Trabajo final Data Science - Grupo 1

Brechas de ciberseguridad - Estados Unidos

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1 Objetivo

El objetivo de esta práctica es realizar un estudio de las brechas de ciberseguridad que se han dado en Estados Unidos entre los años 2000 y 2014.

Luego de presentar la estructura y los trabajos realizados en el dataset se procederá a responder las preguntas que se han planteado con el fin de obtener información para orientarnos a tomar decisiones.

1.1 Librerías utilizadas

Para poder elaborar este script hemos utilizado las siguientes librerias de R:

- 1. readr
- 2. dplyr
- 3. ggplot2
- 4. tidyverse
- 5. ggthemes
- 6. lubridate
- 7. lattice
- 8. survival
- 9. Formula
- 10. Hmisc
- 11. rmarkdown
- 12. knirt

1.2 Dataset

El dataset utilizado se llama "Cyber Security Breaches" y puede se encontrado dando click aquí

1.3 Preparación del dataset

Antes de comenzar a trabajar con el dataset ajustaremos los tipos de variables para poder obtener resultados correctos

```
#La variable "State" la convertiremos a tipo factor
cyberb$State <- as.factor(cyberb$State)
#La variable "Type_of_Breach" la convertiremos a tipo factor
cyberb$Type_of_Breach <- as.factor(cyberb$Type_of_Breach)
#La variable "Location_of_Breached_Information" la convertiremos a tipo factor
cyberb$Location_of_Breached_Information <- as.factor(cyberb$Location_of_Breached_Information)
#La variable "Date_Posted_or_Updated" la convertiremos a tipo fecha
cyberb$Date_Posted_or_Updated <- as.Date(cyberb$Date_Posted_or_Updated,format="%d/%m/%Y")
#La variable "breach_start" la convertiremos a tipo fecha
cyberb$breach_start <- as.Date(cyberb$breach_start,format="%d/%m/%Y")
#La variable "breach_end" la convertiremos a tipo fecha
cyberb$breach_end <- as.Date(cyberb$breach_end,format="%d/%m/%Y")</pre>
```

1.4 Descripción de las variables del dataset

```
## cyberb
##
## 10 Variables 1055 Observations
## Name_of_Covered_Entity
      n missing distinct
##
##
     1055 0
                    963
##
## lowest : 101 FAMILY MEDICAL GROUP
## highest: Yale University
## State
##
       n missing distinct
##
     1055 0 52
##
## lowest : AK AL AR AZ CA, highest: VT WA WI WV WY
## Business Associate Involved
      n missing distinct
##
##
      271 784 214
##
## lowest : Accretive Health
                                                        Accuprint
## highest: Xand Corporation
                                                        Xforia Web Services
## -----
## Individuals_Affected
    n missing distinct Info Mean
                                         Gmd
                                                . 05
                                                         .10
                          1
.90
          0 809
                                         55209 550
                                  30262
##
     1055
                                                         629
##
     . 25
             .50
                    .75
                                 .95
##
    1000 2300 6941 20446
                                  55062
##
## lowest :
           500
                   501
                        502
                                504
## highest: 1220000 1700000 1900000 4029530 4900000
## Type_of_Breach
##
      n missing distinct
##
     1055
           0
## lowest : Hacking/IT Incident
                                                          Hacking/IT Incident, Other
```

```
## highest: Unauthorized Access/Disclosure, Hacking/IT Incident Unauthorized Access/Disclosure,
## -----
## Location of Breached Information
      n missing distinct
##
     1055
           0
##
## lowest : Desktop Computer
                                                                      Desktop Computer
## highest: Other Portable Electronic Device, Other
                                                                      Other Portable E
## -----
## Date_Posted_or_Updated
       n missing distinct
                                Info
                                        Mean
                                                   Gmd
                                                             .05
                                0.719 2014-02-23
             0
                     43
                                                  47.55 2014-01-23
##
       1055
       .10
                         .50
                . 25
                                                   .95
                                .75 .90
## 2014-01-23 2014-01-23 2014-01-23 2014-03-24 2014-06-03 2014-06-19
## lowest : 2014-01-23 2014-01-24 2014-01-31 2014-02-11 2014-02-12
## highest: 2014-06-19 2014-06-20 2014-06-24 2014-06-27 2014-06-30
## Summary
      n missing distinct
##
      142 913 141
##
## lowest :
## OCR opened an investigation of the covered entity (CE), Paul G. Klein DPM, after it reported an encr
##
##
##
## The covered entity (CE), Medco Health Solutions, mailed letters with incorrect addresses after a pro
##
##
##
## highest: Two unencrypted desktop computers containing the electronic protected health information (e
## -----
## breach_start
                                Info Mean
##
     n missing distinct
                                                   Gmd
                                1 2011-12-09
             0 732
                                                  612.9 2009-10-31
##
       1055
                .25
                         .50
                                  .75 .90
       .10
## 2010-02-17 2010-11-08 2012-01-11 2013-03-07 2013-10-17 2014-01-09
## lowest : 1997-01-01 2002-05-06 2003-03-29 2004-04-21 2004-05-01
## highest: 2014-04-19 2014-05-13 2014-05-27 2014-05-30 2014-06-02
## breach_end
                                Info Mean
                                                   Gmd
##
        n
             missing distinct
##
       145
                910 121
                                 1 2012-10-28
                                                  279.6 2011-11-17
                .25
                         .50
##
       .10
                                  .75 .90
                                                  .95
## 2011-12-19 2012-04-22 2012-10-29 2013-05-29 2013-08-15 2013-10-03
## lowest : 2007-06-14 2011-02-28 2011-08-05 2011-08-18 2011-09-20
## highest: 2013-10-15 2013-10-31 2013-11-06 2013-11-08 2013-11-30
```

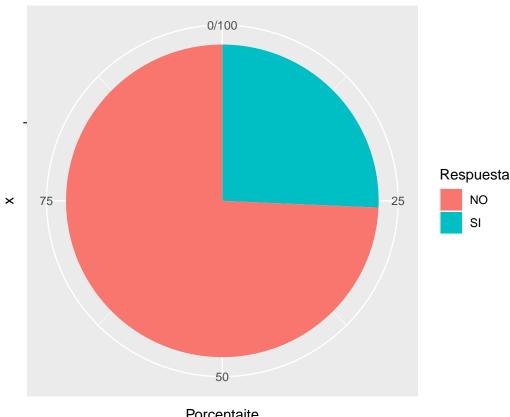
1.5 Resumen del dataset

```
Name_of_Covered_Entity
                               State
                                         Business_Associate_Involved
                           CA
##
  Length: 1055
                                  :113
                                         Length: 1055
   Class : character
                           TX
                                  : 83
                                         Class : character
  Mode :character
                                  : 66
                                         Mode :character
##
                           FL
##
                           NY
                                  : 58
##
                           IL
                                  : 49
##
                           IN
                                  : 40
##
                           (Other):646
                                                Type_of_Breach
##
   Individuals_Affected
                500
                         Theft
##
   Min.
                                                        :516
##
   1st Qu.:
               1000
                         Unauthorized Access/Disclosure:150
               2300
##
   Median:
                         Other
##
   Mean
          : 30262
                         Loss
                                                       : 85
                         Hacking/IT Incident
                                                       : 75
##
   3rd Qu.:
               6941
##
   Max.
           :4900000
                         Improper Disposal
                                                       : 38
##
                         (Other)
                                                       :100
##
                    Location_of_Breached_Information Date_Posted_or_Updated
##
  Paper
                                    :227
                                                     Min.
                                                             :2014-01-23
## Laptop
                                                     1st Qu.:2014-01-23
                                    :217
## Other
                                                     Median :2014-01-23
                                    :116
## Desktop Computer
                                    :113
                                                     Mean
                                                            :2014-02-23
  Network Server
                                    :107
                                                     3rd Qu.:2014-03-24
                                                            :2014-06-30
##
  Other Portable Electronic Device: 60
                                                     Max.
##
   (Other)
##
     Summary
                        breach_start
                                              breach_end
  Length: 1055
##
                       Min.
                              :1997-01-01
                                            Min.
                                                   :2007-06-14
   Class :character
                      1st Qu.:2010-11-08
##
                                            1st Qu.:2012-04-22
##
   Mode : character
                       Median :2012-01-11
                                            Median :2012-10-29
##
                       Mean
                              :2011-12-09
                                            Mean
                                                   :2012-10-28
##
                       3rd Qu.:2013-03-07
                                            3rd Qu.:2013-05-29
##
                              :2014-06-02
                       Max.
                                            Max.
                                                   :2013-11-30
##
                                            NA's
                                                   :910
```

2 Preguntas

- 2.1 ¿Cuáles son los tipos de brechas que afectarona más personas?
- 2.2 ¿Cual es el tiempo promedio para superar la brecha?
- 2.3 ¿Qué tipo de almacenamiento de la información tuvo mas vulnerabilidades?
- 2.4 ¿Cuáles son los Estados más atacados?
- 2.5 ¿Cuántas empresas afectaron a terceros tras un ciberataque?

```
si <- (sum(!is.na(cyberb$Business_Associate_Involved))*100)/length(cyberb$Business_Associate_Involved)</pre>
no <- (sum(is.na(cyberb$Business_Associate_Involved))*100)/length(cyberb$Business_Associate_Involved)
a5 <- data.frame(
 Respuesta=c("SI","NO"),
  Porcentajte=c(si,no)
```



Porcentajte

2.6 Las 10 empresas que tuvieron la mayor cantidad de afectados

```
a6 <- (data.frame (ID = paste("E",c(1:length(cyberb$Name_of_Covered_Entity)), sep = ""),
                   Entidad = cyberb$Name_of_Covered_Entity,
                   Individuos_afectados = trunc((cyberb$Individuals_Affected)/1000))) %>% arrange(desc(
```

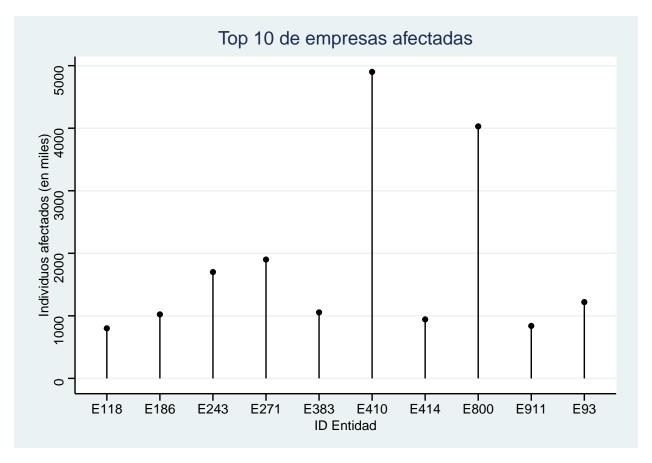


Table 1: Top 5 empresas afectadas

ID	Entidad	Individuos_afectados
E410	TRICARE Management Activity (TMA)	4900
E800	Advocate Health and Hospitals Corporation, d/b/a Advocate Medical Group	4029
E271	Health Net, Inc.	1900
E243	New York City Health & Hospitals Corporation's North Bronx Healthcare Network	1700
E93	AvMed, Inc.	1220
E383	The Nemours Foundation	1055
E186	BlueCross BlueShield of Tennessee, Inc.	1023
E414	Sutter Medical Foundation	943
E911	Horizon Healthcare Services, Inc., doing business as Horizon Blue Cross Blue	839
	Shield of New Jersey, and its affiliates	
E118	South Shore Hospital	800