

Webster Crew



Hello, we are an Internet Crew who deal with digital marketing and IT development. We worked for Rcs - Rizzoli Corriere della Sera, Mondadori, Tiscali Italia, Tiscali UK, CondéNast and other international companies such as ENI and TotalErg (the latter in the ASO field). We are a research team managed by me, in fact I'm the IT Business Developer and I work on different projects. We offer outsourced services to support each project. My name is Lorenzo Citro, I am the founder and this is my linkedin profile: www.linkedin.com/in/lorenzocitro

We work using different back and frontend technologies: C #, .Net, Java, Node Js, Php, Python, Ruby, React, React Native, Angular, Objective C, Swift, Flutter ... We carry out works also in IoT, VR and AR, AI, Cybersecurity, Cryptocurrencies and Blockchain.

Below you can find the works carried out using the different technologies applied.

Here in dot net **Playa Escape**: <http://www.playaescapes.com/>

Here in Java and Angular **Garanteasy**, project for the online maintenance of purchase guarantees for end users. Agreements with **Trony**, **Chicco** etc.: <https://it.garanteasy.com/>

We have also created a downloadable React Native app from a private store accessible only by **Nexi** employees: <https://it.garanteasy.com/app-smart-pos-nexi/>

Other App in React Native for **Faber** (<https://www.faberspa.com/>).

App in React Native for **Banca Generali Investor** in B To B with Hotelnet.

With Hotelnet we are working using dot net technology also at the maintenance of part of **Banca Generali institutional** web site.

We also built a mouse tracking system in Node Js for AI that collects data on the mouse pointer in the former 10 seconds in which a user accesses a WebApp in B to B with Hotelnet for **Boscolo**.

We work for the international agency **Wunderman Thompson**, in the automotive and mobile phone area.

We worked for **Doing by Capgemini** on a management project by **Luxottica North Usa**. And for the **Edison group**.

In B to B with **Squeez srls** we work for **Iquos (Philip Morris Group)**, **Open Fiber**, **Acea**, **Goprice** (Euronics Group) on Php, Angular, React technologies.

We are working in B to B for **MACOWEB** at **Carrefour App** with Ionic/Angular technology.

We are working using Angular technology in B to B with FiveBits Srl at an enterprise project for **Leonardo**: <https://www.leonardocompany.com/it/home>. **Leonardo S.p.A.** is an Italian company active in the defense, aerospace and security sectors.

We have made various parts with Imparato Communications of the e-commerce in php codeigniter of **Astorina / Diabolik**: <https://www.diabolik.it/>

In Angular for **Hotelnet** we create the BOL, which is a front-end based on Angular 5 single page technology that allows you to perform and cancel online reservations connected to a hotel CMS and CRS via API (web api)
(<https://smartbooking.hotelnet.biz/home/main?hotel=4115&channel=0000&lingua=IT>)

We also work with them at the dot net project Seppi: <https://www.seppi.com/it/>

We also worked with Node Js, we implemented the project Translated.net: <https://www.translated.net>

We created the **Hopinion.it** platform in Java and AngularJs for the collection of online surveys.

We faced a software migration project, linked to a application porting of the "data access" layer. Technology it concerned the application migration from DB2 to PostgreSQL, the customer **Nexus & Soci srl**.

We worked in Magento 2 for **Spreafico** (third Italian online B to B fruit seller).

Our devs also take care of **cybersecurity** for **Mastercard Ireland**.

From 2021 we began contacts with the Lombard company **Newform** for which we planned and implemented the first software part for the hardware control via App of a faucet mixing

system intended for the Arab market in Dubai. We could call the Newform IoT project a home automation bathroom, as everything is controlled by home automation.

There is a part that I define playful, we could call it aesthetic, which is a graphic display. The App, the interaction with the voice assistants, and a hydraulic part, which allows automatic regulation of temperature and flow.

The key point of the system is that no more two pipes arrive at each user (sink, bidet, shower) as since the dawn of time, for hot and cold water, but only one pipe arrives with water at the required temperature, which supplies the their system.

We created the platform maintenance for **PGF500 cryptocurrencies**:
<https://www.pg500.com/home>

Platforms used

Drupal

<https://www.sicilygenealogytour.com/>

<https://www.italymagazine.com/>

<https://avancorsa.it/>

<https://app.agoraa.it/>

<http://app.consortiojonico.eu/>

<https://www.consortio krea.it/>

<https://www.polaretti.it/>

<https://www.agoraa.it/>

<https://cms.garanteasy.com/>

<https://dgmenu.net/12>

Magento

<https://www.vanoncini.it/>

<https://www.geycart.it/>

<https://www.energiesolare100.com/it/>

<https://www.dwelli.it/>

<https://www.edilceramstore.com/>

<http://www.bathstore-arredobagno.it/>

<https://www.gmdautoricambi.it/>

www.culti.com

Prestashop

www.stendinik.it

www.clafglass.it

www.purefarma.it

www.intimoderosa.it

Shopify

<https://misterpagu.com/>

<https://rocknrollemporium.com>

Wp

www.bagnisavoia.it

www.rimborsoautotrasporti.it

www.asalerno.it

www.dirittocalcistico.it

www.spostenders.com

www.piscinesolaris.com

www.relaisatviaveneto.com

www.piscinesolaris.com

www.expartedebitoris.it

www.offroadweb.it

www.laquintessenzaestetica.it

www.telefonorosabronte.it

[http://sonzognimarmi.it/](http://sonzognimarmi.it)

Joomla

www.remixo.it/

www.muracel.it

www.deltacatamarans.com

<https://www.gazzettadellemilia.it/>

www.beatricevivaldi.com

www.calapetralana.it

www.postservicesassari.it

www.edilbarry.it

www.centroguidesardegna.org

www.carlautofficinasassari.com

www.hlre.it

NiceApp

Internet Pisa Festival

<https://apps.apple.com/it/app/internet-festival-unofficial/id1480246411>

L'unica vera via

<https://play.google.com/store/apps/details?id=it.niceapp.lunicaveravia>

<https://apps.apple.com/us/app/lunica-vera-via/id1488330522>

Studio Manna

<https://apps.apple.com/it/app/e-manna/id1451201188>

La tua auto sempre con te

<https://apps.apple.com/it/app/magica/id1341304115>

Parco fluviale della Sarca

<https://apps.apple.com/it/app/parco-fluviale-della-sarca/id1370302874>

RideApp

<https://apps.apple.com/it/app/rideup/id819234285>

Icon Recolor

<https://apps.apple.com/it/app/iconrecolor/id1167485078?mt=12>

With our collaborators we also do ASO (Application Search Optimization, i.e. positioning of the App in the ranking of the stores).

We are working with our ASO partner specialists for

Meteoleaks: <https://play.google.com/store/apps/details?id=it.meteoleaks>
but there are still no elements in production of our work,
will be in less than a month.

wineAPPening

<https://play.google.com/store/apps/details?id=com.quindes.wineAPPening>

RoomPlan

<https://play.google.com/store/apps/details?id=com.toolsplanning.roomplan>

As for wineAPPening and Meteoleaks we also managed the advertising campaigns.

Payback

<https://play.google.com/store/apps/details?id=it.payback.client.android>

On this we manage the optimization on the store and also the responses to reviews

For all the format was:

- kick off with customer, targeting and competitor positioning
- analysis of the current positioning on the customer's and retail stores competitor on keywords and those queries considered priority
- analysis report aimed at improving the position on the stores
- monitoring of trends in the following months with suggestions progressive improvement

Here a series of creative works

List: <https://bit.ly/3H21in0>

We are devoting ourselves to developing with Unity for the creation of AR and videogames. Our developers made it with a team this for **Microsoft**: <https://www.youtube.com/watch?v=OTIOkVdCINI>

Other gamings with our collaborators

Shopkins Top Trumps

Trailer: <https://www.youtube.com/watch?v=U79KOmsFz5A>

Dengen Chronicles TCG

Gameplay: <https://www.youtube.com/watch?v=9aDPhebyd2I>

Mangatar Saga (HTML5)

Trailer: <https://www.youtube.com/watch?v=CbZL1iwSZX0>

We collaborated in the development of some of the features such as: porting on mobile, integration of online multiplayer, in-app purchase, analytics, polishing, data management systems in the cloud with server side component to make the game cross-platform and with same account, integration of in-game support systems, gameplay optimization, game / menu GUI development and many more other things.

Slybots

Trailer: <https://www.youtube.com/watch?v=BmT7veqTJxM>

Little Briar Rose

Trailer: https://www.youtube.com/watch?v=wFFKtb0OU_Q

Ninja Clone

Trailer: <https://www.youtube.com/watch?v=WhZV1vyfAl>

Works in VR and AR with our collaborators

List: <https://bit.ly/3yRmUj2>

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