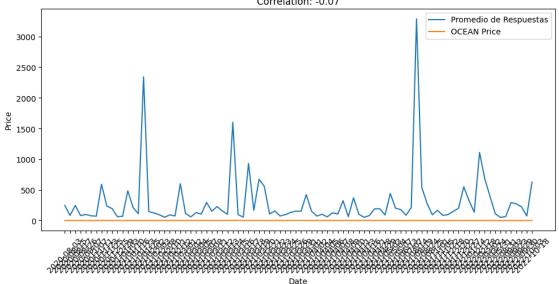




#### Correlation between Average Retweets and OCEAN Price Correlation: 0.18



#### Correlation between Average Responses and OCEAN Price Correlation: -0.07



As can be seen in all the charts and data, it can be confirmed that the number of responses does not have a strong correlation with the price of OCEAN. Additionally, it can be seen that the greatest correlation occurs between the likes of these tweets with the greatest "influence" and the price of OCEAN, even greater than the relationship with retweets. But it is also seen that with tweets with more than 500 likes, the correlation decreases, which in a non-empirical conclusion could be due to the effect of twitter profiles that are bots or that introduce something more striking in their texts to obtain likes (such as adding different hashtag, saying that the price of OCEAN will grow 1000x in a few months, etc.)

# 7 Model 1: Develop a machine learning model capable of classifying tweets as bullish, bearish, or neutral. You have the freedom to use any dataset for this task.

To verify the intention (bullish, bearish, or neutral) of each tweet, we will use a dataset previously tagged with tweets with financial markets, and their corresponding tag.

The dataset is called zeroshot/twitter-financial-news-sentiment and is available on **HuggingFace**. In this data, the label field is 0 for Bearish, 1 for Bullish and 2 for Neutral.

```
[15]: # We installed the library to download datasets from HuggingFace.
      !pip install datasets
     Looking in indexes: https://pypi.org/simple, https://us-python.pkg.dev/colab-
     wheels/public/simple/
     Collecting datasets
       Downloading datasets-2.12.0-py3-none-any.whl (474 kB)
                                474.6/474.6
     kB 9.3 MB/s eta 0:00:00
     Requirement already satisfied: numpy>=1.17 in
     /usr/local/lib/python3.10/dist-packages (from datasets) (1.22.4)
     Requirement already satisfied: pyarrow>=8.0.0 in /usr/local/lib/python3.10/dist-
     packages (from datasets) (9.0.0)
     Collecting dill<0.3.7,>=0.3.0 (from datasets)
       Downloading dill-0.3.6-py3-none-any.whl (110 kB)
                                110.5/110.5 kB
     11.3 MB/s eta 0:00:00
     Requirement already satisfied: pandas in /usr/local/lib/python3.10/dist-
     packages (from datasets) (1.5.3)
     Requirement already satisfied: requests>=2.19.0 in
     /usr/local/lib/python3.10/dist-packages (from datasets) (2.27.1)
     Requirement already satisfied: tqdm>=4.62.1 in /usr/local/lib/python3.10/dist-
     packages (from datasets) (4.65.0)
     Collecting xxhash (from datasets)
       Downloading
```

```
xxhash-3.2.0-cp310-manylinux_2_17_x86_64.manylinux2014_x86_64.whl (212 kB)
                          212.5/212.5 kB
17.8 MB/s eta 0:00:00
Collecting multiprocess (from datasets)
 Downloading multiprocess-0.70.14-py310-none-any.whl (134 kB)
                          134.3/134.3 kB
13.2 MB/s eta 0:00:00
Requirement already satisfied: fsspec[http]>=2021.11.1 in
/usr/local/lib/python3.10/dist-packages (from datasets) (2023.4.0)
Collecting aiohttp (from datasets)
 Downloading
aiohttp-3.8.4-cp310-cp310-manylinux_2_17_x86_64.manylinux2014_x86_64.whl (1.0
                           1.0/1.0 MB
27.5 MB/s eta 0:00:00
Collecting huggingface-hub<1.0.0,>=0.11.0 (from datasets)
 Downloading huggingface_hub-0.15.1-py3-none-any.whl (236 kB)
                          236.8/236.8 kB
22.0 MB/s eta 0:00:00
Requirement already satisfied: packaging in
/usr/local/lib/python3.10/dist-packages (from datasets) (23.1)
Collecting responses<0.19 (from datasets)
 Downloading responses-0.18.0-py3-none-any.whl (38 kB)
Requirement already satisfied: pyyaml>=5.1 in /usr/local/lib/python3.10/dist-
packages (from datasets) (6.0)
Requirement already satisfied: attrs>=17.3.0 in /usr/local/lib/python3.10/dist-
packages (from aiohttp->datasets) (23.1.0)
Requirement already satisfied: charset-normalizer<4.0,>=2.0 in
/usr/local/lib/python3.10/dist-packages (from aiohttp->datasets) (2.0.12)
Collecting multidict<7.0,>=4.5 (from aiohttp->datasets)
 Downloading
multidict-6.0.4-cp310-cp310-manylinux_2_17_x86_64.manylinux2014_x86_64.whl (114
kB)
                           114.5/114.5
kB 7.9 MB/s eta 0:00:00
Collecting async-timeout<5.0,>=4.0.0a3 (from aiohttp->datasets)
  Downloading async_timeout-4.0.2-py3-none-any.whl (5.8 kB)
Collecting yarl<2.0,>=1.0 (from aiohttp->datasets)
  Downloading
yarl-1.9.2-cp310-cp310-manylinux_2_17_x86_64.manylinux2014_x86_64.whl (268 kB)
                          268.8/268.8 kB
22.2 MB/s eta 0:00:00
Collecting frozenlist>=1.1.1 (from aiohttp->datasets)
  Downloading frozenlist-1.3.3-cp310-cp310-manylinux_2_5_x86_64.manylinux1_x86_6
4.manylinux_2_17_x86_64.manylinux2014_x86_64.whl (149 kB)
                          149.6/149.6 kB
13.2 MB/s eta 0:00:00
```

```
Collecting aiosignal>=1.1.2 (from aiohttp->datasets)
       Downloading aiosignal-1.3.1-py3-none-any.whl (7.6 kB)
     Requirement already satisfied: filelock in /usr/local/lib/python3.10/dist-
     packages (from huggingface-hub<1.0.0,>=0.11.0->datasets) (3.12.0)
     Requirement already satisfied: typing-extensions>=3.7.4.3 in
     /usr/local/lib/python3.10/dist-packages (from huggingface-
     hub<1.0.0,>=0.11.0->datasets) (4.5.0)
     Requirement already satisfied: urllib3<1.27,>=1.21.1 in
     /usr/local/lib/python3.10/dist-packages (from requests>=2.19.0->datasets)
     (1.26.15)
     Requirement already satisfied: certifi>=2017.4.17 in
     /usr/local/lib/python3.10/dist-packages (from requests>=2.19.0->datasets)
     (2022.12.7)
     Requirement already satisfied: idna<4,>=2.5 in /usr/local/lib/python3.10/dist-
     packages (from requests>=2.19.0->datasets) (3.4)
     Requirement already satisfied: python-dateutil>=2.8.1 in
     /usr/local/lib/python3.10/dist-packages (from pandas->datasets) (2.8.2)
     Requirement already satisfied: pytz>=2020.1 in /usr/local/lib/python3.10/dist-
     packages (from pandas->datasets) (2022.7.1)
     Requirement already satisfied: six>=1.5 in /usr/local/lib/python3.10/dist-
     packages (from python-dateutil>=2.8.1->pandas->datasets) (1.16.0)
     Installing collected packages: xxhash, multidict, frozenlist, dill, async-
     timeout, yarl, responses, multiprocess, huggingface-hub, aiosignal, aiohttp,
     datasets
     Successfully installed aiohttp-3.8.4 aiosignal-1.3.1 async-timeout-4.0.2
     datasets-2.12.0 dill-0.3.6 frozenlist-1.3.3 huggingface-hub-0.15.1
     multidict-6.0.4 multiprocess-0.70.14 responses-0.18.0 xxhash-3.2.0 yarl-1.9.2
[16]: # We import the library and the dataset
      from datasets import load_dataset
[17]: twitter_financial_news_sentiment = load_dataset('zeroshot/
       stwitter-financial-news-sentiment', split='train')
     Downloading readme:
                           0%|
                                        | 0.00/1.57k [00:00<?, ?B/s]
     Downloading and preparing dataset csv/zeroshot--twitter-financial-news-sentiment
     to /root/.cache/huggingface/datasets/zeroshot___csv/zeroshot--twitter-financial-
     news-sentiment-ccca0f3c622c5b67/0.0.0/6954658bab30a358235fa864b05cf819af0e179325
     c740e4bc853bcc7ec513e1...
                               0%1
                                            | 0/2 [00:00<?, ?it/s]
     Downloading data files:
                                      | 0.00/859k [00:00<?, ?B/s]
     Downloading data:
                         0%1
     Downloading data:
                         0%1
                                      | 0.00/217k [00:00<?, ?B/s]
                              0%1
                                           | 0/2 [00:00<?, ?it/s]
     Extracting data files:
     Generating train split: 0 examples [00:00, ? examples/s]
```

```
Generating validation split: 0 examples [00:00, ? examples/s]

Dataset csv downloaded and prepared to
/root/.cache/huggingface/datasets/zeroshot___csv/zeroshot--twitter-financial-
news-sentiment-ccca0f3c622c5b67/0.0.0/6954658bab30a358235fa864b05cf819af0e179325
c740e4bc853bcc7ec513e1. Subsequent calls will reuse this data.
```

We will create a **Random Forest classification** model, because after several tests we found that it generates better performance (by doing a manual comparison).

```
[29]: import pandas as pd
      from sklearn.feature_extraction.text import TfidfVectorizer
      from sklearn.ensemble import RandomForestClassifier
      # Split the training DataFrame (twitter-financial-news-sentiment) in features
       \hookrightarrow (X) and tags (y)
      X_train = twitter_financial_news_sentiment_df['text']
      y_train = twitter_financial_news_sentiment_df['label']
      # Create the TF-IDF Vectorizer
      vectorizer = TfidfVectorizer()
      # We transform the training texts into numerical features using TF-IDF
      X_train = vectorizer.fit_transform(X_train)
      # We created the Random Forest classification model
      model = RandomForestClassifier()
      # train the model
      model.fit(X_train, y_train)
      # Preprocess OCEAN tweets
      X_test = ocean_tweets['tweet']
      X_test = vectorizer.transform(X_test)
      # Make predictions on OCEAN tweets
      predictions = model.predict(X_test)
      # Add the predictions to the OCEAN Tweet DataFrame
      ocean_tweets['label_prediction'] = predictions
```

```
[30]: # Imprimir el DataFrame con las predicciones
print(ocean_tweets[['tweet', 'label_prediction']])
```

```
tweet label_prediction
     0
             @JakeGagain Get an $OCEAN bag, no matter how s...
             Great! Let's go #datascientists
                                                                                2
     1
                                               Do you have ...
     2
              "The Energy Efficiency Data challenge is desig...
                                                                                2
             @CryptoGemsCom I have been buying $OCEAN, $BNB...
                                                                                2
     3
     4
             @cryptoworld202 $OCEAN, $LTC, $NGM and $DAFI a...
                                                                                2
     229852
             @Pentoshiswallet Solid picks... I'd replace $x...
     229853
                @DaveCryptos $Sharering, $ocean, Blocktrade lol
                                                                                  2
             There's a good chance that $INS is going to pu...
     229854
                                                                                2
             $OCEAN here with 3RV Chart Pattern https://t...
     229855
                                                                               2
     229856
             Coyepana2 Cbakeobits Welcome to $OCEAN. Where...
                                                                                1
     [229857 rows x 2 columns]
[37]: count_bearish = ocean_tweets['label_prediction'].value_counts()[0]
```

```
count_bullish = ocean_tweets['label_prediction'].value_counts()[1]
count_neutral = ocean_tweets['label_prediction'].value_counts()[2]

[38]: print(f"The number of neutral tweets is {count_neutral}, while bullish are__
```

The number of neutral tweets is 222743, while bullish are 6900 tweets and bearish 214 tweets.

As you can see, most of them are marked as neutral tweets, both because the training does not consider the language in the world of cryptocurrencies (it changes some things in relation to the rest of the financial world), but still you can manually verify that many are labeled correctly.