

# Indian Start-up Funding Ecosystem (2018–2021)

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## Overview

Exploratory analysis of Indian startup investments from 2018 to 2021. Insights used to guide investor decisions on sectors, cities, and companies with high growth potential.

## Dataset

Funding data across 4 years including company, sector, investor, amount raised, and location.

## Tools & Techniques

Python (Pandas, NumPy, Matplotlib), Power BI, SQL (via pyodbc), Jupyter Notebook

## Key Insights

Technology and FinTech sectors received the most funding. Bangalore and Mumbai were top cities. Angel and early-stage rounds dominated the period.

## Business/Public Health Impact

Helps investors focus on promising startup verticals and high-ROI locations. Supports strategic venture planning and allocation of funds.