■ NetApp

Use Cases

NetApp Solutions

Dorian Henderson, Kevin Hoke January 14, 2021

Table of Contents

| Use Cases |
 | |
 |
 |
- |
 |
 |
 |
1 |
|-----------------|------|------|------|------|------|------|------|------|------|--|------|------|-------|------|------|------|-------|
| Target Audience |
 | |
 |
 | |
 |
 |
 |
2 |

Use Cases

Although all applications today are not Al driven, they are evolving capabilities that allow them to access the immense benefits of Al. To support the adoption of Al, applications need an infrastructure that provides them with the resources needed to function at an optimum level and support their continuing evolution.

For Al-driven applications, edge locations act as a major source of data. Available data can be used for training when collected from multiple edge locations over a period of time to form a training dataset. The trained model can then be deployed back to the edge locations where the data was collected, enabling faster inferencing without the need to repeatedly transfer production data to a dedicated inferencing platform.

The NetApp HCI AI inferencing solution, powered by NetApp H615c compute nodes with NVIDIA T4 GPUs and NetApp cloud-connected storage systems, was developed and verified by NetApp and NVIDIA. NetApp HCI simplifies the deployment of AI inferencing solutions at edge data centers by addressing areas of ambiguity, eliminating complexities in the design and ending guesswork.

This solution gives IT organizations a prescriptive architecture that:

- · Enables AI inferencing at edge data centers
- · Optimizes consumption of GPU resources
- Provides a Kubernetes-based inferencing platform for flexibility and scalability
- Eliminates design complexities

Edge data centers manage and process data at locations that are very near to the generation point. This proximity increases the efficiency and reduces the latency involved in handling data. Many vertical markets have realized the benefits of an edge data center and are heavily adopting this distributed approach to data processing.

The following table lists the edge verticals and applications.

Vertical	Applications
Medical	Computer-aided diagnostics assist medical staff in early disease detection
Oil and gas	Autonomous inspection of remote production facilities, video, and image analytics
Aviation	Air traffic control assistance and real-time video feed analytics
Media and entertainment	Audio/video content filtering to deliver family-friendly content
Business analytics	Brand recognition to analyze brand appearance in live-streamed televised events
E-Commerce	Smart bundling of supplier offers to find ideal merchant and warehouse combinations
Retail	Automated checkout to recognize items a customer placed in cart and facilitate digital payment

Vertical	Applications
Smart city	Improve traffic flow, optimize parking, and enhance pedestrian and cyclist safety
Manufacturing	Quality control, assembly-line monitoring, and defect identification
Customer service	Customer service automation to analyze and triage inquiries (phone, email, and social media)
Agriculture	Intelligent farm operation and activity planning, to optimize fertilizer and herbicide application

Target Audience

The target audience for the solution includes the following groups:

- · Data scientists
- IT architects
- Field consultants
- Professional services
- IT managers
- Anyone else who needs an infrastructure that delivers IT innovation and robust data and application services at edge locations

Next: Architecture

Copyright Information

Copyright © 2021 NetApp, Inc. All rights reserved. Printed in the U.S. No part of this document covered by copyright may be reproduced in any form or by any means-graphic, electronic, or mechanical, including photocopying, recording, taping, or storage in an electronic retrieval system-without prior written permission of the copyright owner.

Software derived from copyrighted NetApp material is subject to the following license and disclaimer:

THIS SOFTWARE IS PROVIDED BY NETAPP "AS IS" AND WITHOUT ANY EXPRESS OR IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE HEREBY DISCLAIMED. IN NO EVENT SHALL NETAPP BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, EXEMPLARY, OR CONSEQUENTIAL DAMAGES (INCLUDING, BUT NOT LIMITED TO, PROCUREMENT OF SUBSTITUTE GOODS OR SERVICES; LOSS OF USE, DATA, OR PROFITS; OR BUSINESS INTERRUPTION) HOWEVER CAUSED AND ON ANY THEORY OF LIABILITY, WHETHER IN CONTRACT, STRICT LIABILITY, OR TORT (INCLUDING NEGLIGENCE OR OTHERWISE) ARISING IN ANY WAY OUT OF THE USE OF THIS SOFTWARE, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGE.

NetApp reserves the right to change any products described herein at any time, and without notice. NetApp assumes no responsibility or liability arising from the use of products described herein, except as expressly agreed to in writing by NetApp. The use or purchase of this product does not convey a license under any patent rights, trademark rights, or any other intellectual property rights of NetApp.

The product described in this manual may be protected by one or more U.S. patents, foreign patents, or pending applications.

RESTRICTED RIGHTS LEGEND: Use, duplication, or disclosure by the government is subject to restrictions as set forth in subparagraph (c)(1)(ii) of the Rights in Technical Data and Computer Software clause at DFARS 252.277-7103 (October 1988) and FAR 52-227-19 (June 1987).

Trademark Information

NETAPP, the NETAPP logo, and the marks listed at http://www.netapp.com/TM are trademarks of NetApp, Inc. Other company and product names may be trademarks of their respective owners.