

# Abut the project

Why did we choose this topic?

First of all, due to the corona virus spread the stock prices change everyday dramatically. We like this topic and interested about stocks and its prices. In conclusion, we decided to investigate what are the reasons for the change of stock prices and what can effect the price of the stock.

We personally invest in the capital market and we have always been interested in knowing what are the characteristics through which the stock price trend can be predicted.



# Step 1

## Crawling the list of all stocks in Nasdaq with their Sector names

We created two arrays with the name 'Symbols' and 'Sectors' and appending to them each stock data.

```
1 letters = ['A', 'B', 'C', 'D', 'E', 'F', 'G', 'H', 'I', 'J', 'K', 'L', 'M', 'N', 'O', 'P',
              'O', 'R', 'S', 'T', 'U', 'V', 'W', 'X', 'Y', 'Z']
 4 for letter in letters:
       New Stock List Url = Stock List_Url + letter
      response = requests.get(New Stock List Url)
       soup = BeautifulSoup(response.content, 'html.parser')
 8
 9
       odd rows = soup.find all('tr', attrs = {"class" : 'ts1'})
10
       even rows = soup.find all('tr', attrs = {"class": 'ts0'})
11
12
       for item in odd rows:
13
           stock = item.find all('td')
14
           Symbols.append(stock[1].get text())
15
16
       for item in even rows:
17
           stock = item.find all('td')
           Symbols.append(stock[1].get text())
18
19
20
       time.sleep(5)
```

# Step 2

#### **Crawlig Data for 15 columns:**

- Avg\_50 the average stock price in 50 last days.
- Avg\_200 the average stock price in 200 last days.
- Week\_52\_High Highest price in last 50 days.
- Week\_52\_Low Lowest price in last 50 days
- Perf\_Month the changes price value in last month (%)
- Perf\_Quarter the changes price value in last quarter (%)
- Perf\_Half\_Year the changes price value in last half year (%)
- Perf\_Year the changes price value in last year (%)

```
for symbol in Symbols:
       New Finviz Url = Finviz Url + symbol
       response = requests.get(New Finviz Url, headers = user agent)
       soup = BeautifulSoup(response.content, 'html.parser')
       trs = soup.find all('tr', attrs = {'class': 'table-dark-row'})
       tds = trs[0].find all('td')
10
            Perf Week.append(tds[11].get text())
11
       except:
           Perf Week.append(np.nan)
13
14
       tds = trs[1].find all('td')
15
       try:
16
            Perf Month.append(tds[11].get text())
17
       except:
           Perf Month.append(np.nan)
19
20
       tds = trs[2].find all('td')
21
           Perf Quarter.append(tds[11].get text())
22
24
           Perf Quarter.append(np.nan)
25
26
       tds = trs[3].find all('td')
27
28
            Perf Half Year.append(tds[11].get text())
29
       except:
           Perf Half Year.append(np.nan)
       tds = trs[4].find all('td')
       try:
34
           Perf_Year.append(tds[11].get_text())
       except:
36
            Perf Year.append(np.nan)
       tds = trs[4].find_all('td')
40
            Analyst Mean Target Price.append(tds[9].get text())
            Analyst Mean Tardet Price.abbend(tds[9].det text())
        tds = trs[4].find all('td')
```

## Step 2

- Perf\_Week The changes price value in last year (%)
- Avg\_3\_Month –The average price in last 3 month.
- Vol\_Avg\_10\_Day The volume average in last 10 days
- Vol\_Avg\_3\_Months The volume average in last 3 month
- Current\_Stock\_Price The current stock price
- Held\_By\_Institusion Percentage of the stock held by the institutions
- Analyst\_Mean\_Target\_Price Target price presented by analysts for the coming year

```
    webdriver.Chrome(PATH)

             Net = [[], []]
           url='https://finviz.com/quote.ashx?t='
          for symbol in Symbols:
             driver.get(url + symbol)
             print("menaya:",i)
              time.sleep(2)
             driver.find_element(By.CSS_SELECTOR,'fstatements > table.fullview-links > tbody > tr > td:nth-child(2)
               q1=driver.find_element(By.XFATH,'//*[@id="statements"]/table[2]/tbody/tr[15]/td[3]').text
              Q_Net[0].append(q1)
            print('helem')
            Q_Net[0].append(np.nan)
          q2=driver.find_element(By.XFATH,'//*[@id="statements"]/table[2]/tbody/tr[15]/td[4]').text
         Q_Net[1].append(q2)
     except:
       print('helem')
       Q_Net[1].append(np.nan)
 print('HELEM')
Q_Net[0].append(np.nan)
Q_Net[1].append(np.nan)
```

## **OUR DATA FRAME**

In total we collected 5399 stocks

```
In [3]:
            1 df.info()
            <class 'pandas.core.frame.DataFrame'>
            RangeIndex: 5399 entries, 0 to 5398
            Data columns (total 18 columns):
                 Column
                                            Non-Null Count
                                                            Dtype
                Symbols
                                                            object
                                            5399 non-null
                Avg 50
                                                            object
                                            3785 non-null
                Avg 200
                                            3785 non-null
                                                            object
                Week 52 High
                                                            object
                                            3811 non-null
                                                            object
                Week 52 Low
                                            3811 non-null
                Vol Avg 10 Day
                                                            object
                                            3762 non-null
                Vol Avg 3 Months
                                                            object
                                            3779 non-null
                Held By Institusion(%)
                                            3409 non-null
                                                            object
                Perf Week(%)
                                                            object
                                            3186 non-null
                Perf Month(%)
                                            3186 non-null
                                                            object
                Perf Quarter(%)
                                            3186 non-null
                                                            object
                Perf Half Year(%)
                                                            object
                                            3186 non-null
                Perf Year(%)
                                            3186 non-null
                                                            object
                Analyst Mean Target Price 3186 non-null
                                                            object
                Current Stock Price
                                                            float64
                                            3186 non-null
                Last Q Net
                                            2582 non-null
                                                            object
                Prev Q_Net
                                                            object
                                            2576 non-null
                                                            object
                Sector
                                            3647 non-null
            dtypes: float64(1), object(17)
            memory usage: 759.4+ KB
```

# External Resources

- Yahoo finance/moc.oohay.ecnanfi//:sptth -
- Finviz /moc.zivnfi//:sptth -
- ADVFN psa.qadsan/qadsan/moc.nfvda.www//:sptth -

## Stock market

The stock market or equity market is the market for the trading of company stock (shares).

## Share / Stock

Shares represent a fraction of ownership in a business. The common feature of all these is equity participation. Different classes of shares have different voting rights.

## What is stock value per share?

The market value per share is a company's current stock price, and it reflects a value that market participants are willing to pay for its common share.



- Understanding the data: Data Types, missing data, mean, unique, count, etc...
- Replacing all "," --> "" "%" --> "". In order to convert every data types to float.

```
In [5]: | # replace all chars: '%' ','
2
3 df.replace({'%':'', ',':''}, regex=True, inplace=True)
```

• The columns "Vol\_Avg\_10\_Day" and "Vol\_Avg\_3\_month" included the signs "k" (thousand) "m" (milions). In order to deal with this case we found all the cells that Including 'k' or 'm'. With the sign 'k' we multiplied by thousand and with 'm' we multiplied by million.

```
# we want to take care on k(thousnd) and m(milions)

# wol_Avg_10_Day:

for index in range(5399):|

if("k" in df.iloc[index,5]):

df.iloc[index,5] = float(df.iloc[index,5].split('k')[0])*1000

elif("M" in df.iloc[index,5]):

df.iloc[index,5] = float(df.iloc[index,5].split('M')[0])*1000000
```

Filling all the cells with Nan by the median of specific columns:

```
# fill all nan cells in median
df.fillna(df.median().round(2), inplace = True)
```

• Dividing all the columns that were presented with percent sign by 100

```
5 # devide all cols in 100
6 df[cols] = df[cols].div(100)
7 df.info()
```

We removed all the rows that all of them contained 'Nan'

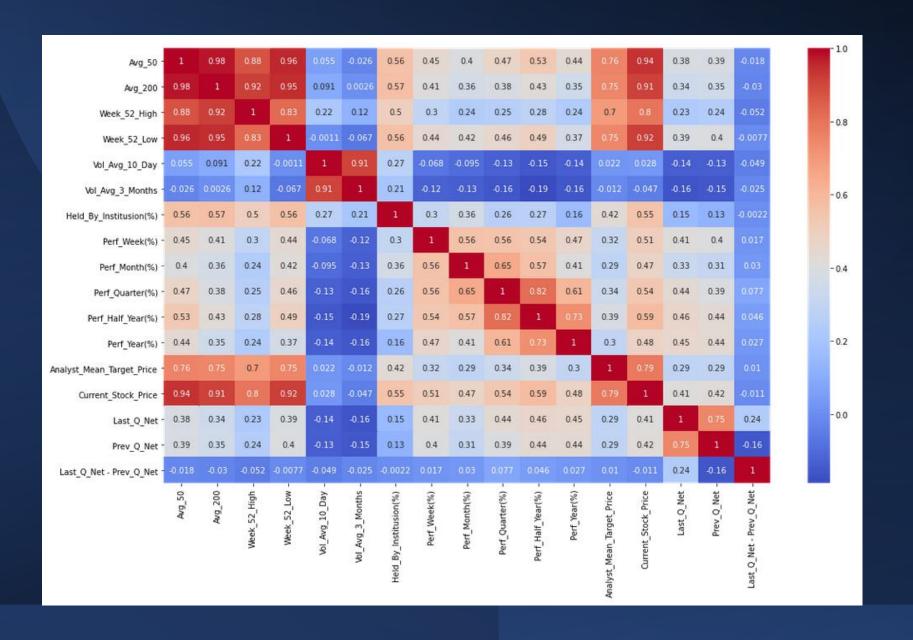
```
# remove rows with nan in all cols
2 df.dropna(how = 'all', inplace = True)
```

 We have added a new column to the dataframe to indicate what are the changes in the stock price compared to the average over the last 200 days

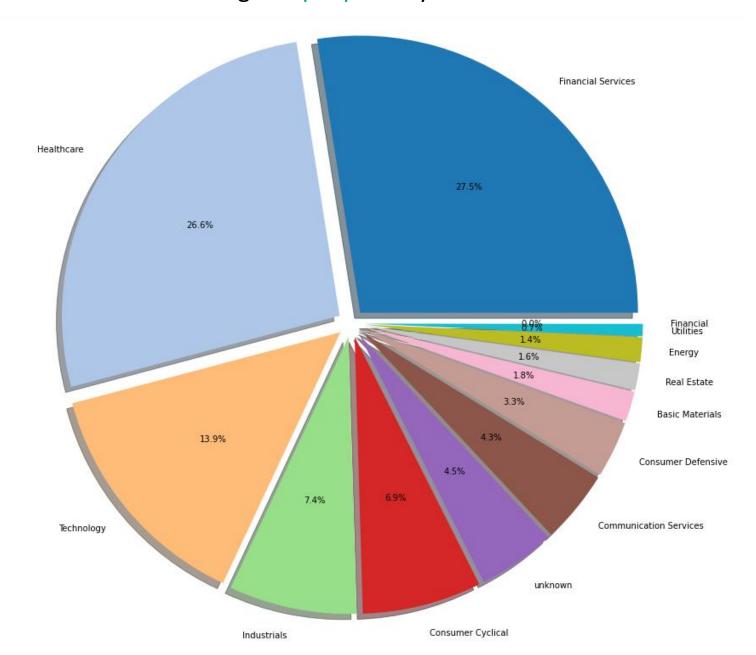
```
# We read in the internet that this is an important indicator if the price of the stock will grow or not!
df['Current_Stock_Price/Avg_50'] = df['Current_Stock_Price'] / df['Avg_50']
```



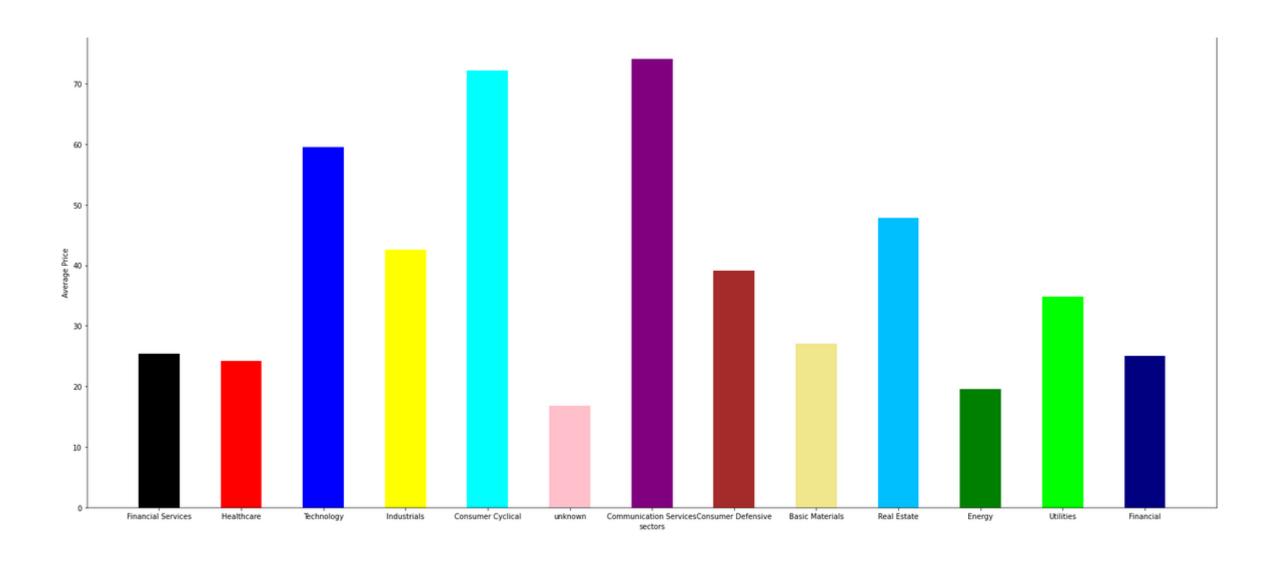
## The general correlation between all our columns and rows in data frame.



## Dividing our pie plots by sectors

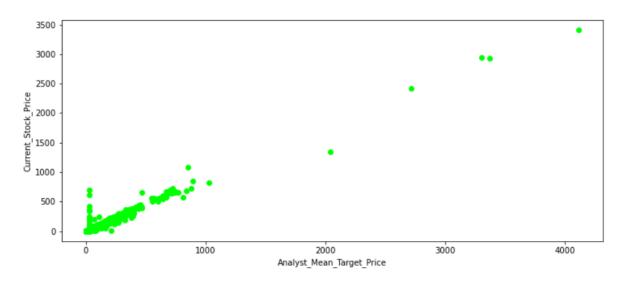


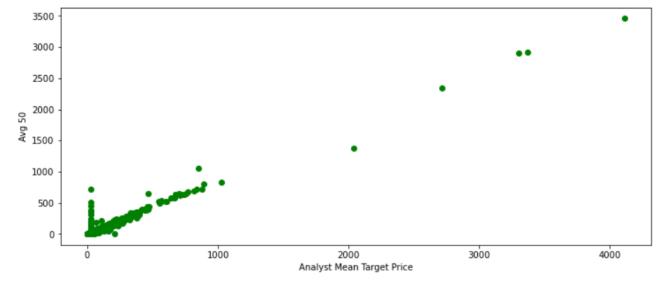
## Visualizing the increase the average of all prices in each sector



We can see have strong correlation between the 'Analyst mean target price' and 'Current stock price'

As the analyst mean target price increases, the price of the stock increases as well



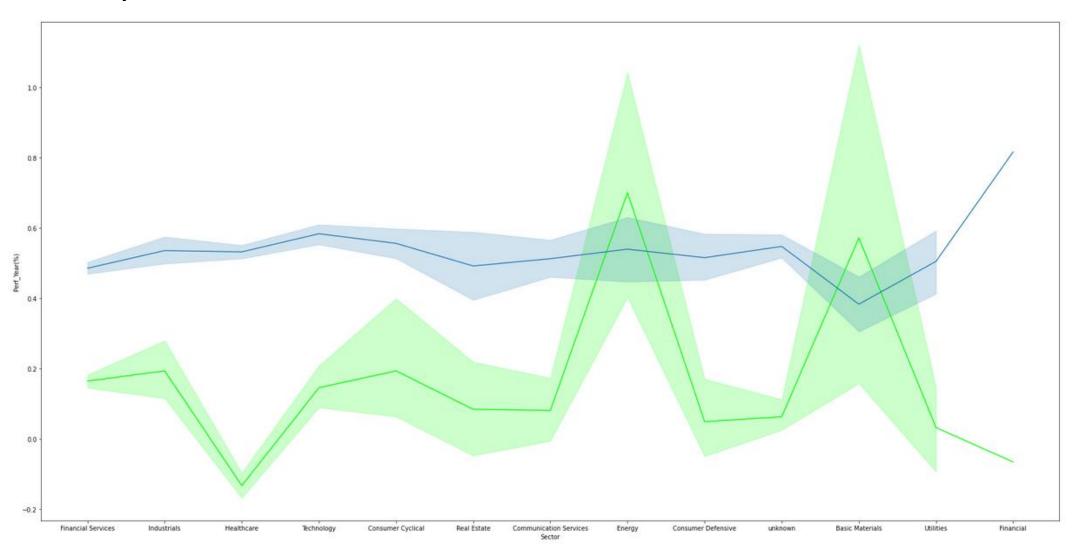


#### **Explanation:**

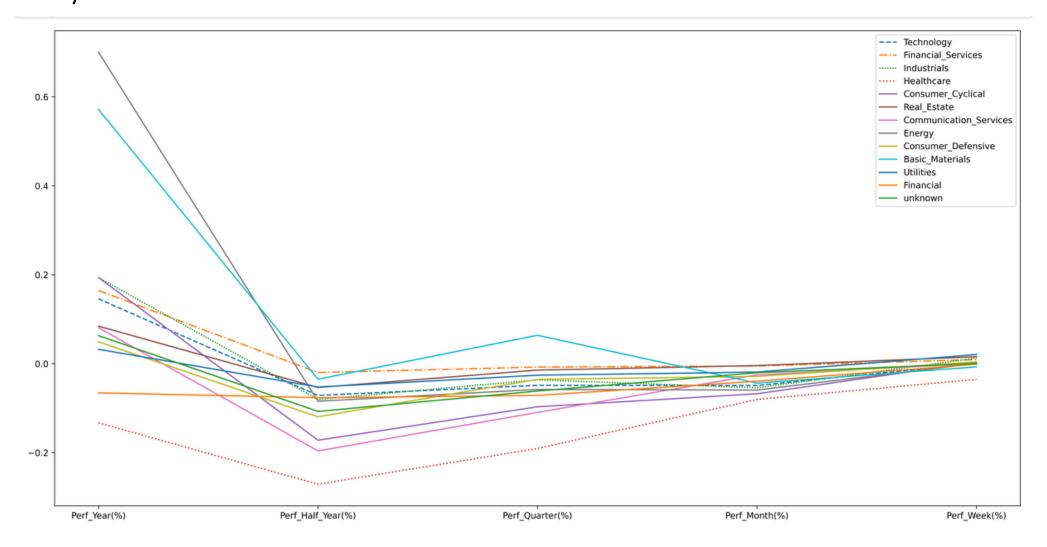
As the recommendation of the stock is high, more people would be interested to buy this stock. in conclusion, from this reason the average of the stock is getting higher.

We wanted to check if there is a connection between the percentage of 'Held\_By Institutions' and the changes of the stock for the last year.

## it is easy to see that there is no connection between two



From this plot graph it is visible that all the sectors have dramatically decreased due to the corona virus new wave in the last year.



Important to mention: that there are events beyond our control that can cause drastic changes in the entire space of the stock market



Our label is "Predict\_Inc\_Dec" column, as our research question refers to whether the trend of the price of the stock will increase or decrease.

- We chose to apply KNN and Decision Tree Supervised Learning for classification problems categoric label.
- Before the feature engineering, our label column contained more '0' than '1' and we normalized
  it. after the normalization the accuracy score is 76%

## Steps:

- We added a new label by the name "Predict\_Inc\_Dec". The column contains numbers '1' or '0'. According to the formula we checked the updated price of the stock with a previous price, if the updated price Is higher than the previous price filling label with value 1, else with 0.
- For the model section we used two kind of machine learnings:

The first one is KNN with the score of 76% and the second one is Decision Tree with the score 70%

#### KNN Model

## 

#### **Decision model**

