

# Vanessa Yu

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[LinkedIn](#)  
[Portfolio Link](#)

UX/UI Designer with experience defining strategy built on a deep understanding of both users and business needs alike. Thrives on creating user experiences based on awareness in diversity for both the digital and real world.

## EXPERIENCE

### **Centaurus Financial, Anaheim CA — Operations Associate**

October 2018 - Present

- Provide complete and efficient delivery of information
- Streamline workflow for maximum productivity
- Collaborate with internal and external teams to ensure quality

### **Bruber Media Partners, Arcadia CA — Film Distribution Assistant**

June 2018 - Ongoing

- Provide deep analysis, feedback, and management of screenplays
- Illustrated proposal deck for potential investors
- Iterated screenplays with viewers in mind

### **Composite Apps, Irvine CA — Project Coordinator**

September 2017 - October 2018

- Maintain collaborative mindset with solutions-oriented growth
- Executing four project schedules, budget expenditures and hours
- Primary point of contact for clients, design, and development

## EDUCATION

### **UX/UI Design Bootcamp, Irvine, CA**

March 2019 - Present

### **University of California of Irvine, Irvine, CA**

September 2013 - June 2017

B.A. in International Studies  
Emphasis in Business and Operations with Focus on Asia

## PROJECTS

### **Chinese Association's Culture Night — Culture Night Producer**

2016–2017

- Produced and supervised a cultural production show with a large team
- Reduced expenses by 25% compared to last year's budget while maintaining production quality

## SKILLS

Low to High Fidelity  
Prototyping

Personas

Storyboard

Wireframe

User Research

Usability Testing

User Journeys

## TOOLS

Adobe XD

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

InVision

CSS

HTML

Affinity Designer

## LANGUAGES

English (Fluent)

Mandarin (Native)