

Introduction

Data Set
Overview

Customer
Analysis

category
Records

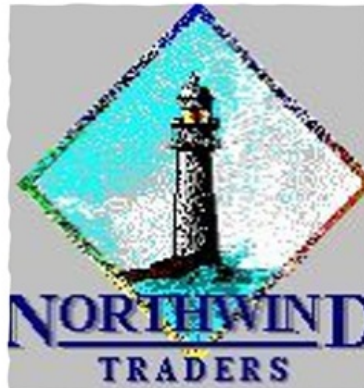
Shipping Details

Country
performance

Top Performers

Customer
Growth

Northwind Traders



NORTHWIND TRADERS
DATA ANALYSIS
PRESENTATION



DATE: 01/07/2023



PRESENTER:
MUHAMMAD ASIF

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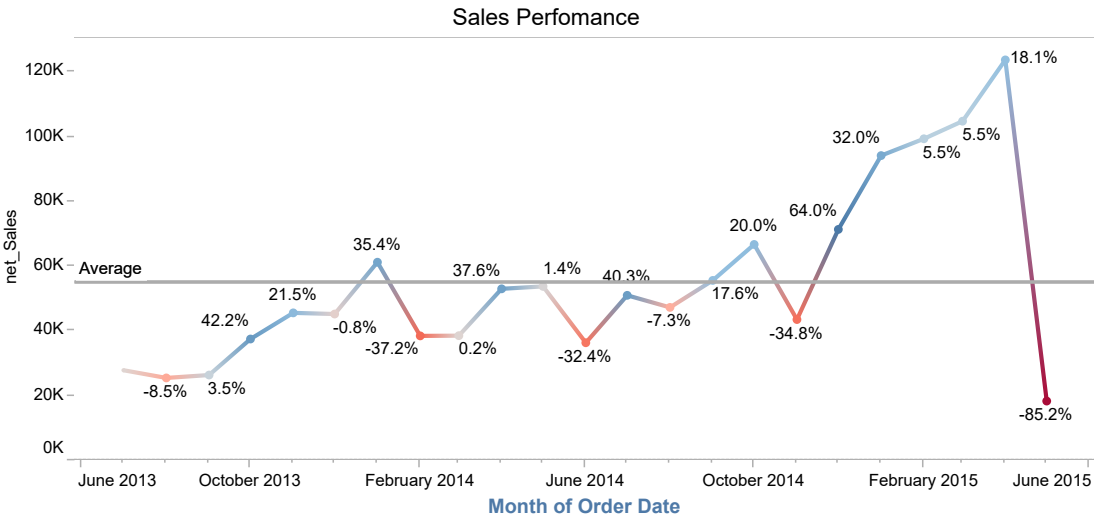
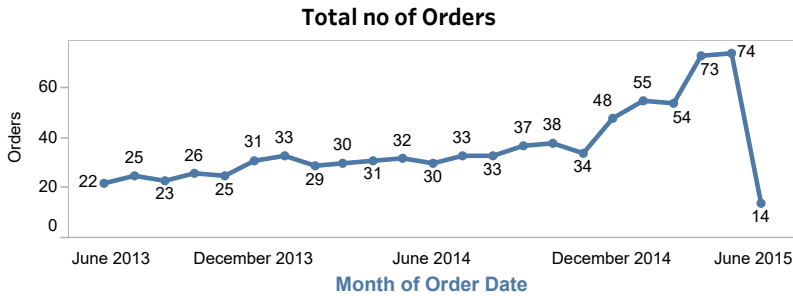
orders	order_details	customers	products	categories	employees	shippers
orderID	orderID	customerID	productID	categoryID	employeeID	shipperID
customerID	productID	companyName	productName	categoryName	employeeName	companyName
employeeID	unitPrice	contactName	quantityPerUnit	description	title	
orderDate	quantity	contactTitle	unitPrice		city	
requiredDate	discount	city	discontinued		country	
shippedDate		country	categoryID		reportsTo	
shipperID						
freight						

Introduction	Data Set Overview	Customer Analysis	category Records	Shipping Details	Country performance	Top Perfomers	Customer Growth
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Customer ID	Net_Sales	No of Customers	Total no Orders	Gross_Sales
All	\$1.27M	89	830	\$1.35M

Sales Perfomace

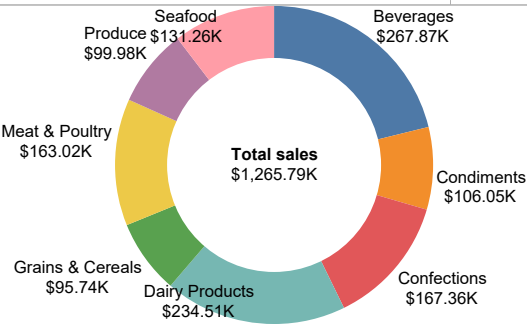
2013	2014	2015
\$208.08K	\$617.09K	\$440.62K
	+196.56%	-28.60%



Category Name
All

No of Orders in a Country per Category

Country	Category Name							
	Beverages	Condiments	Confections	Dairy Products	Grains & Cerea..	Meat & Poultry	Produce	Seafood
Argentina	6	3	8	6	1		4	5
Austria	20	15	12	23	12	9	9	11
Belgium	8	5	8	8	7	4	4	5
Brazil	37	23	30	28	14	13	7	32
Canada	10	10	15	10	10	4	3	8
Denmark	7	9	7	4	1	4	3	8
Finland	9	5	6	9	5	6	5	6
France	32	12	26	21	18	13	14	30



Sales Performace

	2013	2014	2015
	\$208.08K	\$617.09K +196.56%	\$440.62K -28.60%

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Search Company Details

All

Federal Shipping

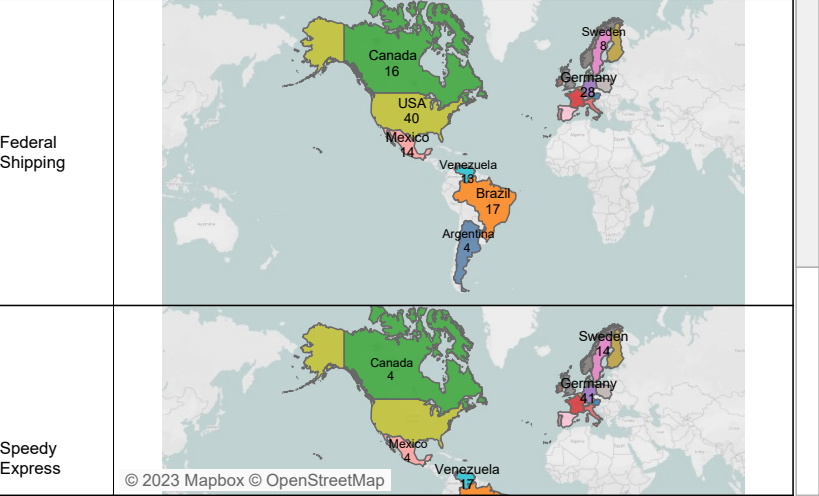
Speedy Express

United Package

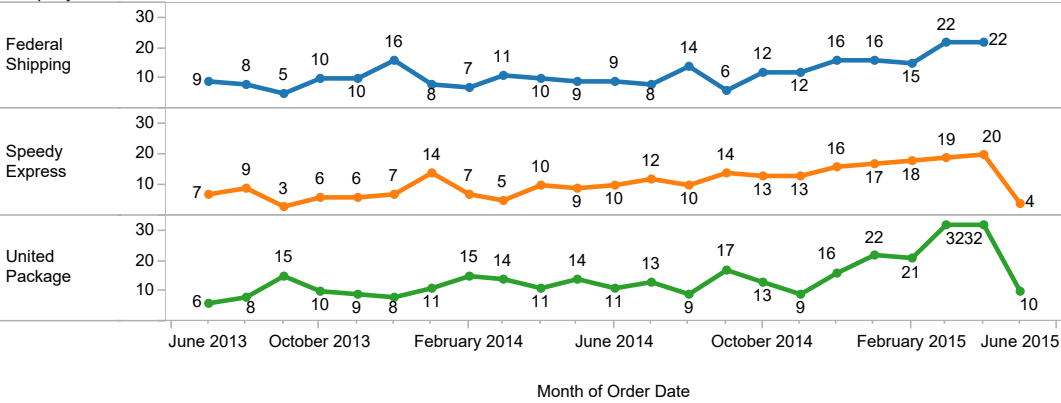
Shipment Status

companyName..	Late Shpiping	On-Time Shipping
Federal Shipping	3.53%	96.47%
Speedy Express	4.82%	95.18%
United Package	4.91%	95.09%

companyNam..



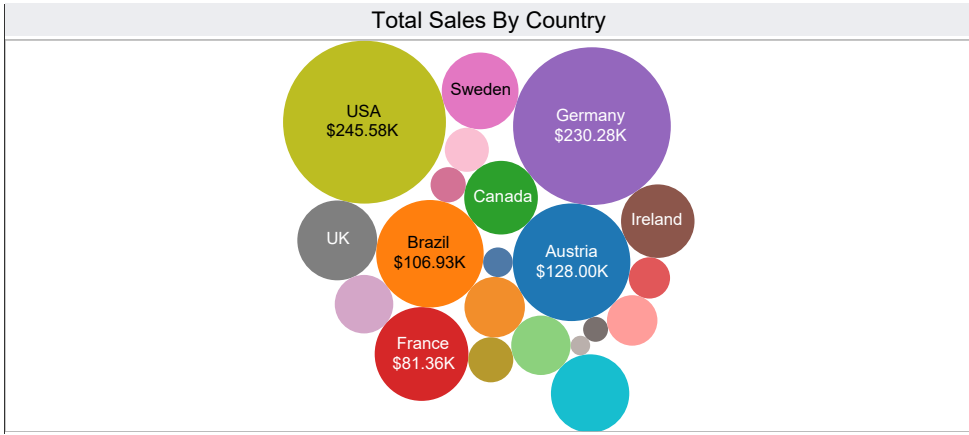
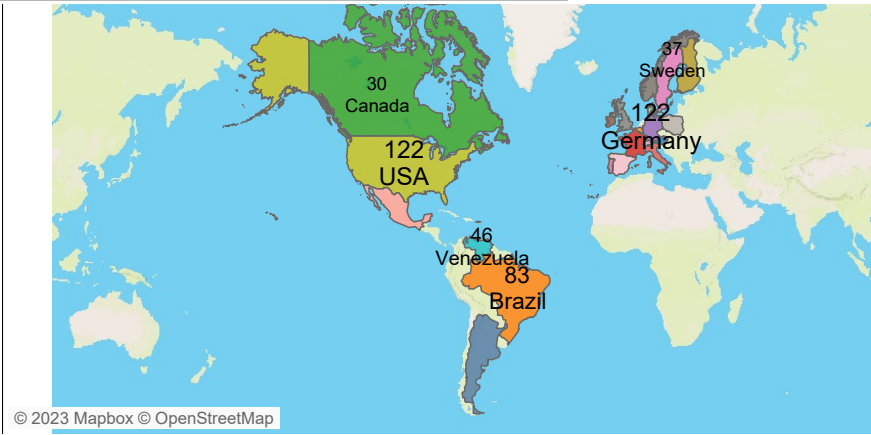
companyNam..



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Search Country Details
All

2013	2014	2015	Total no Orders	Gross_Sales	Net_Sales	No of Customers
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	+196.56%	-28.60%				



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